





## Enrollment Report

Fall 2024











### **Disclaimer:**

The 2024 data provided in this report are derived primarily from the Fall Census data collection. All Fall 2024 data are considered preliminary at the time of report publication and are subject to change based on final review and acceptance of campus file submissions.





#### National Enrollment Trends Undergraduate Enrollment

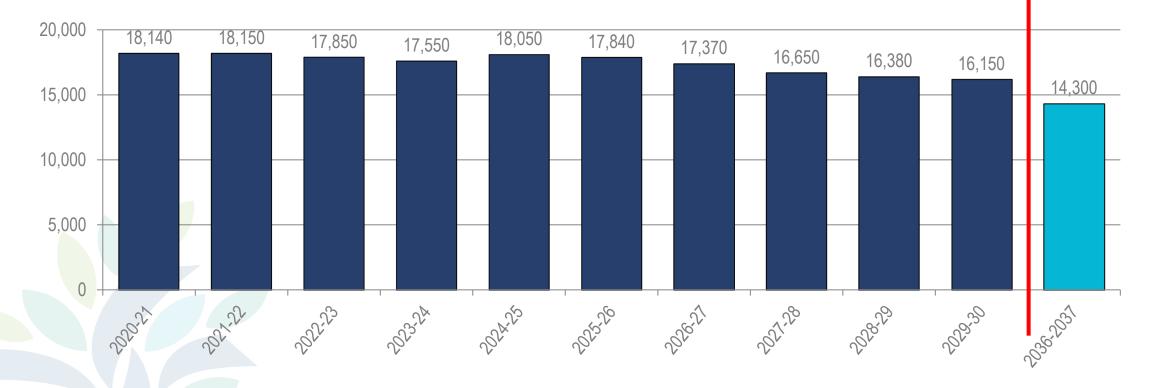




#### **WV High School Graduate Projections**

#### 2020-21 to 2036-37 Academic Years

According to WICHE, the number of graduates produced by public and private high schools in West Virginia will continue to decline.



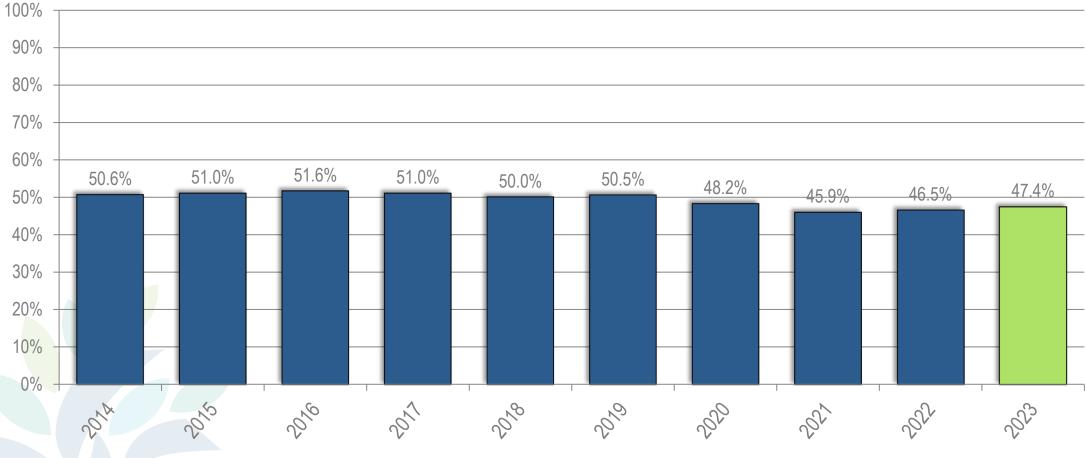
Source: Western Interstate Commission for Higher Education (WICHE)





### **College-Going Rate**

Among Recent West Virginia Public High School Graduates



**High School Graduation Year** 

The college-going rate is now derived from the P-20 data system. Therefore values may differ slightly from those provided in previous editions of the fall enrollment reports.



#### **Student Persistence and Completion**

For Students Enrolled at a West Virginia Public Institution in the Fall Semester

The table below shows the percentage of all students enrolled in the fall semester who returned to any West Virginia public two- or four-year institution the following fall, those who graduated and did not return, and those for whom no subsequent enrollment or graduation record was found. Dual Enrollment high school students are excluded.

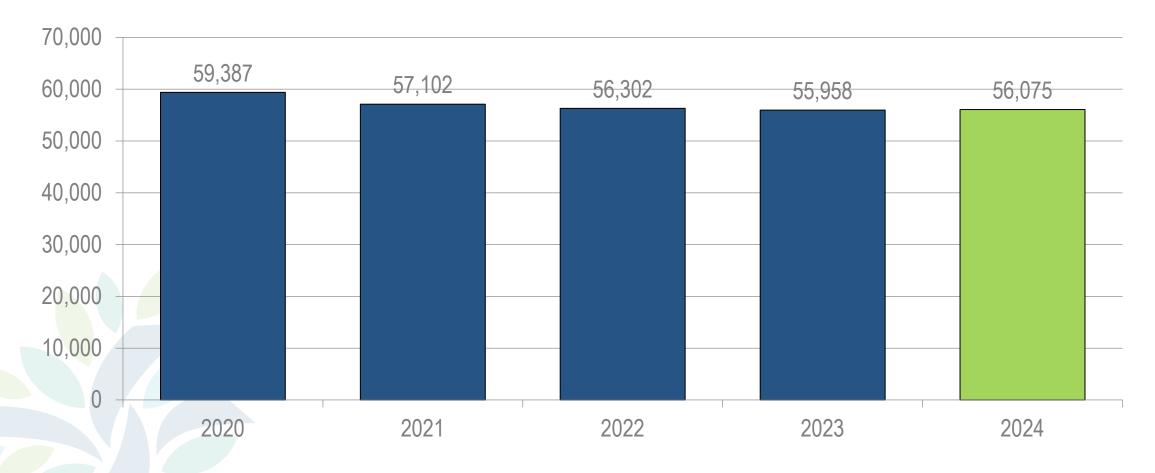
		Fall 2020			Fall 2021			Fall 2022			Fall 2023	
Institutions	Returned Following Fall	Graduated Did Not Return	Did Not Return									
Bluefield State University	55.4%	18.1%	26.5%	52.9%	15.5%	31.6%	58.5%	14.0%	27.5%	54.9%	16.1%	29.0%
Concord University	56.0%	16.5%	27.5%	56.5%	14.4%	29.1%	55.8%	15.2%	29.0%	59.8%	14.8%	25.4%
Fairmont State University	59.6%	17.5%	22.9%	60.6%	17.3%	22.1%	60.8%	18.6%	20.6%	60.8%	19.6%	19.6%
Glenville State University	58.1%	12.2%	29.6%	60.5%	12.0%	27.5%	58.7%	12.1%	29.2%	57.3%	13.6%	29.1%
Marshall University	63.9%	16.7%	19.4%	63.6%	16.0%	20.4%	65.4%	17.2%	17.4%	64.6%	15.9%	19.5%
Potomac State College of WVU	57.2%	10.2%	32.5%	55.5%	10.4%	34.1%	61.3%	11.5%	27.1%	58.1%	13.0%	28.9%
Shepherd University	57.6%	16.0%	26.4%	54.6%	16.6%	28.8%	53.9%	14.8%	31.3%	55.8%	15.4%	28.8%
West Liberty University	63.7%	17.3%	19.0%	61.2%	18.6%	20.2%	61.4%	18.5%	20.1%	60.3%	19.2%	20.5%
West Virginia University	68.5%	17.7%	13.8%	66.8%	18.9%	14.3%	67.1%	19.2%	13.7%	68.2%	19.7%	12.1%
West Virginia State University	52.4%	14.8%	32.9%	57.2%	17.5%	25.2%	58.8%	14.9%	26.3%	60.1%	13.8%	26.1%
West Virginia School of Osteopathic Medicine	76.0%	22.0%	2.0%	73.2%	24.6%	2.2%	76.2%	22.6%	1.1%	74.7%	23.6%	1.8%
WVU Institute of Technology	65.6%	15.0%	19.5%	61.6%	14.8%	23.6%	63.7%	13.2%	23.0%	64.7%	13.0%	22.3%

Source: HEPC Graduation data and Fall Census enrollment data



#### **Credit Headcount Enrollment**

Total Headcount Enrollment: 56,075 Headcount increased 0.2 percent since Fall 2023 and decreased 5.6 percent since Fall 2020.





