

## Student Life Committee Meeting Minutes

**Date:** Thursday, December 5, 2024

**Time:** 3:00 p.m.

**Location:** Boyd Conference Room

**Members Present:** Cathy Deeb, Chair; Randy Price; Darrin Martin; Luke Roberts; Jack Sheffler

**Absent:** Ed Toman

**Guests:** Ron Shidemantle, VP Student Affairs; Darrin Martin, Interim President; Christina Sammarco, Director of Admissions

### Call to Order:

Chair Deeb called the meeting to order at 3:05 PM in the Boyd Conference Room. Ms. Deeb turned the meeting over to Mr. Shidemantle.

#### 1. Admissions Update

C. Sammarco/R. Shidemantle

##### a. Overall Enrollment #'s

##### i. Down for Spring Semester

1. Up in transfer #'s 29%
2. Down 9 in new students
3. Up 170% in Special Teachers Certificates
4. Accepted 151 students down from last year by 1
5. 1323 Students – 4.34% increase over last year

##### b. Welcome Packets

##### i. New to BSU

### Welcome Packet Includes:

- Letter from the President
- 3x3 Magnet
- 5x12 Felt Pennant
- Dog Head
- Campus Map
- FAO Brochure
- Additional?



Future Grad

- c. CRM Recruit & Document Management
  - i. Banner Document Managements
    - 1. 1<sup>st</sup> on BSU campus
    - 2. Documents readily accessible
    - 3. Beginning stages and able to streamline the application process
  - ii. Recruit CRM
    - 1. Admissions continued training with program
    - 2. Working with Deans to engage a school-based communication suite
- d. Admissions Counselors Schedules/Plans
  - i. Traveling to our primary recruiting areas
  - ii. Counselors are on the road 3 -4 days a week
    - 1. High schools, vocational-technical schools, community colleges and transfer fairs
  - iii. Goals for Admissions Counselors

|    | High School                 | County     | AC              | Fall 2024 # | 2024-2025 Goal |
|----|-----------------------------|------------|-----------------|-------------|----------------|
| 1  | Bluefield High School (AA)  | Mercer     | Dalton & Brown  | 16          | 18             |
| 2  | Princeton Senior HS(AAA)    | Mercer     | Michelle Lawson | 19          | 20             |
| 3  | Montcalm High School (A)    | Mercer     | Dalton & Brown  | 4           | 5              |
| 4  | Pike View High School (AA)  | Mercer     | Michelle Lawson | 13          | 15             |
| 5  | James Monroe High School    | Monroe     | Robert Brown    | 7           | 7              |
| 6  | Independence High School    | Raleigh    | Robert Brown    | 5           | 6              |
| 7  | Liberty High School         | Raleigh    | Robert Brown    | 2           | 3              |
| 8  | Woodrow Wilson High School  | Raleigh    | Robert Brown    | 10          | 11             |
| 9  | Greenbrier East High School | Greenbrier | Robert Brown    | 3           | 4              |
| 10 | Meadow Bridge High School   | Fayette    | Robert Brown    | 1           | 2              |
| 11 | Oak Hill High School        | Fayette    | Robert Brown    | 8           | 8              |
| 12 | Nicholas County High School | Nicholas   | Robert Brown    | 2           | 2              |
| 13 | Richwood High School        | Nicholas   | Michelle Lawson | 2           | 2              |
| 14 | Graham High School          | Tazwell    | Barry Dalton    | 17          | 18             |
| 15 | Richlands High School       | Tazwell    | Robert Brown    | 1           | 2              |
| 16 | Tazewell High School        | Tazwell    | Barry Dalton    | 2           | 3              |
| 17 | Bland County High School    | Bland      | Barry Dalton    | 2           | 2              |
| 18 | Mount View High School      | McDowell   | Michelle Lawson | 7           | 8              |
| 19 | Riverview High School       | McDowell   | Michelle Lawson | 3           | 3              |
| 20 | Shady Spring High School    | Raleigh    | Robert Brown    | 2           | 2              |
| 21 | Summers County High School  | Summers    | Robert Brown    | 2           | 3              |
| 22 | Westside High School        | Wyoming    | Michelle Lawson | 3           | 4              |
| 23 | Wyoming East High School    | Wyoming    | Michelle Lawson | 4           | 5              |
| #  | TOTAL                       |            |                 | 135         | 153 (18)       |

- 2. Housing and Residential Life M. Craighead/R. Shidemantle
  - a. A quick overview of the Housing - RB Proposal Presentation - 2025-2026 - Draft #6 presented by R. Shidemantle. Please see the attached for more details
    - i. This presentation covers various cost scenarios for Housing and Board in the upcoming years.
- 3. Student Government Luke Roberts
  - a. See the attached SGA presentation which features various ideas for BSU Campus Beautification

4. **Fall & Spring Events & Programs** Ron Shidemantle
- a. Fall Almost Midnight Breakfast – Friday, December 6, 2024
  - b. Last Day of Fall Classes – Friday, December 6, 2024
  - c. Residence Hall Closes for Winter Break – Friday, December 13, 2024
  - d. Spring 2025 New Student Orientation – Tuesday, January 21, 2025
  - e. Spring Welcome Week – January 21-24
  - f. Spring Student Engagement Fair – Thursday, January 30, 2025
  - g. Hamilton Hatter Dinner, Wednesday, February 19, 2025
5. **Adjournment:** Chair Deeb made a motion to adjourn the housing committee meeting. Meeting was adjourned at 4:04 PM

Attachments:

Housing - RB Proposal Presentation - 2025-2026 - Draft #6

BOG Student Life Committee Meeting

SGA Presentation - 12-5-24 - 2

Minutes submitted by: Jeanne Moricle, Board Liaison



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# HOUSING & RESIDENCE LIFE

## Room & Board Proposals

2025-2026 Academic Year



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# 2023-2024 Academic Year – Bed Count without Triple Rooms

| Location                | Bed #      | Quad Rooms | Triple Rooms | Double Rooms | Single Rooms | Total Rooms |
|-------------------------|------------|------------|--------------|--------------|--------------|-------------|
| 3 – East                | 37         | 0          | 0            | 18           | 1            | 19          |
| 3 – South               | 31         | 0          | 0            | 0            | 31           | 31          |
| 3 – West                | 46         | 0          | 0            | 22           | 2            | 24          |
| 3 – Total/Male          | 114        | 0          | 0            | 40           | 34           | 74          |
| 4 – East (CS)           | 33         | 0          | 0            | 16           | 1            | 17          |
| 4 – South               | 31         | 0          | 0            | 0            | 31           | 31          |
| 4 – West                | 39         | 1          | 0            | 17           | 1            | 19          |
| 4 – Total/Female        | 103        | 1          | 0            | 33           | 33           | 67          |
| <b>Total Bed Spaces</b> | <b>217</b> | <b>1</b>   | <b>0</b>     | <b>73</b>    | <b>67</b>    | <b>141</b>  |

