





Enrollment Report Fall 2020





November 20, 2020

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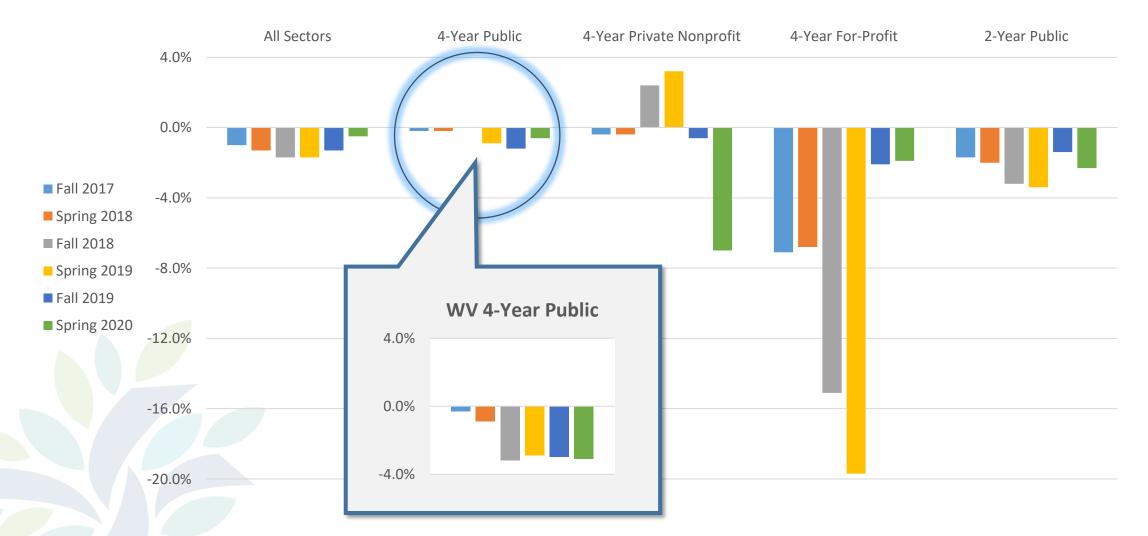
Disclaimer:

The 2020 data provided in this report are derived primarily from the Fall Census data collection. All Fall 2020 data are considered preliminary at the time of report publication and are subject to change based on final review and acceptance of campus file submissions.





National Enrollment Trends



Source: National Student Clearinghouse Research Center

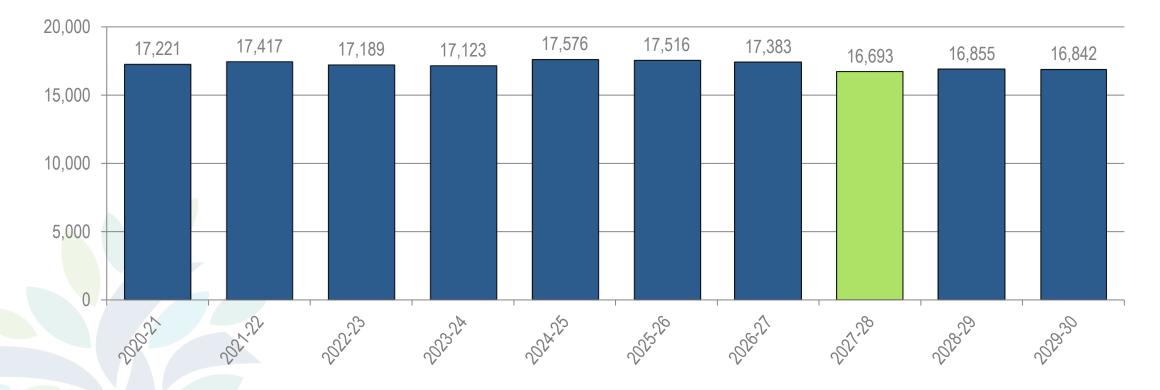




WV High School Graduate Projections

2020-21 to 2029-30 Academic Years

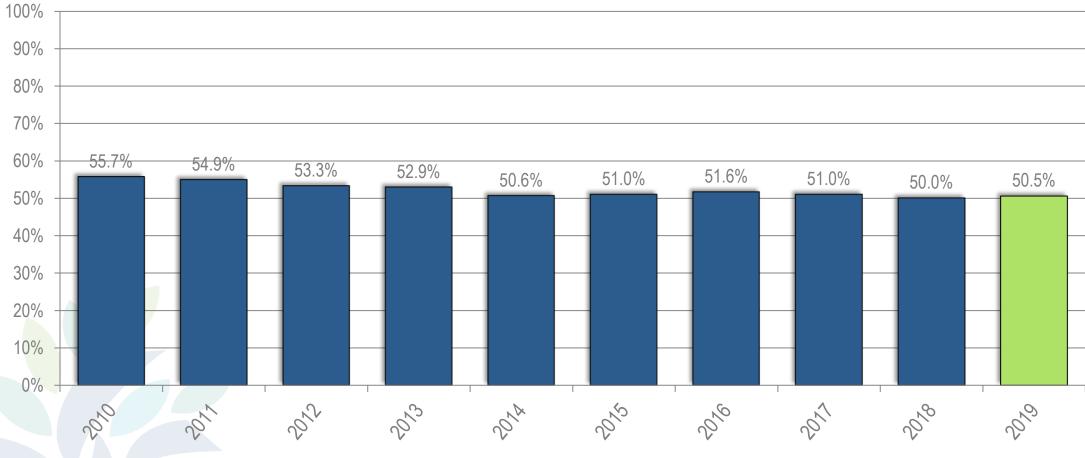
According to WICHE, the number of graduates produced by public and private high schools in West Virginia will reach a **ten-year low of 16,693** in 2027.