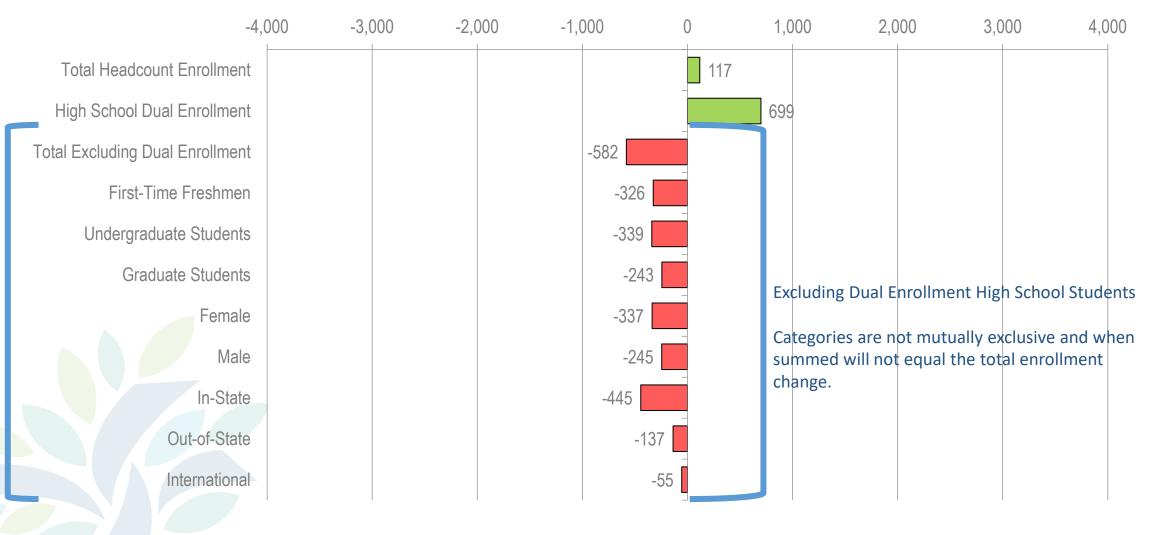
#### **Credit Headcount Enrollment**

Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	1,243	1,358	1,301	1,270	1,313	3.4%	5.6%
Concord University	1,807	1,749	1,748	1,798	1,943	8.1%	7.5%
Fairmont State University	3,848	3,562	3,497	3,304	3,325	0.6%	-13.6%
Glenville State University	1,579	1,559	1,630	1,652	1,772	7.3%	12.2%
Marshall University	11,812	11,060	10,745	11,244	12,019	6.9%	1.8%
Potomac State College of WVU	1,193	1,174	1,145	1,143	1,077 🔻	-5.8%	-9.7%
Shepherd University	3,159	3,015	3,235	3,318	3,339	0.6%	5.7%
West Liberty University	2,400	2,320	2,210	2,329	2,291 🔻	-1.6%	-4.5%
West Virginia School of Osteopathic	795	802	787	797	832	4.4%	4.7%
West Virginia State University	3,638	3,413	3,785	3,458	3,247 🔻	-6.1%	-10.7%
West Virginia University	26,269	25,472	24,739	24,197	23,641 🔻	-2.3%	-10.0%
WVU Institute of Technology	1,644	1,618	1,480	1,448	1,276 🔻	-11.9%	-22.4%
Source: HEDC Fall Census Data	59,387	57,102	56,302	55,958	56,075	0.2%	-5.6%



#### **Fall 2024 Headcount Enrollment Shifts**

Between Fall 2023 and Fall 2024

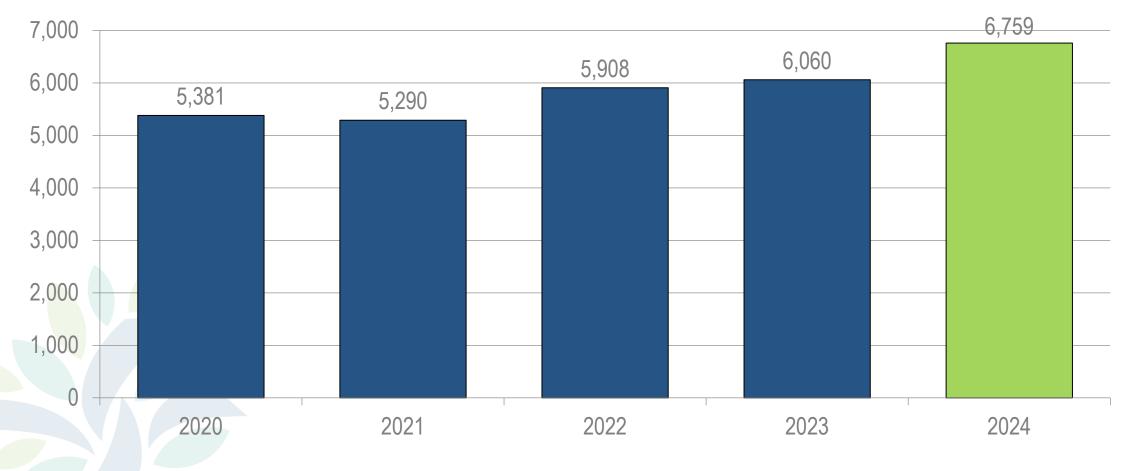


Source: HÉPC Fall Census Data



#### **High School Dual Enrollment Headcount**

Total Dual Enrollment Headcount: 6,759 Dual Enrollment Headcount has increased 11.5 percent since Fall 2023 and 25.6 percent since Fall 2020.



Source: HEPC Fall Census Data



#### **High School Dual Enrollment Headcount**

Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	86	120	159	153	191	24.8%	122.1%
Concord University	3	29	77	65	90	38.5%	2900.0%
Fairmont State University	239	337	405	346	492	42.2%	105.9%
Glenville State University	354	401	417	446	590	32.3%	66.7%
Marshall University	1,090	786	935	1,059	1,742	64.5%	59.8%
Potomac State College of WVU	185	176	191	190	210	10.5%	13.5%
Shepherd University	181	111	161	257	282	9.7%	55.8%
West Liberty University	174	197	165	342	412	20.5%	136.8%
West Virginia State University	1,766	1,896	2,265	1,989	1,766 🔻	-11.2%	0.0%
West Virginia University	826	721	689	774	688 🔻	-11.1%	-16.7%
WVU Institute of Technology	477	516	443	439	296 🔻	-32.6%	-37.9%
	5,381	5,290	5,907	6,060	6,759	11.5%	25.6%



#### **Dual Enrollment College Matriculation**

#### **Returned in 2023-24 to Same Institution**

Institutions	Dual Enrollment Headcount Fall Census 2022	As Dual Enrollment Student	As Non-Dual Enrollment Student	Matriculated to Another Institution in 2023-24	No Enrollment Record in 2023-24
Bluefield State University	159	24.5%	13.8%	39.0%	22.6%
Concord University	77	3.9%	27.3%	44.2%	24.7%
Fairmont State University	405	17.0%	16.5%	20.5%	45.9%
Glenville State University	417	31.7%	5.8%	36.5%	26.1%
Marshall University	936	26.6%	27.6%	10.1%	35.7%
Potomac State College of WVU	191	10.5%	24.1%	7.9%	57.6%
Shepherd University	161	21.7%	20.5%	21.1%	36.6%
West Liberty University	165	38.2%	13.9%	18.8%	29.1%
West Virginia University	689	9.7%	27.7%	28.3%	34.3%
West Virginia State University	2,265	38.5%	3.2%	29.6%	28.7%
WVU Institute Of Technology	443	19.6%	11.1%	4.3%	65.0%
Four-Year System Total	5,908	27.7%	13.6%	23.5%	35.1%