- Adding 20 Cottage Beds would be a total of 237



## 2024-2025 Academic Year – Current Bed Count with Triple Rooms

| Location                | Bed #      | Quad Rooms | Triple Rooms | Double Rooms | Single Rooms | Total Rooms |
|-------------------------|------------|------------|--------------|--------------|--------------|-------------|
| 3 – East                | 37         | 0          | 0            | 18           | 1            | 19          |
| 3 – South               | 31         | 0          | 0            | 0            | 31           | 31          |
| 3 – West                | 66         | 0          | 20           | 2            | 2            | 24          |
| 3 – Total/Male          | 134        | 0          | 20           | 20           | 34           | 74          |
| 4 – East                | 34         | 0          | 1            | 15           | 1            | 17          |
| 4 – South               | 31         | 0          | 0            | 0            | 31           | 31          |
| 4 – West                | 55         | 1          | 16           | 1            | 1            | 19          |
| 4 – Total/Female        | 120        | 1          | 17           | 16           | 33           | 67          |
| <b>Total Bed Spaces</b> | <b>254</b> | <b>1</b>   | <b>37</b>    | <b>36</b>    | <b>67</b>    | <b>141</b>  |

- Adding 20 Cottage Beds would have been a total of 274



# 2026-2027 Option 1 – MEC Bed Count with Proposed Building A

| Location                   | Bed #      | Quad Rooms | Triple Rooms | Double Rooms | Single Rooms | Total Rooms |
|----------------------------|------------|------------|--------------|--------------|--------------|-------------|
| 3 – East                   | 37         | 0          | 0            | 18           | 1            | 19          |
| 3 – South                  | 31         | 0          | 0            | 0            | 31           | 31          |
| 3 – West                   | 46         | 0          | 0            | 22           | 2            | 24          |
| 3 – Total/Male             | 114        | 0          | 0            | 40           | 34           | 74          |
| 4 – East                   | 33         | 0          | 0            | 16           | 1            | 17          |
| 4 – South                  | 31         | 0          | 0            | 0            | 31           | 31          |
| 4 – West                   | 39         | 1          | 0            | 17           | 1            | 19          |
| 4 – Total/Female           | 103        | 1          | 0            | 33           | 33           | 67          |
| Building A – Single Deluxe | 48         | 0          | 0            | 0            | 48           | 48          |
| Building A – Double Deluxe | 16         | 0          | 0            | 8            | 0            | 8           |
| <b>Total Bed Spaces</b>    | <b>281</b> | <b>1</b>   | <b>0</b>     | <b>81</b>    | <b>115</b>   | <b>197</b>  |





## 2025-2026 Option 2 – without Building A + Cottages

| Location                | Bed #      | Quad Rooms | Triple Rooms | Double Rooms | Single Rooms | Total Rooms |
|-------------------------|------------|------------|--------------|--------------|--------------|-------------|
| 3 – East                | 37         | 0          | 0            | 18           | 1            | 19          |
| 3 – South               | 31         | 0          | 0            | 0            | 31           | 31          |
| 3 – West                | 46         | 0          | 0            | 22           | 2            | 24          |
| 3 – Total/Male          | 114        | 0          | 0            | 40           | 34           | 74          |
| 4 – East                | 33         | 0          | 0            | 16           | 1            | 17          |
| 4 – South               | 31         | 0          | 0            | 0            | 31           | 31          |
| 4 – West                | 39         | 1          | 0            | 17           | 1            | 19          |
| 4 – Total/Female        | 103        | 1          | 0            | 33           | 33           | 67          |
| Cottages                | 20         | 0          | 0            | 0            | 20           | 20          |
| <b>Total Bed Spaces</b> | <b>237</b> | <b>1</b>   | <b>0</b>     | <b>81</b>    | <b>87</b>    | <b>161</b>  |



## 2025-2026 Option 3 – without Building A + Cottages & Triples

| Location                | Bed #      | Quad Rooms | Triple Rooms | Double Rooms | Single Rooms | Total Rooms |
|-------------------------|------------|------------|--------------|--------------|--------------|-------------|
| 3 – East                | 37         | 0          | 0            | 18           | 1            | 19          |
| 3 – South               | 31         | 0          | 0            | 0            | 31           | 31          |
| 3 – West                | 51         | 0          | 5            | 17           | 2            | 24          |
| 3 – Total/Male          | 119        | 0          | 5            | 35           | 34           | 74          |
| 4 – East                | 33         | 0          | 0            | 16           | 1            | 17          |
| 4 – South               | 31         | 0          | 0            | 0            | 31           | 31          |
| 4 – West                | 44         | 1          | 5            | 12           | 1            | 19          |
| 4 – Total/Female        | 108        | 1          | 5            | 28           | 33           | 67          |
| Cottages                | 27         | 0          | 0            | 7            | 13           | 20          |
| <b>Total Bed Spaces</b> | <b>254</b> | <b>1</b>   | <b>10</b>    | <b>70</b>    | <b>80</b>    | <b>161</b>  |



## 2024-2025 Academic Year – Room Rates & Potential Revenue

|                | Price Per Semester | Price Per Year | # of Beds  | Total Potential Revenue |
|----------------|--------------------|----------------|------------|-------------------------|
| Single Room    | \$4,200            | \$8,400        | 67         | \$562,800               |
| Double Room    | \$2,900            | \$5,800        | 72         | \$417,600               |
| Triple Room    | \$2,200            | \$4,400        | 111        | \$488,400               |
| Quad Room      | \$1,500            | \$3,000        | 4          | \$12,000                |
| Total Beds     |                    |                | <b>254</b> |                         |
| 100% Occupancy |                    |                |            | <b>\$1,480,800</b>      |



# (1) 2026-2027 Academic Year – MEC Room Rates & Potential Revenue

|  | Price Per Semester | Price Per Year | # of Beds  | Total Potential Revenue |
|--|--------------------|----------------|------------|-------------------------|
| MEC Single Room                          | \$4,200            | \$8,400        | 67         | \$562,800               |
| MEC Double Room                          | \$3,200 (+\$300)   | \$6,400        | 142        | \$908,800               |
| MEC Double Room Exec                     | \$3,700 (+\$500)   | \$7,400        | 4          | \$29,600                |
| MEC Quad Room                            | \$1,500            | \$3,000        | 4          | \$12,000                |
| Building A – Single Room<br>Deluxe Suite | \$4,700            | \$9,400        | 48         | \$451,200               |
| Building A – Double<br>Room Deluxe Suite | \$4,200            | \$8,400        | 16         | \$134,400               |
| Total Beds                               |                    |                | <b>281</b> |                         |
| 100% Occupancy                           |                    |                |            | <b>\$2,098,800</b>      |