Source: Western Interstate Commission for Higher Education (WICHE)



College-Going Rate Among Recent West Virginia Public High School Graduates



High School Graduation Year

The college-going rate is now derived from the P-20 data system. Therefore values may differ slightly from those provided in previous editions of the fall enrollment reports.



Student Persistence and Completion

For Students Enrolled at a West Virginia Public Institution in the Fall Semester

The table below shows the percentage of all students enrolled in the fall semester who returned to any West Virginia public two- or four-year institution the following fall, those who graduated and did not return, and those for whom no subsequent enrollment or graduation record was found. Dual Enrollment high school students are excluded.

		2016		2017		2018			2019			
	Returned	Graduated	Did Not	Returned	Graduated	Did Nat	Returned	Graduated	Did Nat	Returned	Graduated	Did Not
Institutions	Following Fall	Did Not Return	Did Not Return									
Bluefield State College	59.8%	14.4%	25.8%	57.4%	18.1%	24.5%	58.0%	17.2%	24.8%	58.7%	18.4%	23.0%
Concord University	60.5%	14.5%	25.0%	59.6%	14.2%	26.2%	60.7%	15.3%	24.0%	59.8%	17.3%	22.9%
Fairmont State University	63.1%	15.6%	21.3%	64.3%	15.7%	20.0%	63.4%	15.4%	21.2%	64.9%	16.3%	18.8%
Glenville State College	55.3%	9.5%	35.2%	56.6%	11.3%	32.1%	52.2%	12.8%	35.0%	62.4%	13.7%	24.0%
Marshall University	65.3%	15.6%	19.0%	65.0%	16.3%	18.8%	63.4%	17.4%	19.2%	64.4%	17.8%	17.8%
Potomac State College of WVU	51.6%	6.9%	41.5%	48.5%	7.1%	44.4%	53.4%	7.9%	38.7%	56.7%	10.6%	32.7%
Shepherd University	55.8%	16.7%	27.4%	55.6%	15.4%	29.0%	55.3%	15.8%	28.9%	53.3%	15.7%	31.0%
West Liberty University	66.8%	16.5%	16.7%	64.2%	18.0%	17.8%	64.6%	16.0%	19.4%	66.7%	16.2%	17.1%
West Virginia University	68.5%	16.5%	15.0%	66.8%	16.1%	17.1%	65.8%	17.0%	17.2%	66.5%	17.2%	16.3%
West Virginia State University	55.7%	12.5%	31.8%	58.6%	15.1%	26.4%	60.9%	14.7%	24.4%	59.5%	16.0%	24.6%
West Virginia School of Osteopathic Medicine	76.4%	20.5%	3.1%	75.3%	21.5%	3.2%	72.4%	23.7%	3.8%	73.8%	23.8%	2.4%
WVU Institute of Technology	63.6%	11.3%	25.1%	61.0%	9.9%	29.0%	58.3%	9.7%	32.1%	58.7%	11.9%	29.4%

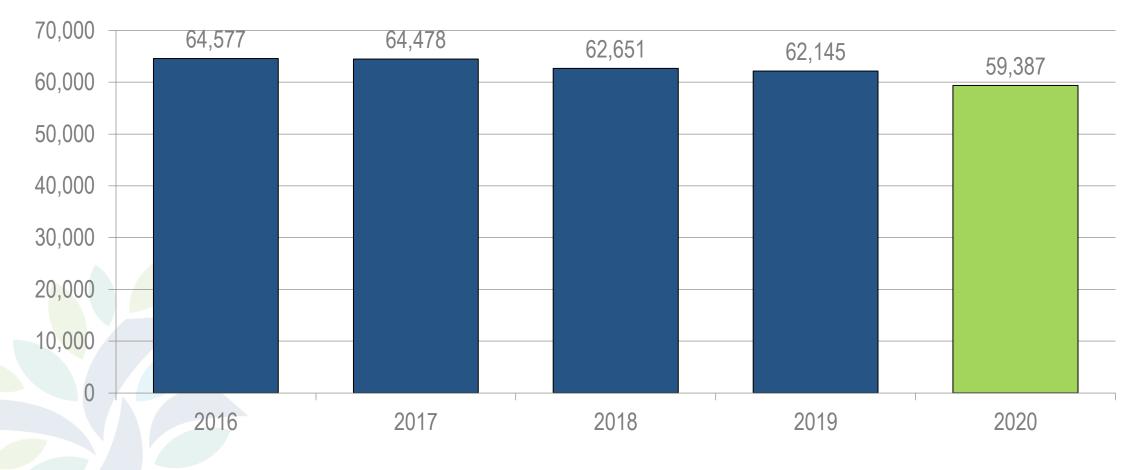
Source: HEPC End-of-Term graduation data and Fall Census enrollment data



Credit Headcount Enrollment

Total Headcount Enrollment: 59,387

Headcount decreased 4.4 percent since Fall 2019 and 8.0 percent since Fall 2016.