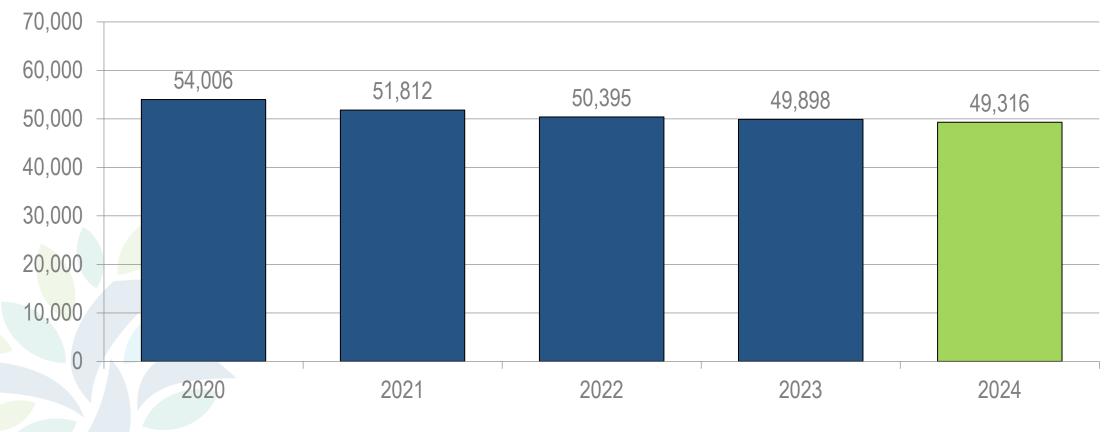


#### **Credit Headcount Enrollment**

Excluding Dual Enrollment High School Students

Total Headcount Enrollment: 49,316

Headcount decreased 1.2 percent since Fall 2023 and 8.7 percent since Fall 2020.



Source: HEPC Fall Census Data

#### **Credit Headcount Enrollment**

Excluding Dual Enrollment High School Students

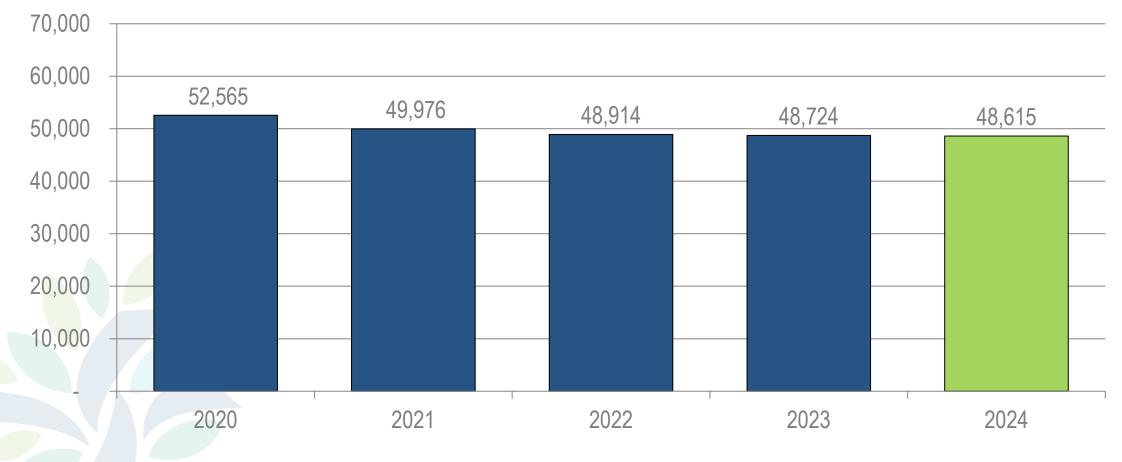
Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	1,157	1,238	1,142	1,117	1,122	0.4%	-3.0%
Concord University	1,804	1,720	1,671	1,733	1,853	6.9%	2.7%
Fairmont State University	3,609	3,225	3,092	2,958	2,833 🔻	-4.2%	-21.5%
Glenville State University	1,225	1,158	1,213	1,206	1,182 🔻	-2.0%	-3.5%
Marshall University	10,722	10,274	9,810	10,185	10,277	0.9%	-4.2%
Potomac State College of WVU	1,008	998	954	953	867 🔻	-9.0%	-14.0%
Shepherd University	2,978	2,904	3,074	3,061	3,057 🔻	-0.1%	2.7%
West Liberty University	2,226	2,123	2,045	1,987	1,879 🔻	-5.4%	-15.6%
West Virginia School of Osteopathic	795	802	787	797	832	4.4%	4.7%
West Virginia State University	1,872	1,517	1,520	1,469	1,481	0.8%	-20.9%
West Virginia University	25,443	24,751	24,050	23,423	22,953 🔻	-2.0%	-9.8%
WVU Institute of Technology	1,167	1,102	1,037	1,009	980 🔻	-2.9%	-16.0%
	54,006	51,812	50,395	49,898	49,316 🔻	-1.2%	-8.7%



### **Full-Time Equivalent (FTE) Enrollment**

FTE Enrollment: 48,615

FTE enrollment decreased 0.2 percent since Fall 2023, and 7.5 percent since Fall 2020.



Source: HEPC Fall Census Data



### Full-Time Equivalent (FTE) Enrollment

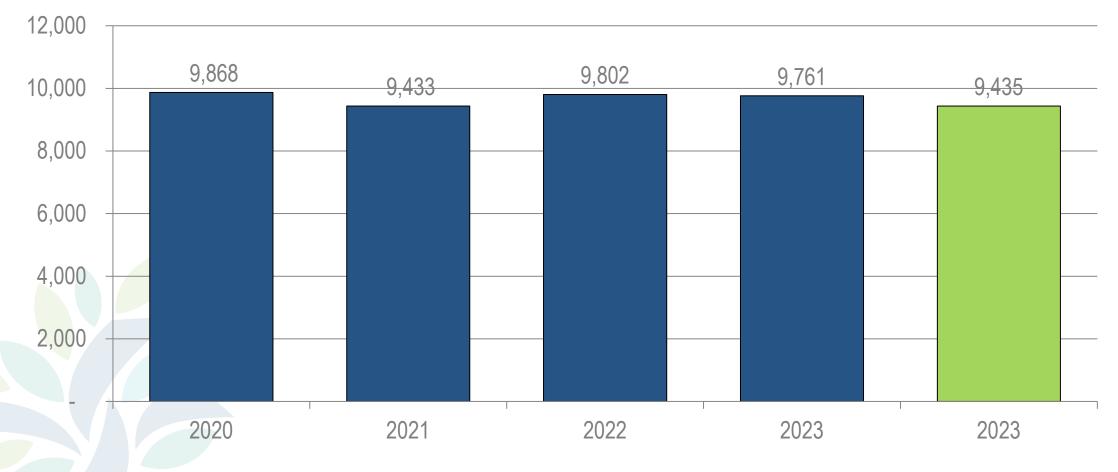
Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	1,042	1,103	1,072	1,042	1,070	2.7%	2.7%
Concord University	1,621	1,555	1,529	1,602	1,750	9.2%	8.0%
Fairmont State University	3,309	2,967	2,863	2,775	2,759 🔻	-0.6%	-16.6%
Glenville State University	1,291	1,199	1,197	1,229	1,308	6.4%	1.3%
Marshall University	10,175	9,492	9,198	9,524	10,043	5.5%	-1.3%
Potomac State College of WVU	1,012	987	965	965	885	-8.3%	-12.6%
Shepherd University	2,651	2,497	2,593	2,640	2,615 🔻	-1.0%	-1.4%
West Liberty University	2,217	2,059	2,040	2,030	1,968 🔻	-3.1%	-11.3%
West Virginia School of Osteopathic	795	802	787	797	841	5.5%	5.7%
West Virginia State University	2,205	2,038	2,110	2,020	1,909 🔻	-5.5%	-13.4%
West Virginia University	24,963	24,034	23,404	22,970	22,388 🔻	-2.5%	-10.3%
WVU Institute of Technology	1,284	1,244	1,155	1,131	1,078 🔻	-4.6%	-16.0%
	52,565	49,976	48,914	48,724	48,615 🔻	-0.2%	-7.5%



#### **First-Time Freshmen Headcount Enrollment**

First-Time Freshmen Enrollment: 9,435

First-Time Freshmen Enrollment decreased 3.3 percent from Fall 2023 and decreased 4.4 percent from Fall 2020.