- Adding 20 Cottage Beds would be a total of 301

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## 2026-2027 Academic Year – Potential Revenue with Cottages

|  | Price Per Semester | Price Per Year | # of Beds  | Total Potential Revenue |
|--|--------------------|----------------|------------|-------------------------|
| MEC Single Room                          | \$4,200            | \$8,400        | 67         | \$562,800               |
| MEC Double Room                          | \$3,200 (+\$300)   | \$6,400        | 142        | \$908,800               |
| MEC Double Room Exec                     | \$3,700 (+\$500)   | \$7,400        | 4          | \$29,600                |
| MEC Quad Room                            | \$1,500            | \$3,000        | 4          | \$12,000                |
| Building A – Single Room<br>Deluxe Suite | \$4,700            | \$9,400        | 48         | \$451,200               |
| Building A – Double<br>Room Deluxe Suite | \$4,200            | \$8,400        | 16         | \$134,400               |
| Cottages                                 | \$3,700 (-\$500)   | \$7,400        | 20         | \$148,000               |
| Total Beds                               |                    |                | <b>301</b> |                         |
| 100% Occupancy                           |                    |                |            | <b>\$2,246,800</b>      |

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## (2) 2025-2026 Academic Year – No Building A with Cottages

|                      | Price Per Semester      | Price Per Year | # of Beds  | Total Potential Revenue |
|----------------------|-------------------------|----------------|------------|-------------------------|
| MEC Single Room      | \$4,200                 | \$8,400        | 67         | \$562,800               |
| MEC Double Room      | \$3,200 <b>(+\$300)</b> | \$6,400        | 142        | \$908,800               |
| MEC Double Room Exec | \$3,700 <b>(+\$500)</b> | \$7,400        | 4          | \$29,600                |
| MEC Quad Room        | \$1,500                 | \$3,000        | 4          | \$12,000                |
| Cottages             | \$3,700 <b>(-\$500)</b> | \$7,400        | 20         | \$148,000               |
| Total Beds           |                         |                | <b>237</b> |                         |
| 100% Occupancy       |                         |                |            | <b>\$1,661,200</b>      |

- The difference between 254 & 237 is 17. 17 additional beds can be added with adjusting the double & triple room assignments.



## 2025-2026 Academic Year – No Building A with Cottages

|                      | Price Per Semester | Price Per Year | # of Beds  | Total Potential Revenue |
|----------------------|--------------------|----------------|------------|-------------------------|
| MEC Single Room      | \$4,200            | \$8,400        | 67         | \$562,800               |
| MEC Double Room      | \$3,200 (+\$300)   | \$6,400        | 122        | \$780,800               |
| MEC Double Room Exec | \$3,700 (+\$500)   | \$7,400        | 4          | \$29,600                |
| Triple Room          | \$2,200            | \$4,400        | 30         | \$132,000               |
| MEC Quad Room        | \$1,500            | \$3,000        | 4          | \$12,000                |
| Cottage Single Room  | \$4,200            | \$8,400        | 13         | \$109,200               |
| Cottage Double Room  | \$3,200            | \$6,400        | 14         | \$89,600                |
| Total Beds           |                    |                | <b>254</b> |                         |
| 100% Occupancy       |                    |                |            | <b>\$1,716,000</b>      |



# Potential Room Revenue Summary

| Academic Year                                 | Potential Revenue w/ 100% Occupancy | Potential Revenue Increase |
|---|-------------------------------------|----------------------------|
| 2024-2025 Academic Year – 254 Beds            | <b>\$1,480,800</b>                  |                            |
| 2026-2027 Academic Year – 281 Beds            | <b>\$2,098,800</b>                  | <b>+ \$618,000</b>         |
| (1) 2026-2027 Academic Year – 301 Beds        | <b>\$2,246,800</b>                  | <b>+ \$766,000</b>         |
| (2) 2025-2026 Academic Year – 237 Beds        | <b>\$1,661,200</b>                  | <b>+ \$180,400</b>         |
| <b>(3) 2025-2026 Academic Year – 254 Beds</b> | <b>\$1,716,000</b>                  | <b>+ \$235,200</b>         |



# Board Comparison

## 2024-2025 Board Information

|         |   |           |
|---------|---|-----------|
| \$2,856 | - | Blue Plan |
| \$2,292 | - | Gold Plan |
| \$996   | - | 100 Block |
| \$624   | - | 60 Block  |
| \$216   | - | 20 Block  |

## 2025-2026 Board Information

|                     |   |           |
|---------------------|---|-----------|
| \$2,856             | - | Blue Plan |
| \$2,656 (+\$364.00) | - | Gold Plan |
| \$996               | - | 100 Block |
| \$624               | - | 60 Block  |
| \$216               | - | 20 Block  |

- \$364.00 x 50 students is \$18,200.
- Giving residence hall students two (2) meal plan options could potentially increase revenue and enhance student satisfaction & retention.
- Examining a Residence Hall Meal Plan and Commuter Student Meal Plan with Aramark is being examined.



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Data Information



# 2023-2024 Academic Year – Estimated Revenue & Income

## Room – Estimated Revenue:

\$1,174,669.33      Room Charges | 217 Fall & 166 Spring  
 - Triple Room Rate | \$2,000 & \$4,000  
 - Double Room Rate | \$2,700 & \$5,400  
 - Single Room Rate | \$4,000 & \$8,000

## Room – Waivers:

\$147,023.88      Athletic Waivers  
 - \$200 to \$4000 Waivers | 41 Athletes  
 \$49,400.00      RA Staff  
 - 7 RA's (based off of Room Rate)  
 \$53,000.00      Honor's College Student Residents  
 - 15 Students (Financial Aid decisions)  
 \$249,423.88      TOTAL Student Room Waivers (21%/27%)

**\$925,245.45      TOTAL Estimated Room Income**

## Board – Estimated Revenue:

\$1,151,317.50      Meal Charges | 320 Fall & 258 Spring  
 - Blue Plan | \$2,704 & \$5,408  
 - Gold Plan | \$2,175 & \$4,350  
 - 100 Block Plan | \$950  
 - 60 Block Plan | \$590  
 - 20 Block Plan | \$200