Source: HEPC Fall Census Data

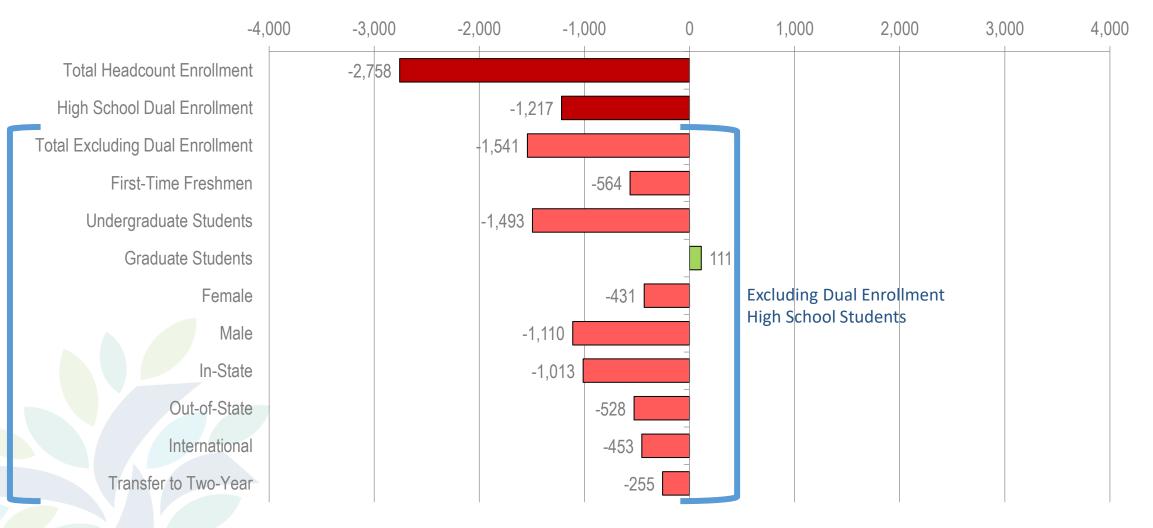


Credit Headcount Enrollment

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	1,362	1,379	1,275	1,241	1,243	0.2%	-8.7%
Concord University	2,451	2,194	2,040	1,886	1,807 🔻	-4.2%	-26.3%
Fairmont State University	4,049	3,881	3,944	3,802	3,848	1.2%	-5.0%
Glenville State College	1,641	1,672	1,562	1,575	1,579	0.3%	-3.8%
Marshall University	13,324	13,008	13,177	12,778	11,812 🔻	-7.6%	-11.3%
Potomac State College of WVU	1,452	1,411	1,340	1,299	1,193 🔻	-8.2%	-17.8%
Shepherd University	3,779	3,736	3,648	3,554	3,159 🔻	-11.1%	-16.4%
West Liberty University	2,310	2,443	2,524	2,495	2,400 🔻	-3.8%	3.9%
West Virginia School of Osteopathic Medicine	831	839	834	801	795 🔻	-0.7%	-4.3%
West Virginia State University	3,542	3,877	3,692	4,120	3,638 🔻	-11.7%	2.7%
West Virginia University	28,487	28,409	26,861	26,803	26,269 🔻	-2.0%	-7.8%
WVU Institute of Technology	1,349	1,629	1,754	1,791	1,644 🔻	-8.2%	21.9%
	64,577	64,478	62,651	62,145	59,387 🔻	-4.4%	-8.0%

Fall 2020 Headcount Enrollment Shifts

Between Fall 2019 and Fall 2020



Source: HEPC Fall Census Data



Headcount Enrollment Shifts

Between Fall 2019 and Fall 2020

All WV Public 4-Year Institutions	2019-20
Credit Headcount Enrollment	-2,758
High School Dual-Enrollment	-1,217
Credit Headcount Excluding Dual-Enrollment	-1,541

Excluding Dual-Enrollment

Categories are not mutually exclusive and when summed will not equal the total enrollment decline.