Source: HEPC Fall Census Data



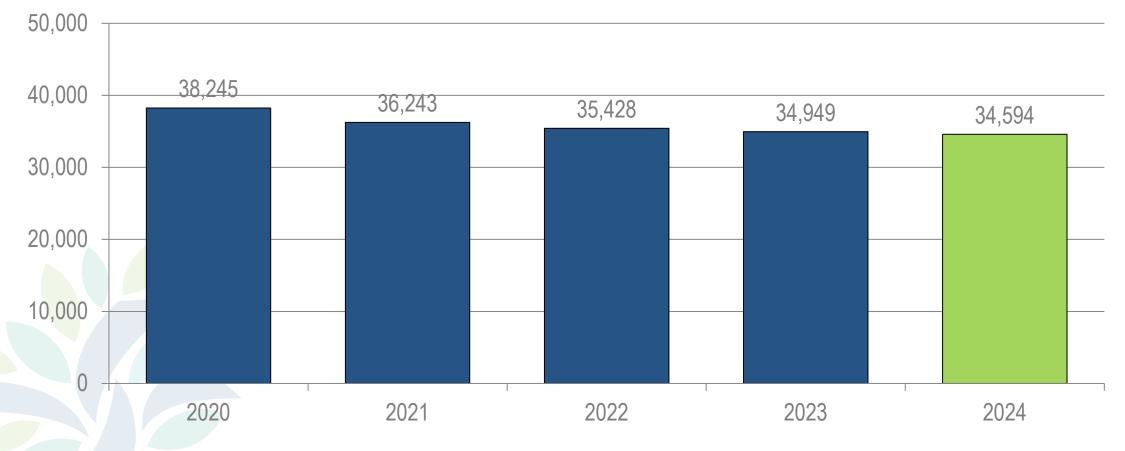
#### **First-Time Freshmen Headcount Enrollment**

Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	214	344	285	216	219	1.4%	2.3%
Concord University	383	395	370	443	436 🔻	-1.6%	13.8%
Fairmont State University	800	655	701	677	648 🔻	-4.3%	-19.0%
Glenville State University	356	332	322	302	330	9.3%	-7.3%
Marshall University	1,731	1,596	1,550	1,755	1,834	4.5%	6.0%
Potomac State College of WVU	400	380	389	388	316 🔻	-18.6%	-21.0%
Shepherd University	512	419	553	566	505 🔻	-10.8%	-1.4%
West Liberty University	414	391	432	407	413	1.5%	-0.2%
West Virginia State University	282	305	331	322	326	1.2%	15.6%
West Virginia University	4,494	4,313	4,571	4,377	4,129 🔻	-5.7%	-8.1%
WVU Institute of Technology	282	303	298	308	279 🔻	-9.4%	-1.1%
	9,868	9,433	9,802	9,761	9,435 🔻	-3.3%	-4.4%



Age Under 25, Excluding Dual Enrollment High School Students

Total Undergraduate Headcount Enrollment (Under 25): 34,594 Traditional-aged undergraduate enrollment decreased 1 percent from Fall 2023 and 9.5 percent from Fall 2020.



Source: HEPC Fall Census Data



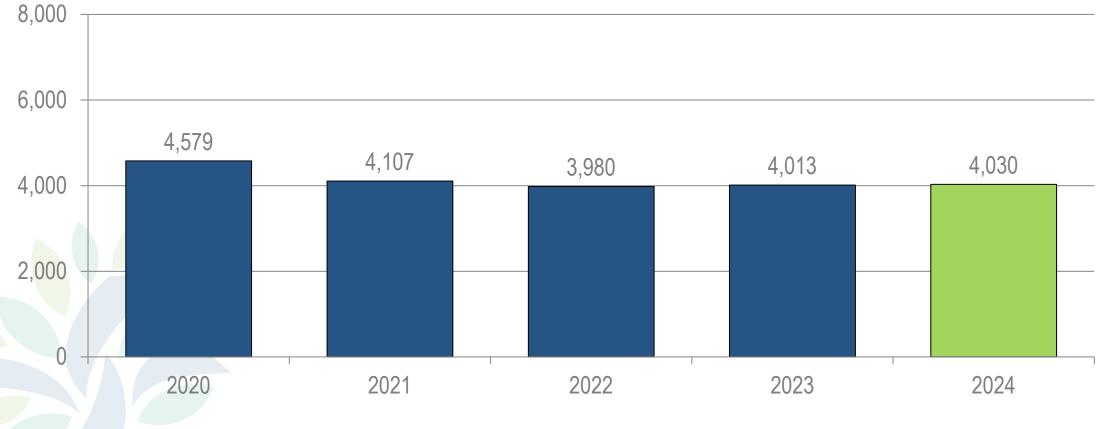
Age Under 25, Excluding Dual Enrollment High School Students

Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	781	919	886	854	826 🔻	-3.3%	5.8%
Concord University	1,288	1,195	1,123	1,194	1,297	8.6%	0.7%
Fairmont State University	2,717	2,431	2,353	2,305	2,245 🔻	-2.6%	-17.4%
Glenville State University	946	881	916	917	872 🔻	-4.9%	-7.8%
Marshall University	6,566	6,267	6,083	6,248	6,412	2.6%	-2.3%
Potomac State College of WVU	898	880	850	834	735 🔻	-11.9%	-18.2%
Shepherd University	2,153	1,997	2,035	2,097	2,072 🔻	-1.2%	-3.8%
West Liberty University	1,730	1,613	1,576	1,475	1,442 🔻	-2.2%	-16.6%
West Virginia State University	1,369	1,068	1,079	1,065	1,068	0.3%	-22.0%
West Virginia University	18,753	17,990	17,588	17,034	16,721 🔻	-1.8%	-10.8%
WVU Institute of Technology	1,044	1,002	939	926	904 🔻	-2.4%	-13.4%
	38,245	36,243	35,428	34,949	34,594 🔻	-1.0%	-9.5%



Age 25 or Older

Total Undergraduate Headcount Enrollment Age 25 or Older: 4,030 Adult undergraduate enrollment increased 0.4 percent from Fall 2023 and decreased 12 percent from Fall 2020



Source: HEPC Fall Census Data

Age 25 or Older

Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	376	319	236	233	272	16.7%	-27.7%
Concord University	172	163	199	213	222	4.2%	29.1%
Fairmont State University	617	505	438	408	371 🔻	-9.1%	-39.9%
Glenville State University	279	277	275	240	230 🔻	-4.2%	-17.6%
Marshall University	1,095	969	940	979	895 🔻	-8.6%	-18.3%
Potomac State College of WVU	110	118	104	119	132	10.9%	20.0%
Shepherd University	382	342	522	552	678	22.8%	77.5%
West Liberty University	142	112	97	113	82 🔻	-27.4%	-42.3%
West Virginia State University	367	315	290	268	276	3.0%	-24.8%
West Virginia University	916	887	781	805	796 🔻	-1.1%	-13.1%
WVU Institute of Technology	123	100	98	83	76 🔻	-8.4%	-38.2%
Source: HEPC Fall Census Data	4,579	4,107	3,980	4,013	4,030	0.4%	-12.0%