## Board – Waivers:

\$98,963.50      Athletic Waivers  
 - \$40 to \$2704 Waivers | 36 Athletes  
 \*      Honor's College Student Residents  
 - 15 Students (\*via HC Contracts)  
 \$98,963.50      TOTAL Student Board Waivers (8.5%)

**\$1,052,354.00      TOTAL Estimated Board Income**



## 2023-2024 Academic Year – Income Summary

|                       |  |
|-----------------------|--|
| \$925,245.45          | Total Estimated Room Income  |
| \$1,052,354.00        | Total Estimated Board Income   |
| <b>\$1,977,599.45</b> | <b>TOTAL ESTIMATED ROOM &amp; BOARD INCOME</b>   |
| <br>                  |  |
| \$1,527,117.83        | Total Actual Room & Board Income ( <i>**Unable to split student payments between R&amp;B for FY 2024</i> ) |
| \$120,103.57          | Foundation Aramark Reimbursement   |
| <b>\$1,647,221.40</b> | <b>TOTAL ACTUAL ROOM &amp; BOARD INCOME</b>  |
|                       | <i>(\$330,378.05 **Difference – Primarily Outstanding Balances &amp; Waivers)</i>                          |



# 2023-2024 Academic Year – Expenses

|                             |  |
|-----------------------------|--|
| <b>Room – Expenses:</b>     | <b>\$1,406,497.91</b>  |
| \$61,204.50                 | Quality Inn – 22 Students   \$2,700                                |
| \$758,212.44*               | Utilities & Lusk   |
|                             | - Water, Electricity, Gas, & Trash (Lusk)                          |
| \$217,456.77                | Employees  |
|                             | - 3 Front Desk Security Officers   Williams, Harold, & Blankenship |
|                             | - 1 Cleaning Staff   Gibson  |
| \$65,031.03                 | Security   |
|                             | - City of Bluefield for Security/Police Coverage                   |
|                             | - Neal & Associates (Front Desk Security)                          |
| \$304,593.17*               | Other Maintenance Expenses   |
|                             | - Plumbing & Electrical Supplies & Contractors                     |
|                             | - Elite Builders   Construction Company                            |
|                             | - General Maintenance  |
| <b>Director – Expenses:</b> | <b>\$18,265.73</b>   |
| \$14,001.06                 | Payroll/Salary   |
|                             | - Part Time RD   Sam Gardner                                       |
| \$1,189.48                  | Student Activity Expenses  |
|                             | - Resident Assistant Hall Programs                                 |
| \$3,075.19                  | Other Expenses   |
|                             | - Office Supplies/Student Activities                               |
| <b>\$1,424,763.64</b>       | <b>TOTAL Room/Housing Expenses</b>                                 |

|                       |  |
|-----------------------|--|
| <b>\$1,424,763.64</b> | <b>TOTAL Room/Housing Expenses</b>     |
| <b>\$1,405,359.01</b> | <b>TOTAL Board Expenses</b>            |
| <b>\$2,830,122.65</b> | <b>TOTAL ROOM &amp; BOARD EXPENSES</b> |



# 2023-2024 Academic Year – Summary

|                         |                                     |
|-------------------------|-------------------------------------|
| \$1,647,221.40          | TOTAL ROOM & BOARD ACTUAL INCOME    |
| \$2,830,122.65          | TOTAL ROOM & BOARD ACTUAL EXPENSES  |
| <b>(\$1,182,901.25)</b> | <b>ROOM &amp; BOARD PROFIT/LOSS</b> |

## Additional Housing/MEC Income & Expenses for the 2023-2024 Academic Year

\$217,937.84      *Dr. Edwards Rent / PCH Utility Repayment - Income*

## 38 Bed Purchase / Increase for Student Occupancy – 4 East

|                     |   |
|---------------------|---|
| \$41,778.08         | Elite Builders (Construction Company)   |
| \$68,314.00         | Savoy (Room Furniture)  |
| \$19,200.00         | Kenneth Murphy (Cable/Internet)   |
| \$121,834.80        | Other Expenses (Cleaning, etc.)   |
| <b>\$250,676.88</b> | <b>TOTAL EXPENSES FOR ADDING MORE BEDS (Paid through Capital fees paid by students)</b> |



# 2023-2024 Academic Year – Waivers

## Room – Waivers:

|                     |  |
|---------------------|--|
| \$147,023.88        | Athletic Waivers<br>- \$200 to \$4000 Waivers   41 Athletes                  |
| \$49,400.00         | RA Staff<br>- 6 RA's (based off of Room Rate)                                |
| \$53,000.00         | Honor's College Student Residents<br>- 15 Students (Financial Aid decisions) |
| <b>\$249,423.88</b> | <b>TOTAL Student Room Waivers</b>  |

## Board – Waivers:

|                    |  |
|--------------------|--|
| \$98,963.50        | Athletic Waivers<br>- \$40 to \$2704 Waivers   36 Athletes             |
| *                  | Honor's College Student Residents<br>- 15 Students (*via HC Contracts) |
| <b>\$98,963.50</b> | <b>TOTAL Student Board Waivers</b>                                     |

- Total Room & Board Waivers for 2023-2024 was \$348,387.38



# 2025-2026 Academic Year – Waivers

| <b>Room – Waivers:</b> |   |
|------------------------|---|
| \$60,000.00            | Athletic Waivers                        |
| \$49,400.00            | RA Staff                                |
|                        | - 6 RA's (based off of Room Rate)       |
| \$53,000.00            | Honor's College Student Residents       |
|                        | - 15 Students (Financial Aid decisions) |
| <b>\$162,400.00</b>    | <b>TOTAL Student Room Waivers</b>       |

| <b>Board – Waivers:</b> |                                    |
|-------------------------|------------------------------------|
| \$40,000.00             | Athletic Waivers                   |
| *                       | Honor's College Student Residents  |
|                         | - 15 Students (*via HC Contracts)  |
| <b>\$40,000.00</b>      | <b>TOTAL Student Board Waivers</b> |

- Total Estimated Room & Board Waivers for 2025-2026 is \$202,400.00 (a savings difference from 2023-2024 of \$145,987.38)



# 2025-2026 Academic Year – Additional Proposal Information

1. Move away from triple room spaces, but continue with the option for those who have interest (14 triple room housing applications in 2024-2025) for recruitment & retention support.
2. Increase double room spaces with a cost increase because of popularity, in alignment with sister institutions, & offer single & double room deluxe suite options to also increase revenue.
3. Address waivers creatively with discounts, scholarships and athletic department focused efforts on new/different recruiting priorities & consider restricting any full housing waivers to triple room assignments for cost savings.
4. The Sophomore residency requirement (119 current freshman, 41 sophomore & 44 junior students) should improve student occupancy based on residence hall student retention rates.
5. Transfer students will have the same requirement based on credit hours (30|F 60|S 90|J 120|S).
6. The \$200.00 Room Deposit will continue to be required for ALL students (prohibit scholarships & waivers to be used for deposits).
7. Continue to examine all options for cost savings related to Room Expenses.
8. The estimated cost of completing Building A for student housing is yet to be determined. If this expense is not possible for 2025, Option 3, has the possible flexibility for an increase in bed spaces with Cottage Beds & additional triple room assignments.