First-Time Freshmen	-564
Undergraduate Students	-1,493
Graduate Students	111
Female	-431
Male	-1,110
In-State	-1,013
Out-of-State	-528
International	-453
Transfer to Two-year	-255

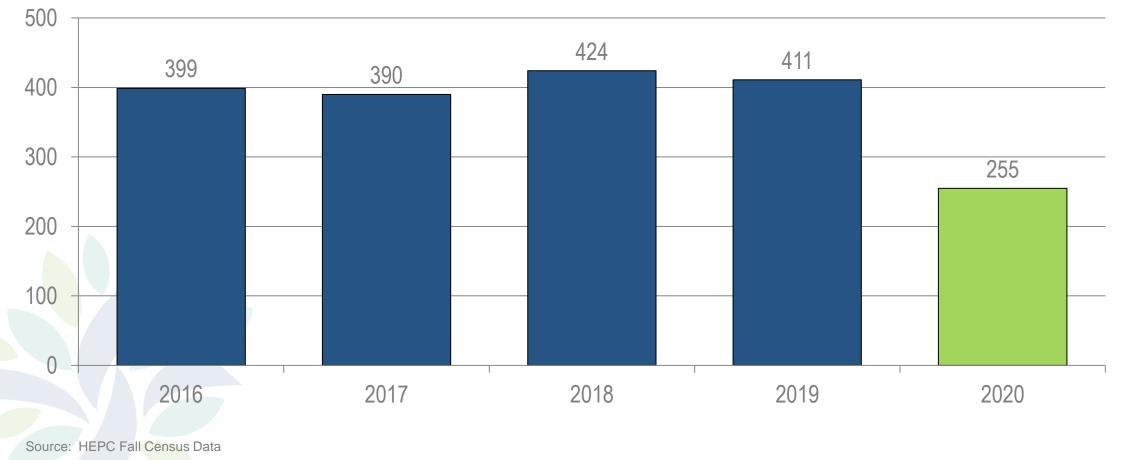
Source: HEPC Fall Census Data



Transfers from Four-Year to Two-Year Institutions

Excluding Dual Enrollment High School Students

This chart shows the number of associate- and bachelor's degree-seeking students who transferred to a two-year institution the following year. Year labels reflect the year a student transferred to a two-year institution. For example, 2020 data reflect the number of degree-seeking students attending a four-year institution in the 2019-20 academic year who transferred to a two-year institution in the fall semester of the 2020-21 year. Dual enrollment students are excluded.



Transfers from Four-Year to Two-Year Institutions

Excluding Dual Enrollment High School Students

This table shows the number of associate- and bachelor's degree-seeking students who transferred to a two-year institution the following year. Year labels reflect the year a student transferred to a two-year institution. For example, 2020 data reflect the number of degree-seeking students attending a four-year institution in the 2019-20 academic year who transferred to a two-year institution in the fall semester of the 2020-21 year. Dual enrollment students are excluded.

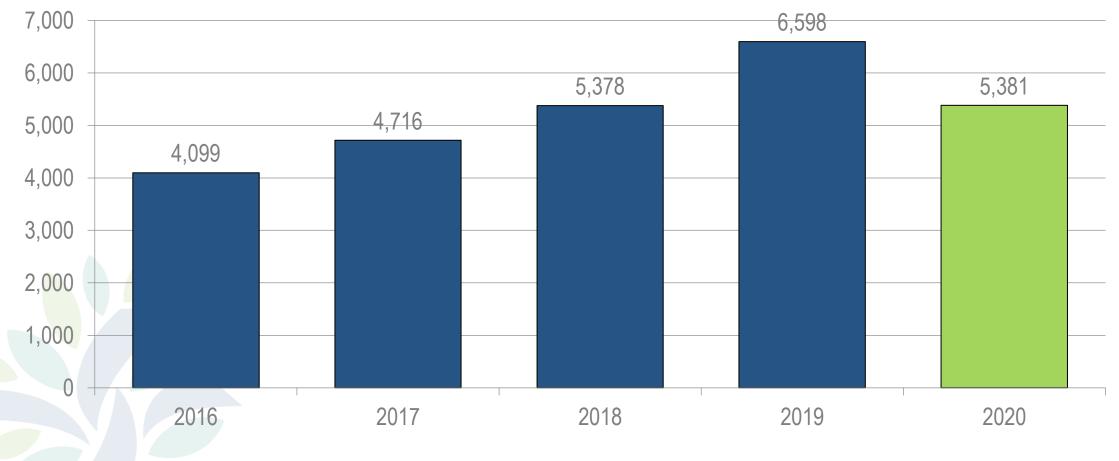
Institutions	2016	2017	2018	2019	2020
Bluefield State College	11	13	17	12	12
Concord University	14	18	18	20	11
Fairmont State University	55	65	71	61	45
Glenville State College	15	13	9	10	5
Marshall University	92	98	112	100	58
Potomac State College of WVU	16	14	26	21	6
Shepherd University	27	27	27	29	18
West Liberty University	28	22	17	29	17
West Virginia State University	23	18	32	44	17
West Virginia University	32	27	22	22	12
WVU Institute of Technology	86	75	73	63	54
	399	390	424	411	255



High School Dual Enrollment Headcount

Total Dual Enrollment Headcount: 5,381

Dual Enrollment Headcount has decreased 18.4 percent since Fall 2019 and increased by 31.3 percent since Fall 2016.