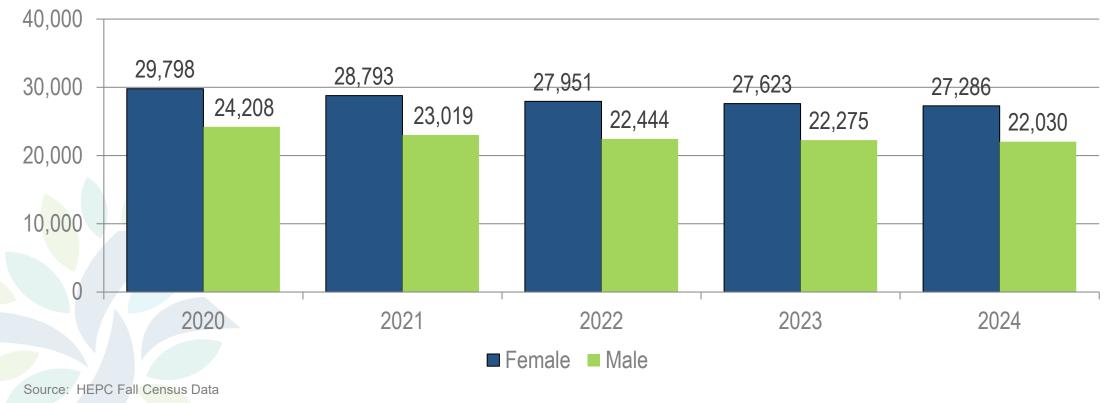


#### **Credit Headcount Enrollment by Gender**

Excluding Dual Enrollment High School Students

Total Credit Headcount Enrollment (Female): 27,286; Total Credit Headcount Enrollment (Male): 22,030

Female credit enrollment decreased 1.2 percent from Fall 2023 and 8.4 percent from Fall 2020. Male credit enrollment decreased 1.1 percent from Fall 2023 and 9 percent from Fall 2020.



#### Female Credit Headcount Enrollment

Excluding Dual Enrollment High School Students

Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	755	742	662	661	673	1.8%	-10.9%
Concord University	1,140	1,064	1,026	1,059	1,150	8.6%	0.9%
Fairmont State University	2,165	1,930	1,796	1,680	1,637 🔻	-2.6%	-24.4%
Glenville State University	495	454	531	506	514	1.6%	3.8%
Marshall University	6,370	6,207	5,891	6,082	6,057 🔻	-0.4%	-4.9%
Potomac State College of WVU	544	504	529	544	522 🔻	-4.0%	-4.0%
Shepherd University	1,820	1,849	1,938	1,900	1,870 🔻	-1.6%	2.7%
West Liberty University	1,416	1,350	1,287	1,240	1,166 🔻	-6.0%	-17.7%
West Virginia School of Osteopathic	401	392	393	410	435	6.1%	8.5%
West Virginia State University	1,016	821	856	818	813 🔻	-0.6%	-20.0%
West Virginia University	13,148	13,011	12,618	12,321	12,031 🔻	-2.4%	-8.5%
WVU Institute of Technology	528	469	424	402	418	4.0%	-20.8%
	29,798	28,793	27,951	27,623	27,286 🔻	-1.2%	-8.4%



#### Male Credit Headcount Enrollment

Excluding Dual Enrollment High School Students

Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	402	496	480	456	449 🔻	-1.5%	11.7%
Concord University	664	656	645	674	703	4.3%	5.9%
Fairmont State University	1,444	1,295	1,296	1,278	1,196 🔻	-6.4%	-17.2%
Glenville State University	730	704	682	700	668 🔻	-4.6%	-8.5%
Marshall University	4,352	4,067	3,919	4,103	4,220	2.9%	-3.0%
Potomac State College of WVU	464	494	425	409	345 🔻	-15.6%	-25.6%
Shepherd University	1,158	1,055	1,136	1,161	1,187	2.2%	2.5%
West Liberty University	810	773	758	747	713 🔻	-4.6%	-12.0%
West Virginia School of Osteopathic	394	410	394	387	397	2.6%	0.8%
West Virginia State University	856	696	664	651	668	2.6%	-22.0%
West Virginia University	12,295	11,740	11,432	11,102	10,922 🔻	-1.6%	-11.2%
WVU Institute of Technology	639	633	613	607	562 🔻	-7.4%	-12.1%
	24,208	23,019	22,444	22,275	22,030 🔻	-1.1%	-9.0%

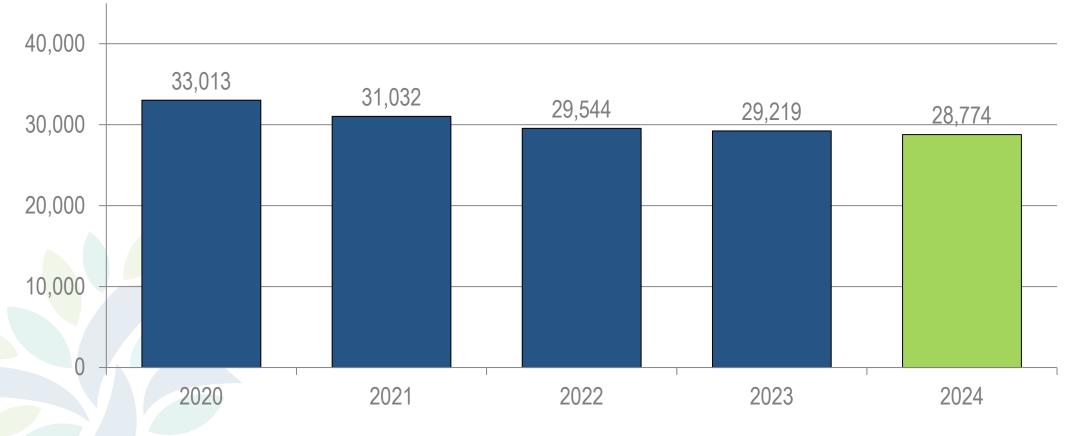


### **In-State Headcount Enrollment**

Excluding Dual Enrollment High School Students

Total In-State Headcount Enrollment: 28,774

In-state headcount enrollment decreased 1.5 percent from Fall 2023 and 12.8 percent from Fall 2020.



Source: HEPC Fall Census Data



### **In-State Headcount Enrollment**

Excluding Dual Enrollment High School Students

Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	984	911	750	737	736 🔻	-0.1%	-25.2%
Concord University	1,418	1,312	1,247	1,334	1,397	4.7%	-1.5%
Fairmont State University	3,193	2,839	2,703	2,585	2,453 🔻	-5.1%	-23.2%
Glenville State University	983	925	963	929	919 🔻	-1.1%	-6.5%
Marshall University	8,104	7,810	7,369	7,602	7,624	0.3%	-5.9%
Potomac State College of WVU	793	765	733	748	698 🔻	-6.7%	-12.0%
Shepherd University	1,903	1,728	1,725	1,762	1,747 🔻	-0.9%	-8.2%
West Liberty University	1,368	1,235	1,188	1,154	1,103 🔻	-4.4%	-19.4%
West Virginia School of Osteopathic Medicine	164	174	155	169	192	13.6%	17.1%
West Virginia State University	1,393	1,225	1,234	1,116	1,090 🔻	-2.3%	-21.8%
West Virginia University	11,748	11,200	10,649	10,281	10,031 🔻	-2.4%	-14.6%
WVU Institute of Technology	962	908	828	802	784 🔻	-2.2%	-18.5%
	33,013	31,032	29,544	29,219	28,774 🔻	-1.5%	-12.8%