Bluefield State  
UNIVERSITY  
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# HOUSING & RESIDENCE LIFE

## Room & Board Proposals

2025-2026 Academic Year

# CAMPUS IMPROVEMENT RECOMMENDATIONS

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LUKE ROBERTS, STUDENT GOVERNMENT ASSOCIATION PRESIDENT  
BLUEFIELD STATE UNIVERSITY





University Entrance Gate



University Entrance Gate



University Entrance Gate



University Entrance Gate



University Entrance Gate





University Entrance Gate



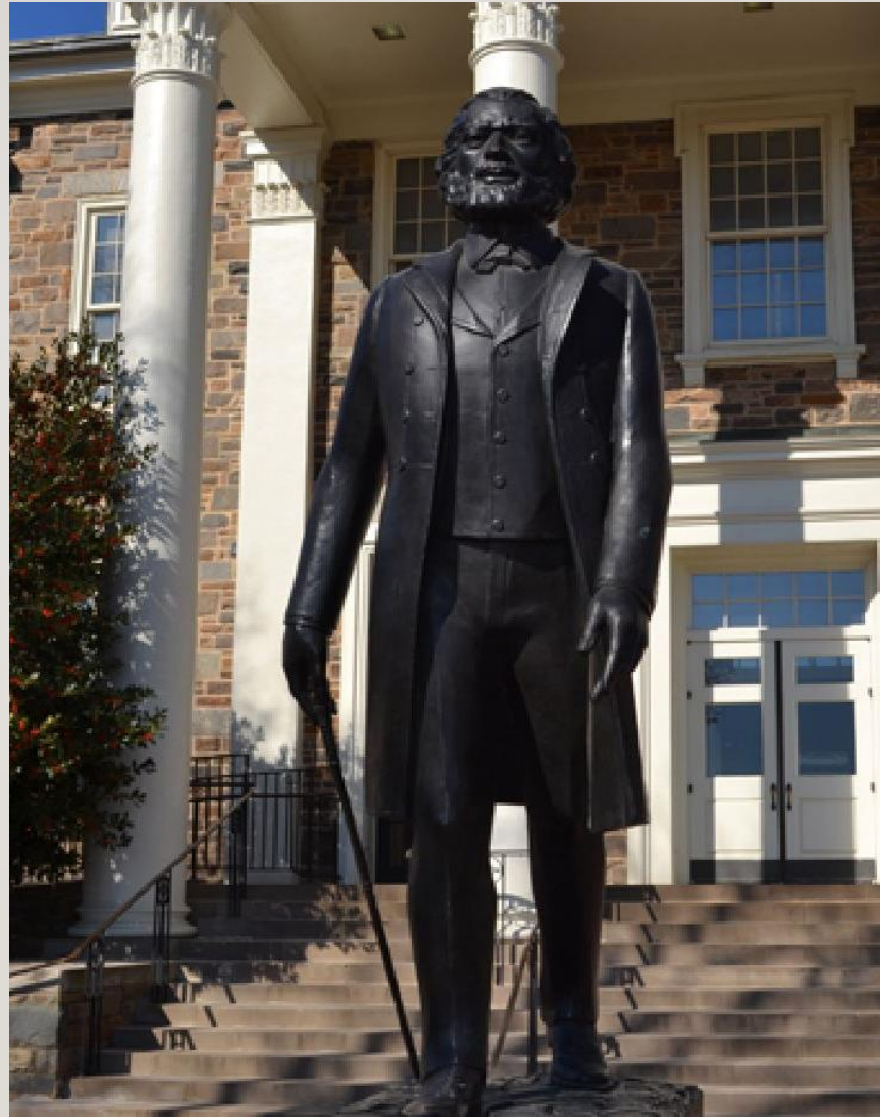
Campus Seal/Logo



Campus Seal/Logo



Campus Statues of Founders Hamilton Hatter & Nathan Cook Brackett



Campus Statues of Founders Hamilton Hatter & Nathan Cook Brackett



Campus Statues of Founders Hamilton Hatter & Nathan Cook Brackett



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Campus Statues of Founders Hamilton Hatter & Nathan Cook Brackett