Source: HEPC Fall Census Data

High School Dual Enrollment Headcount

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	14	64	63	75	86	14.7%	514.3%
Concord University	84	55	72	47	3 🔻	-93.6%	-96.4%
Fairmont State University	29	38	94	157	239	52.2%	724.1%
Glenville State College	228	322	249	419	354 🔻	-15.5%	55.3%
Marshall University	848	812	1,465	1,568	1,090 🔻	-30.5%	28.5%
Potomac State College of WVU	263	212	241	250	185 🔻	-26.0%	-29.7%
Shepherd University	15	64	94	158	181	14.6%	1106.7%
West Liberty University	164	160	222	235	174 🔻	-26.0%	6.1%
West Virginia State University	1,294	1,818	1,762	2,328	1,766 🔻	-24.1%	36.5%
West Virginia University	922	799	656	779	826	6.0%	-10.4%
WVU Institute of Technology	238	372	460	582	477 🔻	-18.0%	100.4%
	4,099	4,716	5,378	6,598	5,381 🔻	-18.4%	31.3%



Dual Enrollment College Matriculation

Returned in 2019-20 to Same Institution

Institutions	Dual Enrollment Headcount Fall Census 2018	As Dual Enrollment Student	As Non-Dual Enrollment Student	Matriculated to Another Institution in 2019-2020	No Enrollment Record in 2019-20
Bluefield State College	63	3.2%	17.5%	47.6%	31.7%
Concord University	72	20.8%	12.5%	16.7%	50.0%
Fairmont State University	94	4.3%	14.9%	11.7%	69.1%
Glenville State College	249	28.5%	9.2%	41.0%	21.3%
Marshall University	1,465	10.3%	17.0%	9.8%	62.9%
Potomac State College of WVU	241	6.6%	30.7%	35.3%	27.4%
Shepherd University	94	12.8%	30.9%	35.1%	21.3%
West Liberty University	222	43.2%	8.6%	22.5%	25.7%
West Virginia State University	1,762	29.0%	3.0%	23.4%	44.7%
West Virginia University	656	15.9%	38.6%	16.6%	29.0%
WVU Institute of Technology	460	6.1%	2.8%	8.5%	82.6%
Four-Year System Total	5,378	18.8%	13.9 %	19.1 %	48.3%

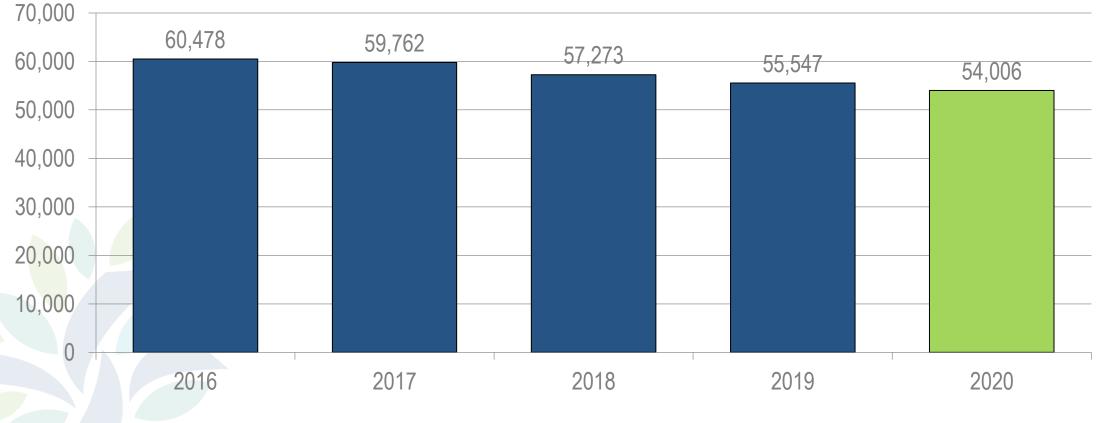


Credit Headcount Enrollment

Excluding Dual Enrollment High School Students

Total Headcount Enrollment: 54,006

Headcount decreased 2.8 percent since Fall 2019 and 10.7 percent since Fall 2016.