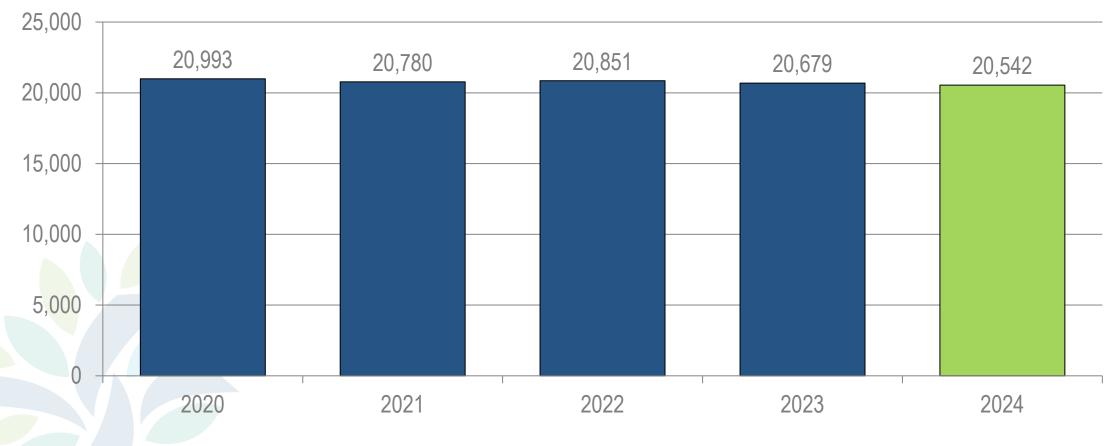


#### **Out-of-State Headcount Enrollment**

#### **Excluding Dual Enrollment High School Students**

Total Out-of-State Headcount Enrollment: 20,542

Out-of-state headcount enrollment decreased 0.7 percent from Fall 2023 and decreased 2.1 percent from Fall 2020.





#### **Out-of-State Headcount Enrollment**

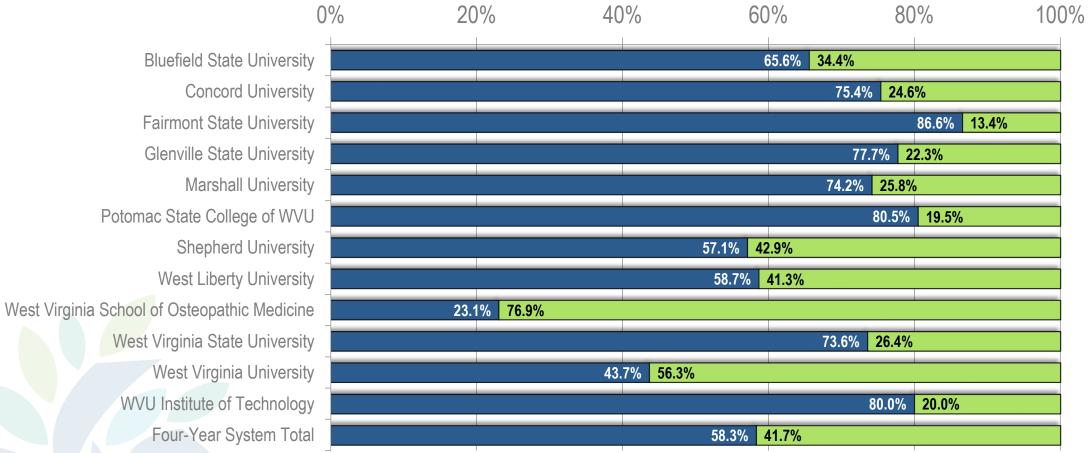
Excluding Dual Enrollment High School Students

Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	173	327	392	380	386	1.6%	123.1%
Concord University	386	408	424	399	456	14.3%	18.1%
Fairmont State University	416	386	389	373	380	1.9%	-8.7%
Glenville State University	242	233	250	277	263 🔻	-5.1%	8.7%
Marshall University	2,618	2,464	2,441	2,583	2,653	2.7%	1.3%
Potomac State College of WVU	215	233	221	205	169 🔻	-17.6%	-21.4%
Shepherd University	1,075	1,176	1,349	1,299	1,310	0.8%	21.9%
West Liberty University	858	888	857	833	776 🔻	-6.8%	-9.6%
West Virginia School of Osteopathic Medici	631	628	632	628	640	1.9%	1.4%
West Virginia State University	479	292	286	353	391	10.8%	-18.4%
West Virginia University	13,695	13,551	13,401	13,142	12,922 🔻	-1.7%	-5.6%
WVU Institute of Technology	205	194	209	207	196 🔻	-5.3%	-4.4%
	20,993	20,780	20,851	20,679	20,542 🔻	-0.7%	-2.1%



#### **Headcount Enrollment by Residency**

**Excluding Dual Enrollment High School Students** 



In-State Out-of-State

WVU Institute of Technology

Source: HEPC Fall Census Data



#### **International Student Headcount Enrollment**

Excluding Dual Enrollment High School Students

Institutions	2020	2021	2022	2023	2024	2023-24	2020-24
Bluefield State University	20	46	50	48	48	0.0%	140.0%
Concord University	67	63	60	63	77	22.2%	14.9%
Fairmont State University	50	42	39	37	39	5.4%	-22.0%
Glenville State University	14	25	31	46	51	10.9%	264.3%
Marshall University	253	173	149	161	198	23.0%	-21.7%
Potomac State College of WVU	5	13	11	11	12	9.1%	140.0%
Shepherd University	42	46	48	32	26 🔻	-18.8%	-38.1%
West Liberty University	58	106	72	63	60 🔻	-4.8%	3.4%
West Virginia State University	229	52	59	70	86	22.9%	-62.4%
West Virginia University	1,421	1,336	1,190	1,113	982 🔻	-11.8%	-30.9%
WVU Institute of Technology	71	86	99	93	103	10.8%	45.1%
	2,230	1,988	1,808	1,737	1,682 🔻	-3.2%	-24.6%



#### **HEPC System Summary**

	Fall First-	Time, Full-	Time Fres	hmen Coh	ort Year		
	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	70.5%	75.3%	71.5%	71.4%	74.0%		
In-State Students	70.4%	74.3%	69.3%	71.4%	73.4%		
Out-of-State Students	70.7%	76.9%	75.2%	71.4%	74.8%		
		Aca	demic Yea	rs			
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	52,565	49,976	48,914	48,724	48,615	-0.2%	-7.5%
Fall Headcount Enrollment	59,387	57,102	56,302	55,958	56,075	0.2%	-5.6%
Dual-Enrollment Students	5,381	5,290	5,907	6,060	6,759	11.5%	25.6%
Excluding Dual-Enrollment Students	54,006	51,812	50,395	49,898	49,316	-1.2%	-8.7%
First-Time Freshmen	9,868	9,433	9,802	9,761	9,435	-3.3%	-4.4%
Undergraduate Traditional Age (under 25)	38,245	36,243	35,428	34,949	34,594	-1.0%	-9.5%
Undergraduate Adults (25 and older)	4,579	4,107	3,980	4,013	4,030	0.4%	-12.0%
WV Resident	33,013	31,032	29,544	29,219	28,774	-1.5%	-12.8%
Non-WV Resident	20,993	20,780	20,851	20,679	20,542	-0.7%	-2.1%
International	2,230	1,988	1,808	1,737	1,682	-3.2%	-24.6%
purce: HEPC Fall End-of-Term Data							