Campus Statues of Founders Hamilton Hatter & Nathan Cook Brackett



Campus Mascot – Statue of Blue



Campus Mascot – Statue of Blue



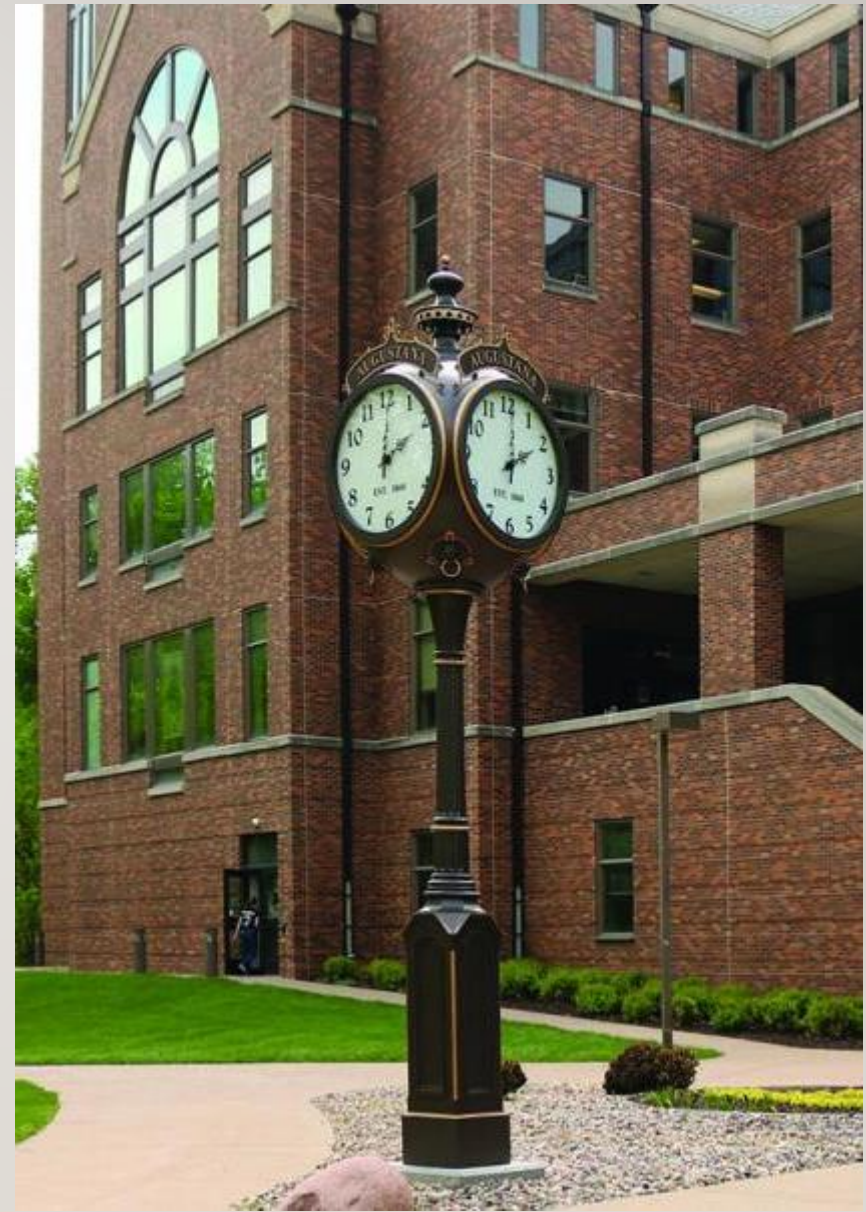
Campus Mascot – Statue of Blue



Campus Mascot – Statue of Blue

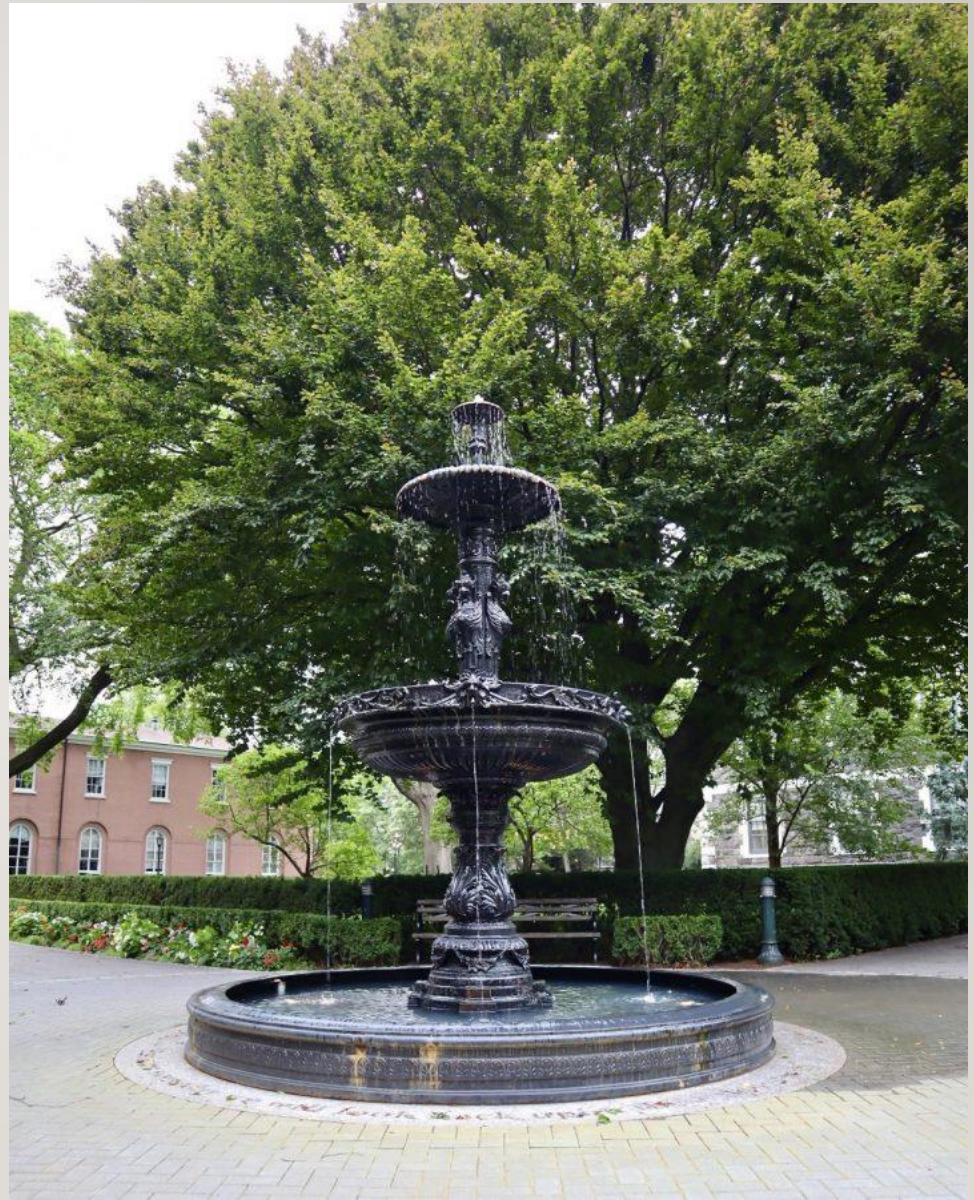


Campus Mascot – Statue of Blue



Campus Clock





Campus Fountain



Campus Fountain



Campus Fountain



Campus Fountain



Campus Fountain



Campus Fountain



Campus Pavers for Walk & Driving areas



Campus Pavers for Walk & Driving areas





Campus Pavers for Walk & Driving areas



Campus Pavers for Walk & Driving areas



Campus Pavers for Walk & Driving areas



Campus Pavers for Walk & Driving areas



Campus Landscaping



Campus Landscaping



Campus Landscaping



© Texas Tech University

Campus Landscaping





Campus Landscaping



Campus Landscaping



Campus Landscaping



Campus Landscaping



Campus Landscaping



Campus Landscaping



Renovation of Tennis Courts into a sitting space for campus/comm events



Adirondack Chairs on campus





Hammocks on campus for students



Campus Building Cleaning

# SUMMARY INFORMATION

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1. University Entrance Gate Improvement
2. Fountain
3. Clock Tower
4. Pavers for walk and driving areas
5. B State Logo/Seal
6. Student Union wall next to the bookstore – professional mural painting
7. Rusty walking & side guard rails replaced
8. More trees & plants/flowers (blue tulips) in strategic locations
9. Replace weeds with manicured grass on campus
10. Replace main roads on campus with pavers/bricks

# SUMMARY INFORMATION

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11. Removing & burying unsightly power lines
12. Metal siding on MEC needs to be fixed
13. Logo/Seal on columns outside of the MEC
14. Nathan Cook Brackett & Hamilton Hatter campus statue
15. Statue of Blue
16. Renovation of Tennis Courts into a sitting space for campus and community events
17. Game Room in the MEC
18. Hammocks on campus for students
19. Adirondack Chairs on campus

THANK YOU FOR SUPPORTING  
OUR STUDENTS WITH CAMPUS  
IMPROVMENTS TO HELP WITH  
CAMPUS PRIDE, POSITIVE  
TRADITIONS, RETENTION, AND  
NEW STUDENT RECRUITMENT!!!!