Source: HEPC Fall Census Data



Credit Headcount Enrollment

Excluding Dual Enrollment High School Students

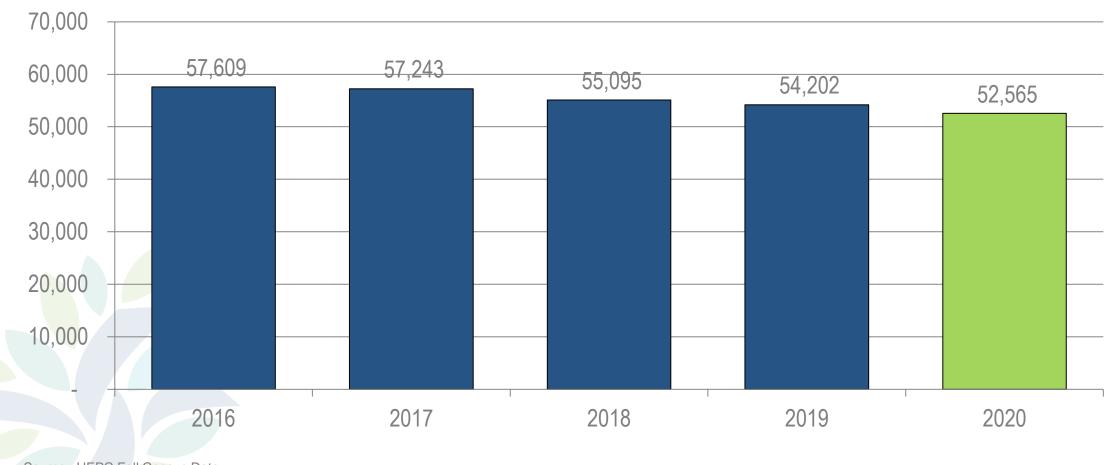
Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	1,348	1,315	1,212	1,166	1,157 🔻	-0.8%	-14.2%
Concord University	2,367	2,139	1,968	1,839	1,804 🔻	-1.9%	-23.8%
Fairmont State University	4,020	3,843	3,850	3,645	3,609 🔻	-1.0%	-10.2%
Glenville State College	1,413	1,350	1,313	1,156	1,225	6.0%	-13.3%
Marshall University	12,476	12,196	11,712	11,210	10,722 🔻	-4.4%	-14.1%
Potomac State College of WVU	1,189	1,199	1,099	1,049	1,008 🔻	-3.9%	-15.2%
Shepherd University	3,764	3,672	3,554	3,396	2,978 🔻	-12.3%	-20.9%
West Liberty University	2,146	2,283	2,302	2,260	2,226 🔻	-1.5%	3.7%
West Virginia School of Osteopathic Medicine	831	839	834	801	795 🔻	-0.7%	-4.3%
West Virginia State University	2,248	2,059	1,930	1,792	1,872	4.5%	-16.7%
West Virginia University	27,565	27,610	26,205	26,024	25,443 🔻	-2.2%	-7.7%
WVU Institute of Technology	1,111	1,257	1,294	1,209	1,167 🔻	-3.5%	5.0%
	60,478	59,762	57,273	55,547	54,006 🔻	-2.8%	-10.7%



Full-Time Equivalent (FTE) Enrollment

FTE Enrollment: 52,565

FTE enrollment decreased 3.0 percent since Fall 2019, and 8.8 percent since Fall 2016.



Source: HEPC Fall Census Data

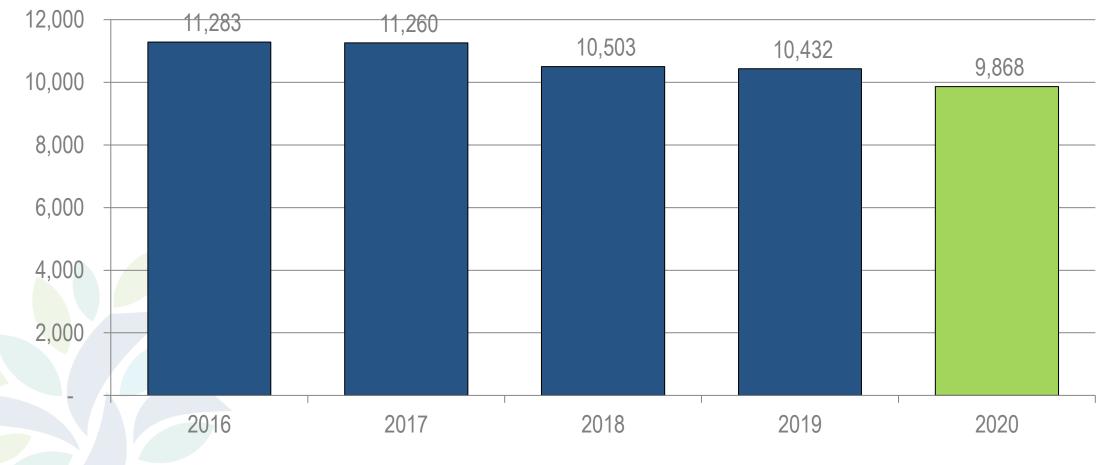
Full-Time Equivalent (FTE) Enrollment

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	1,202	1,189	1,106	1,066	1,042 🔻	-2.3%	-13.3%
Concord University	2,176	1,988	1,831	1,690	1,621 🔻	-4.1%	-25.5%
Fairmont State University	3,626	3,464	3,501	3,329	3,309 🔻	-0.6%	-8.7%
Glenville State College	1,263	1,262	1,177	1,223	1,291	5.5%	2.2%
Marshall University	11,537	11,245	11,043	10,640	10,175 🔻	-4.4%	-11.8%
Potomac State College of WVU	1,205	1,221	1,141	1,100	1,012 🔻	-8.0%	-16.1%
Shepherd University	3,094	3,002	2,933	2,798	2,651 🔻	-5.3%	-14.3%
West Liberty University	2,190	2,288	2,324	2,291	2,217 🔻	-3.2%	1.2%
West Virginia School of Osteopathic Medicine	831	839	834	801	795 🔻	-0.7%	-4.3%
West Virginia State University	2,363	2,459	2,290	2,392	2,205 🔻	-7.8%	-6.7%
West Virginia University	27,015	27,018	25,553	25,517	24,963 🔻	-2.2%	-7.6%
WVU Institute of Technology	1,107	1,268	1,362	1,356	1,284 🔻	-5.2%	16.0%
	57,609	57,243	55,095	54,202	52,565 🔻	-3.0%	-8.8%

First-Time Freshmen Headcount Enrollment

First-Time Freshmen Enrollment: 9,868

First-Time Freshmen Enrollment decreased 5.4 percent from Fall 2019, and 12.5 percent from Fall 2016.