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



#### Bluefield State University Fall First-Time, Full-Time Freshmen Cohort Year

	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	60.2%	64.6%	62.6%	56.1%	58.2%		
In-State Students	58.1%	62.3%	62.8%	59.4%	60.6%		
Out-of-State Students	69.4%	80.0%	61.1%	52.1%	56.1%		
		Acad	demic Year	S			
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	1,042	1,103	1,072	1,042	1,070	2.7%	2.7%
Fall Headcount Enrollment	1,243	1,358	1,301	1,270	1,313	3.4%	5.6%
Dual-Enrollment Students	86	120	159	153	191	24.8%	122.1%
Excluding Dual-Enrollment Students	1,157	1,238	1,142	1,117	1,122	0.4%	-3.0%
First-Time Freshmen	214	344	285	216	219	1.4%	2.3%
Undergraduate Traditional Age (under 25)	781	919	886	854	826	-3.3%	5.8%
Undergraduate Adults (25 and older)	376	319	236	233	272	16.7%	-27.7%
WV Resident	984	911	750	737	736	-0.1%	-25.2%
Non-WV Resident	173	327	392	380	386	1.6%	123.1%
International	20	46	50	48	48	0.0%	140.0%

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



#### **Concord University**

2018 58.8%	2019	2020	2021	2022		
58.8%			2021	2022		
	63.9%	56.8%	56.2%	49.0%		
57.0%	64.3%	59.0%	62.0%	57.1%		
63.2%	62.5%	48.8%	43.4%	36.0%		
	Acad	lemic Year	S			
2020	2021	2022	2023	2024	2023-24	2020-24
1,621	1,555	1,529	1,602	1,750	9.2%	8.0%
1,807	1,749	1,748	1,798	1,943	8.1%	7.5%
3	29	77	65	90	38.5%	2900.0%
1,804	1,720	1,671	1,733	1,853	6.9%	2.7%
383	395	370	443	436	-1.6%	13.8%
1,288	1,195	1,123	1,194	1,297	8.6%	0.7%
172	163	199	213	222	4.2%	29.1%
1,418	1,312	1,247	1,334	1,397	4.7%	-1.5%
386	408	424	399	456	14.3%	18.1%
67	63	60	63	77	22.2%	14.9%
	<b>2020</b> <b>1,621</b> <b>1,807</b> 3 1,804 383 1,288 172 1,418	2020 2021   1,621 1,555   1,807 1,749   3 29   1,804 1,720   383 395   1,288 1,195   172 163   1,418 1,312   386 408	Academic Year2020202120221,6211,5551,5291,8071,7491,748329771,8041,7201,6713833953701,2881,1951,1231721631991,4181,3121,247386408424	Academic Years20202021202220231,6211,5551,5291,6021,8071,7491,7481,79832977651,8041,7201,6711,7333833953704431,2881,1951,1231,1941721631992131,4181,3121,2471,334386408424399	Academic Years202020212022202320241,6211,5551,5291,6021,7501,8071,7491,7481,7981,9433297765901,8041,7201,6711,7331,8533833953704434361,2881,1951,1231,1941,2971721631992132221,4181,3121,2471,3341,397386408424399456	Academic Years202020212022202320242023-241,6211,5551,5291,6021,7509.2%1,8071,7491,7481,7981,9438.1%32977659038.5%1,8041,7201,6711,7331,8536.9%383395370443436-1.6%1,2881,1951,1231,1941,2978.6%1721631992132224.2%1,4181,3121,2471,3341,3974.7%38640842439945614.3%



#### **Fairmont State University**

Fall First-Time, Full-Time Freshmen Cohort Year

	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	62.4%	69.4%	60.5%	61.5%	63.9%		
In-State Students	62.8%	69.1%	59.8%	60.0%	65.3%		
Out-of-State Students	59.6%	72.9%	64.8%	72.2%	54.4%		
		Acad	lemic Year	S			
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	3,309	2,967	2,863	2,775	2,759	-0.6%	-16.6%
Fall Headcount Enrollment	3,848	3,562	3,497	3,304	3,325	0.6%	-13.6%
Dual-Enrollment Students	239	337	405	346	492	42.2%	105.9%
Excluding Dual-Enrollment Students	3,609	3,225	3,092	2,958	2,833	-4.2%	-21.5%
First-Time Freshmen	800	655	701	677	648	-4.3%	-19.0%
Undergraduate Traditional Age (under 25)	2,717	2,431	2,353	2,305	2,245	-2.6%	-17.4%
Undergraduate Adults (25 and older)	617	505	438	408	371	-9.1%	-39.9%
WV Resident	3,193	2,839	2,703	2,585	2,453	-5.1%	-23.2%
Non-WV Resident	416	386	389	373	380	1.9%	-8.7%
International	50	42	39	37	39	5.4%	-22.0%

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



#### Glenville State University Fall First-Time, Full-Time Freshmen Cohort Year

	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	50.3%	61.0%	58.6%	56.1%	59.7%		
In-State Students	55.1%	61.4%	58.3%	57.0%	59.7%		
Out-of-State Students	34.3%	59.3%	59.5%	53.1%	59.6%		
		Acad	lemic Year	S			
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	1,291	1,199	1,197	1,229	1,308	6.4%	1.3%
Fall Headcount Enrollment	1,579	1,559	1,630	1,652	1,772	7.3%	12.2%
Dual-Enrollment Students	354	401	417	446	590	32.3%	66.7%
Excluding Dual-Enrollment Students	1,225	1,158	1,213	1,206	1,182	-2.0%	-3.5%
First-Time Freshmen	356	332	322	302	330	9.3%	-7.3%
Undergraduate Traditional Age (under 25)	946	881	916	917	872	-4.9%	-7.8%
Undergraduate Adults (25 and older)	279	277	275	240	230	-4.2%	-17.6%
WVResident	983	925	963	929	919	-1.1%	-6.5%
Non-WV Resident	242	233	250	277	263	-5.1%	8.7%
International	14	25	31	46	51	10.9%	264.3%

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



#### **Marshall University**

Fall First-Time,	Full-Time	Freshmen	Cohort	Year
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	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	71.9%	77.1%	70.7%	74.3%	78.7%		
In-State Students	73.9%	79.2%	71.7%	76.6%	79.8%		
Out-of-State Students	64.8%	70.0%	66.6%	66.8%	74.9%		
		Aca	demic Yea	rs			
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	10,175	9,492	9,198	9,524	10,043	5.5%	-1.3%
Fall Headcount Enrollment	11,812	11,060	10,745	11,244	12,019	6.9%	1.8%
Dual-Enrollment Students	1,090	786	935	1,059	1,742	64.5%	<b>59.8%</b>
Excluding Dual-Enrollment Students	10,722	10,274	9,810	10,185	10,277	0.9%	-4.2%
First-Time Freshmen	1,731	1,596	1,550	1,755	1,834	4.5%	6.0%
Undergraduate Traditional Age (under 25)	6,566	6,267	6,083	6,248	6,412	2.6%	-2.3%
Undergraduate Adults (25 and older)	1,095	969	940	979	895	-8.6%	-18.3%
WV Resident	8,104	7,810	7,369	7,602	7,624	0.3%	-5.9%
Non-WV Resident	2,618	2,464	2,441	2,583	2,653	2.7%	1.3%
International	253	173	149	161	198	23.0%	-21.7%

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



#### **Potomac State College of WVU**

Fall First-Time, Full-Time Freshmen Cohort Year

	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	44.8%	55.6%	51.9%	57.4%	59.8%		
In-State Students	47.7%	59.6%	51.8%	62.3%	61.5%		
Out-of-State Students	37.2%	42.2%	52.0%	44.7%	55.3%		
		Acad	lemic Year	S			
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	1,012	987	965	965	885	-8.3%	-12.6%
Fall Headcount Enrollment	1,193	1,174	1,145	1,143	1,077	-5.8%	-9.7%
Dual-Enrollment Students	185	176	191	190	210	10.5%	13.5%
Excluding Dual-Enrollment Students	1,008	998	954	953	867	-9.0%	-14.0%
First-Time Freshmen	400	380	389	388	316	-18.6%	-21.0%
Undergraduate Traditional Age (under 25)	898	880	850	834	735	-11.9%	-18.2%
Undergraduate Adults (25 and older)	110	118	104	119	132	10.9%	20.0%
WV Resident	793	765	733	748	698	-6.7%	-12.0%
Non-WV Resident	215	233	221	205	169	-17.6%	-21.4%
International	5	13	11	11	12	9.1%	140.0%



Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data

#### **Shepherd Universitv**

#### Fall First-Time, Full-Time Freshmen Cohort Year

	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	71.6%	73.8%	66.0%	70.2%	72.1%		
In-State Students	73.5%	75.9%	65.0%	67.7%	74.5%		
Out-of-State Students	68.2%	69.2%	67.8%	76.7%	67.7%		
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	2,651	2,497	2,593	2,640	2,615	-1.0%	-1.4%
Fall Headcount Enrollment	3,159	3,015	3,235	3,318	3,339	0.6%	5.7%
Dual-Enrollment Students	181	111	161	257	282	9.7%	55.8%
Excluding Dual-Enrollment Students	2,978	2,904	3,074	3,061	3,057	-0.1%	2.7%
First-Time Freshmen	512	419	553	566	505	-10.8%	-1.4%
Undergraduate Traditional Age (under 25)	2,153	1,997	2,035	2,097	2,072	-1.2%	-3.8%
Undergraduate Adults (25 and older)	382	342	522	552	678	22.8%	77.5%
WV Resident	1,903	1,728	1,725	1,762	1,747	-0.9%	-8.2%
Non-WV Resident	1,075	1,176	1,349	1,299	1,310	0.8%	21.9%
International	42	46	48	32	26	-18.8%	-38.1%
urce: HEPC Fall End-of-Term Data							





#### **West Liberty University**

	Fall First-	Time, Full-	ort Year				
	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	70.2%	73.7%	68.5%	71.1%	68.6%		
In-State Students	68.6%	72.9%	64.5%	69.1%	70.2%		
Out-of-State Students	73.2%	74.9%	73.6%	73.8%	66.1%		
		Acad	demic Year	S			
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	2,217	2,059	2,040	2,030	1,968	-3.1%	-11.3%
Fall Headcount Enrollment	2,400	2,320	2,210	2,329	2,291	-1.6%	-4.5%
Dual-Enrollment Students	174	197	165	342	412	20.5%	136.8%
Excluding Dual-Enrollment Students	2,226	2,123	2,045	1,987	1,879	-5.4%	-15.6%
First-Time Freshmen	414	391	432	407	413	1.5%	-0.2%
Undergraduate Traditional Age (under 25)	1,730	1,613	1,576	1,475	1,442	-2.2%	-16.6%
Undergraduate Adults (25 and older)	142	112	97	113	82	-27.4%	-42.3%
WV Resident	1,368	1,235	1,188	1,154	1,103	-4.4%	-19.4%
Non-WV Resident	858	888	857	833	776	-6.8%	-9.6%
International	58	106	72	63	60	-4.8%	3.4%
urce: HEPC Fall End-of-Term Data							

Retention Data Source: HEPC Fall End-of-Term Da Enrollment Data Source: HEPC Fall Census Data



#### WV School of Osteopathic Medicine

	Academic Years						
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	795	802	787	797	841	5.5%	5.7%
Fall Headcount Enrollment	795	802	787	797	832	4.4%	4.7%
WV Resident Non-WV Resident	164 631	174 628	155 632	169 628	192 640	13.6% 1.9%	17.1% 1.4%



#### West Virginia State University

Fall First-Time, Full-Time Freshmen Cohort Year

	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	61.3%	59.3%	57.9%	60.7%	64.3%		
In-State Students Out-of-State Students	63.1%	58.1%	57.8%	61.4%	64.4%		
	53.3%	62.5%	58.2%	58.8%	63.9%		
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	2,205	2,038	2,110	2,020	1,909	-5.5%	-13.4%
Fall Headcount Enrollment	3,638	3,413	3,785	3,458	3,247	-6.1%	-10.7%
Dual-Enrollment Students	1,766	1,896	2,265	1,989	1,766	-11.2%	0.0%
Excluding Dual-Enrollment Students	1,872	1,517	1,520	1,469	1,481	0.8%	-20.9%
First-Time Freshmen	282	305	331	322	326	1.2%	15.6%
Undergraduate Traditional Age (under 25)	1,369	1,068	1,079	1,065	1,068	0.3%	-22.0%
Undergraduate Adults (25 and older)	367	315	290	268	276	3.0%	-24.8%
WV Resident	1,393	1,225	1,234	1,116	1,090	-2.3%	-21.8%
Non-WV Resident International	479 229	292 52	286 59	353 70	391 86	10.8% 22.9%	-18.4% -62.4%
e: HEPC Fall End-of-Term Data							

West Virginia Higher Education Policy Commission

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data

#### **West Virginia University**

#### Fall First-Time, Full-Time Freshmen Cohort Year

	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	78.6%	81.8%	80.8%	78.4%	81.4%		
In-State Students	81.7%	82.6%	81.0%	81.0%	81.7%		
Out-of-State Students	75.9%	81.2%	80.6%	76.4%	81.1%		
	Academic Years						
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	24,963	24,034	23,404	22,970	22,388	-2.5%	-10.3%
Fall Headcount Enrollment	26,269	25,472	24,739	24,197	23,641	-2.3%	-10.0%
Dual-Enrollment Students	826	721	689	774	688	-11.1%	-16.7%
Excluding Dual-Enrollment Students	25,443	24,751	24,050	23,423	22,953	-2.0%	-9.8%
First-Time Freshmen	4,494	4,313	4,571	4,377	4,129	-5.7%	-8.1%
Undergraduate Traditional Age (under 25)	18,753	17,990	17,588	17,034	16,721	-1.8%	-10.8%
Undergraduate Adults (25 and older)	916	887	781	805	796	-1.1%	-13.1%
WV Resident	11,748	11,200	10,649	10,281	10,031	-2.4%	-14.6%
Non-WV Resident International	13,695 1,421	13,551 1,336	13,401 1,190	13,142 1,113	12,922 982	-1.7% -11.8%	-5.6% -30.9%

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



# WVU Institute of Technology Fall First-Time, Full-Time Freshmen Cohort Year

	2018	2019	2020	2021	2022		
Fall-to-Fall Retention (Starting Institution)	56.9%	59.5%	56.2%	56.3%	58.8%		
In-State Students	56.0%	57.2%	56.7%	55.2%	57.2%		
Out-of-State Students	63.0%	75.0%	53.3%	62.0%	65.5%		
	2020	2021	2022	2023	2024	2023-24	2020-24
Fall Full-Time Equivalent (FTE) Enrollment	1,284	1,244	1,155	1,131	1,078	-4.6%	-16.0%
Fall Headcount Enrollment	1,644	1,618	1,480	1,448	1,276	-11.9%	-22.4%
Dual-Enrollment Students	477	516	443	439	296	-32.6%	-37.9%
Excluding Dual-Enrollment Students	1,167	1,102	1,037	1,009	980	-2.9%	-16.0%
First-Time Freshmen	282	303	298	308	279	-9.4%	-1.1%
Undergraduate Traditional Age (under 25)	1,044	1,002	939	926	904	-2.4%	-13.4%
Undergraduate Adults (25 and older)	123	100	98	83	76	-8.4%	-38.2%
WV Resident	962	908	828	802	784	-2.2%	-18.5%
Non-WV Resident International	205 71	194 86	209 99	207 93	196 103	-5.3% 10.8%	-4.4% 45.1%
Fell Find of Town Data							

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



For additional information, contact:

Zornitsa Georgieva Senior Director of Research

zornitsa.georgieva@wvhepc.edu (304) 558-1112 x26318