Thank You!



Bluefield State  
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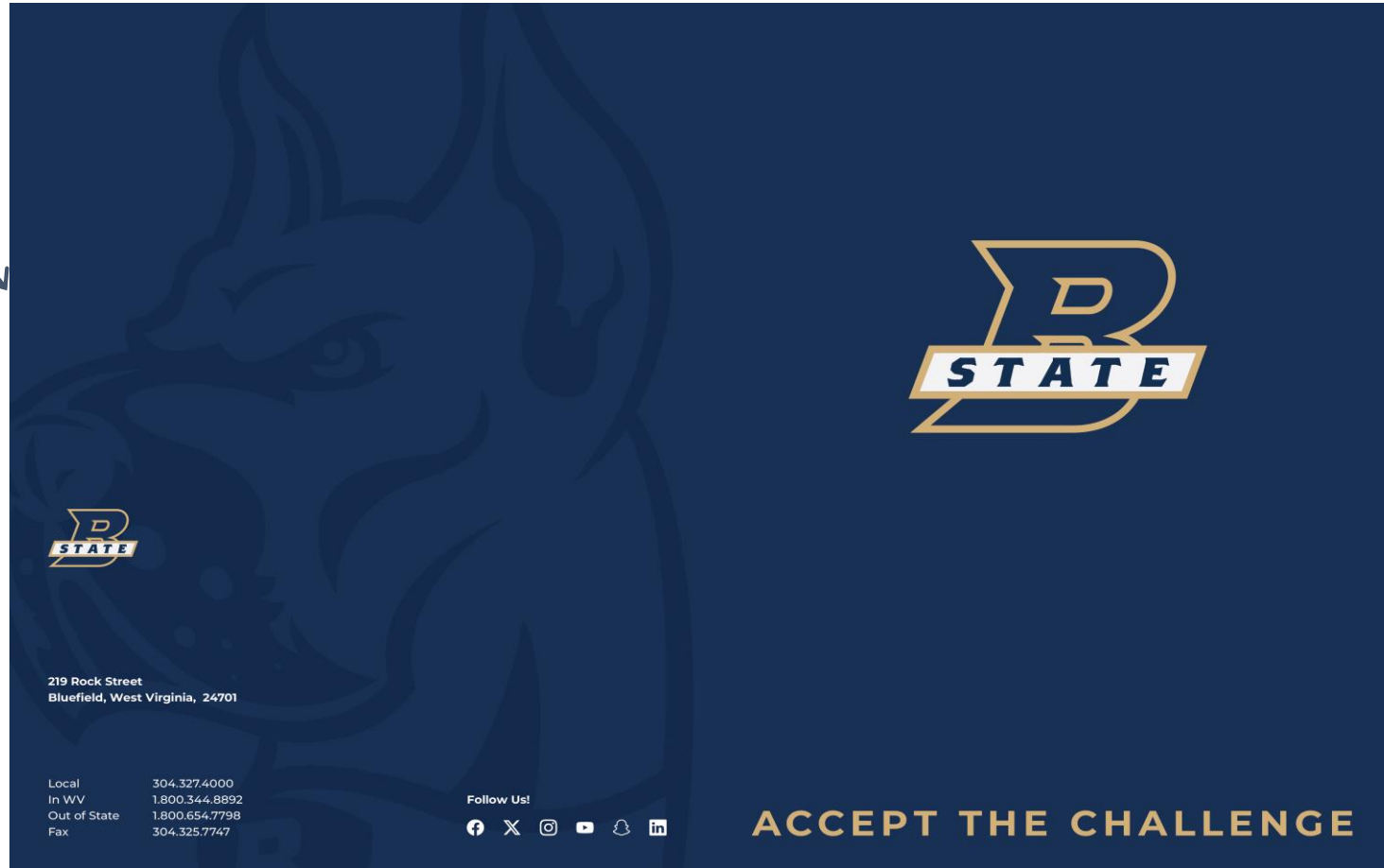
# Admissions Update

Board of Governors  
Student Life Committee



# First Ever Big Blue Welcome Packets

First mailings will go out early January 2025!