Source: HEPC Fall Census Data



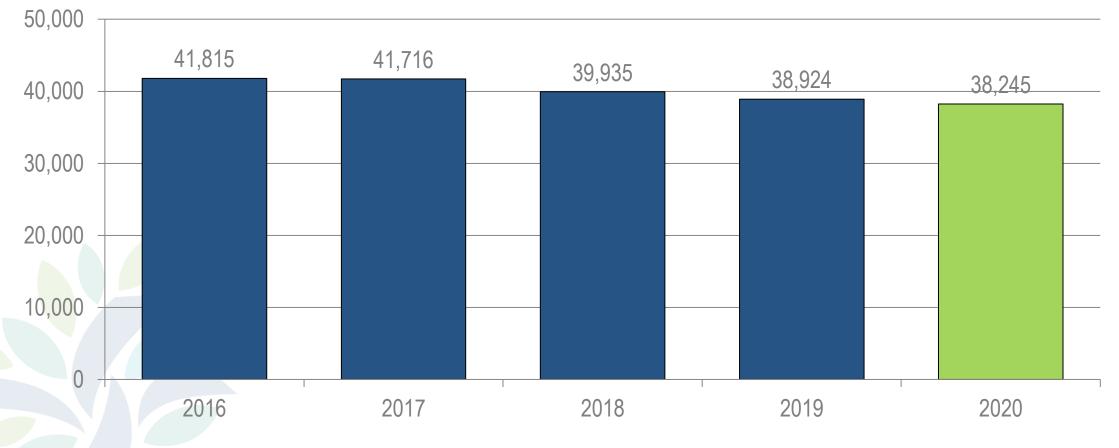
First-Time Freshmen Headcount Enrollment

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	226	222	205	200	214	7.0%	-5.3%
Concord University	471	434	430	372	383	3.0%	-18.7%
Fairmont State University	816	764	827	774	800	3.4%	-2.0%
Glenville State College	397	369	327	346	356	2.9%	-10.3%
Marshall University	1,900	1,813	1,690	1,782	1,731 🔻	-2.9%	-8.9%
Potomac State College of WVU	620	597	537	469	400 🔻	-14.7%	-35.5%
Shepherd University	564	598	593	483	512	6.0%	-9.2%
West Liberty University	436	494	471	465	414 🔻	-11.0%	-5.0%
West Virginia State University	424	393	326	271	282	4.1%	-33.5%
West Virginia University	5,122	5,225	4,730	4,949	4,494 🔻	-9.2%	-12.3%
WVU Institute of Technology	307	351	367	321	282 🔻	-12.1%	-8.1%
	11,283	11,260	10,503	10,432	9,868 🔻	-5.4%	-12.5%



Age Under 25, Excluding Dual Enrollment High School Students

Total Undergraduate Enrollment (Under 25): 38,245 Traditional-aged undergraduate enrollment decreased 1.7 percent from Fall 2019 and 8.5 percent from Fall 2016.



Source: HEPC Fall Census Data

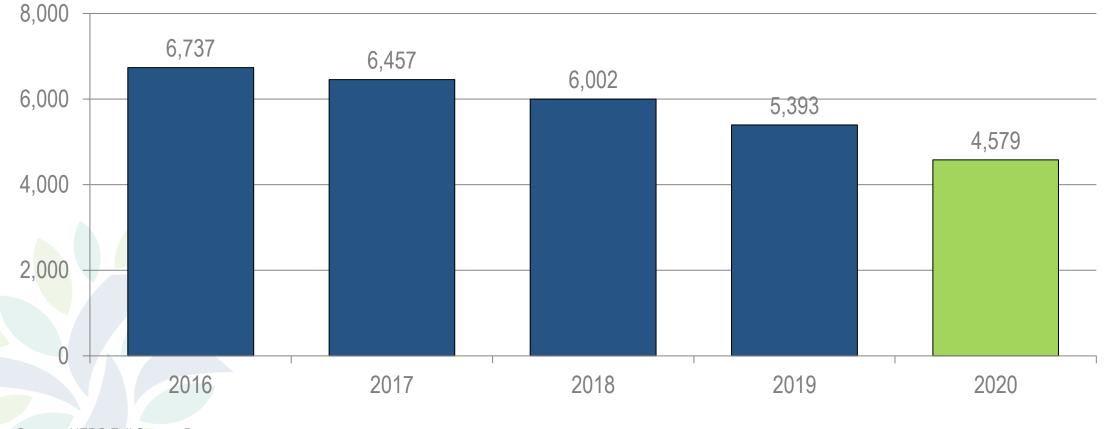
Age Under 25, Excluding Dual Enrollment High School Students