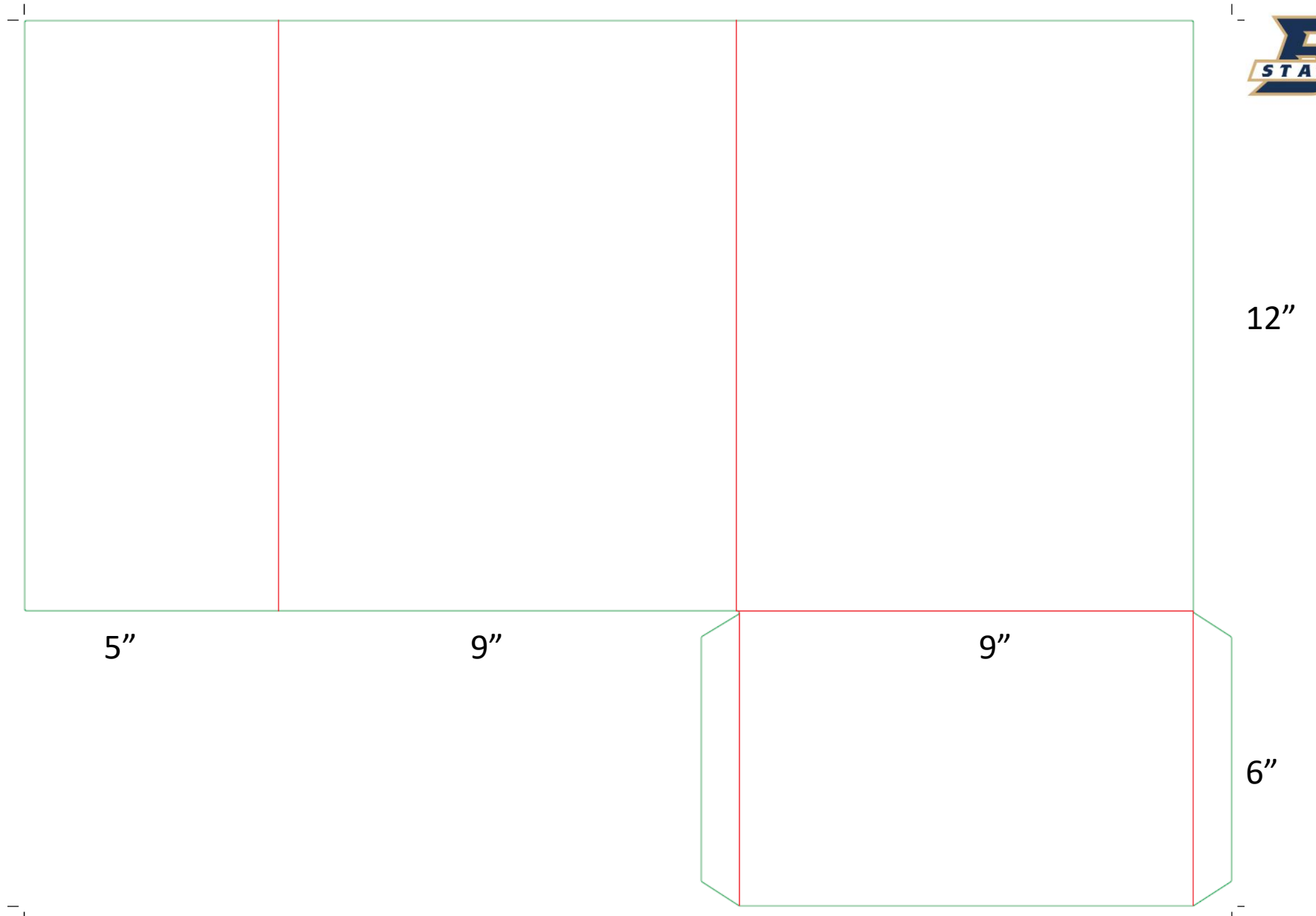


NOTE: First Draft

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# Layout



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Inside

A LETTER FROM  
**The President**



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# Welcome Packet Includes:

- Letter from the President
- 3x3 Magnet
- 5x12 Felt Pennant
- Dog Head
- Campus Map
- FAO Brochure
- Additional?



Future Grad



# Banner Document Management (BDM)

- The Office of Admissions is one of the first offices on campus to use the BDM allowing for more efficient processing and the elimination of continual printing costs and is ultimately leading to the elimination of paper files within the office.
- Documents readily accessible through the various platforms. Banner and Recruit can ultimately allow more rapid decision making and to allow counselors to have all pertinent information at-hand when speaking to a potential student or school counselor.
- While in the beginning stages of the program, we can already see the benefits of accessibility and are working to streamline the application process.



# Recruit CRM

- Continued training and use of Recruit is paramount to the Office of Admissions.
- Communications are readily being sent to all inquiries and applicants to nudge potential students through the application process.
- While we have had some hiccups, as expected, continued use of the Ellucian Recruit will expedite and deliver continued positive results.
- The Office of Admissions has recently partnered with the Deans to engage a school-based communication suite to work alongside the current general communication provided to each student allowing more custom information to be delivered to our prospective student population.



# Admissions Counselor Schedules/Plans

- Admissions counselors have been traveling to our primary recruiting areas throughout the West Virginia and Virginia ACRO tour schedule.
- This allows Bluefield State to be introduced to students outside of our primary local recruiting areas, increasing our footprint throughout both Virginias.
- The Admissions Office will continue to serve our local area of emphasis with in-person visits at our local high schools. Counselors are currently on the road 3-4 days a week representing B-State at high schools, vocational-technical schools, community college transfer fairs, etc.
- Recruit will permit counselors to have instantaneous and directed communications with students outside of our reasonable travel area.
- With new counselors on-board, and the hopes of additional staff, the Office of Admissions is optimistic about increasing our reach in areas, both local and abroad.



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# Admissions Counselor Local High School Goals



|    | High School                 | County     | AC              | Fall 2024 # | 2024-2025 Goal |
|----|-----------------------------|------------|-----------------|-------------|----------------|
| 1  | Bluefield High School (AA)  | Mercer     | Dalton & Brown  | 16          | 18             |
| 2  | Princeton Senior HS(AAA)    | Mercer     | Michelle Lawson | 19          | 20             |
| 3  | Montcalm High School (A)    | Mercer     | Dalton & Brown  | 4           | 5              |
| 4  | Pike View High School (AA)  | Mercer     | Michelle Lawson | 13          | 15             |
| 5  | James Monroe High School    | Monroe     | Robert Brown    | 7           | 7              |
| 6  | Independence High School    | Raleigh    | Robert Brown    | 5           | 6              |
| 7  | Liberty High School         | Raleigh    | Robert Brown    | 2           | 3              |
| 8  | Woodrow Wilson High School  | Raleigh    | Robert Brown    | 10          | 11             |
| 9  | Greenbrier East High School | Greenbrier | Robert Brown    | 3           | 4              |
| 10 | Meadow Bridge High School   | Fayette    | Robert Brown    | 1           | 2              |
| 11 | Oak Hill High School        | Fayette    | Robert Brown    | 8           | 8              |
| 12 | Nicholas County High School | Nicholas   | Robert Brown    | 2           | 2              |
| 13 | Richwood High School        | Nicholas   | Michelle Lawson | 2           | 2              |
| 14 | Graham High School          | Tazwell    | Barry Dalton    | 17          | 18             |
| 15 | Richlands High School       | Tazwell    | Robert Brown    | 1           | 2              |
| 16 | Tazewell High School        | Tazwell    | Barry Dalton    | 2           | 3              |
| 17 | Bland County High School    | Bland      | Barry Dalton    | 2           | 2              |
| 18 | Mount View High School      | McDowell   | Michelle Lawson | 7           | 8              |
| 19 | Riverview High School       | McDowell   | Michelle Lawson | 3           | 3              |
| 20 | Shady Spring High School    | Raleigh    | Robert Brown    | 2           | 2              |
| 21 | Summers County High School  | Summers    | Robert Brown    | 2           | 3              |
| 22 | Westside High School        | Wyoming    | Michelle Lawson | 3           | 4              |
| 23 | Wyoming East High School    | Wyoming    | Michelle Lawson | 4           | 5              |
| #  | TOTAL                       |            |                 | 135         | 153 (18)       |



# Questions?

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