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	868	860	826	806	781	-3.1%	-10.0%
Concord University	1,686	1,559	1,439	1,330	1,288	-3.2%	-23.6%
Fairmont State University	2,932	2,802	2,866	2,748	2,717	-1.1%	-7.3%
Glenville State College	1,055	1,019	975	898	946	5.3%	-10.3%
Marshall University	7,414	7,312	6,901	6,671	6,566	-1.6%	-11.4%
Potomac State College of WVU	1,053	1,072	992	946	898	-5.1%	-14.7%
Shepherd University	2,566	2,471	2,365	2,241	2,153	-3.9%	-16.1%
West Liberty University	1,770	1,798	1,802	1,772	1,730	-2.4%	-2.3%
West Virginia State University	1,485	1,413	1,322	1,222	1,369	12.0%	-7.8%
West Virginia University	20,116	20,402	19,361	19,221	18,753	-2.4%	-6.8%
WVU Institute of Technology	870	1,008	1,086	1,069	1,044	-2.3%	20.0%
	41,815	41,716	39,935	38,924	38,245	-1.7%	-8.5%



Age 25 or Older

Total Undergraduate Enrollment Age 25 or Older: 4,579 Adult undergraduate enrollment decreased 15.1 percent from Fall 2019, and 32.0 percent from Fall 2016.



Source: HEPC Fall Census Data

Age 25 or Older

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	480	455	386	360	376	4.4%	-21.7%
Concord University	332	239	218	193	172	-10.9%	-48.2%
Fairmont State University	790	759	712	657	617	-6.1%	-21.9%
Glenville State College	358	331	338	258	279	8.1%	-22.1%
Marshall University	1,380	1,368	1,292	1,196	1,095	-8.4%	-20.7%
Potomac State College of WVU	136	127	107	103	110	6.8%	-19.1%
Shepherd University	855	886	921	801	382	-52.3%	-55.3%
West Liberty University	174	218	198	175	142	-18.9%	-18.4%
West Virginia State University	680	522	487	459	367	-20.0%	-46.0%
West Virginia University	1,311	1,303	1,135	1,051	916	-12.8%	-30.1%
WVU Institute of Technology	241	249	208	140	123	-12.1%	-49.0%
	6,737	6,457	6,002	5,393	4,579	-15.1%	-32.0%

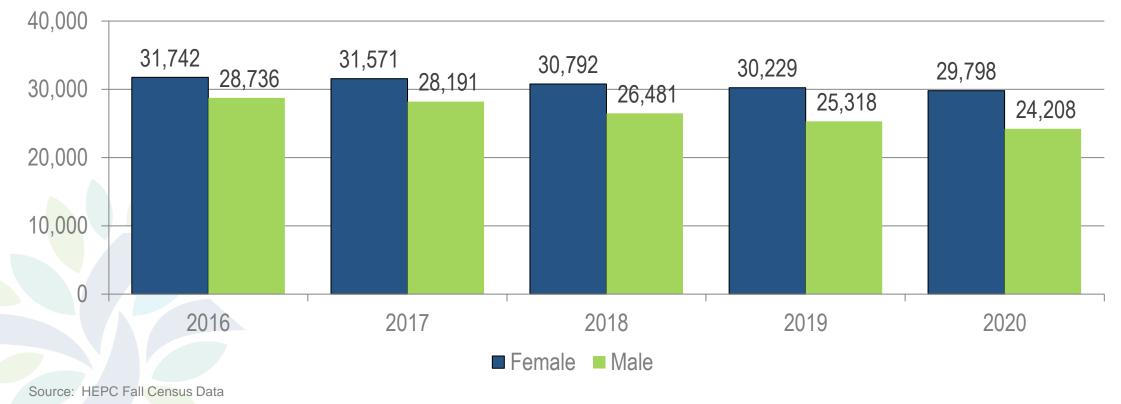


Credit Headcount Enrollment by Gender

Excluding Dual Enrollment High School Students

Total Credit Enrollment (Female): 29,798; Total Credit Enrollment (Male): 24,208

Female credit enrollment decreased 1.4 percent from Fall 2019 and 6.1 percent from Fall 2016. Male credit enrollment decreased by 4.4 percent from Fall 2019 and 15.8 percent from Fall 2016





Female Credit Headcount Enrollment

Excluding Dual Enrollment High School Students

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	835	835	778	752	755	0.4%	-9.6%
Concord University	1,453	1,324	1,239	1,149	1,140 🔻	-0.8%	-21.5%
Fairmont State University	2,263	2,197	2,222	2,142	2,165	1.1%	-4.3%
Glenville State College	549	505	517	467	495	6.0%	-9.8%
Marshall University	7,146	7,061	6,912	6,615	6,370 🔻	-3.7%	-10.9%
Potomac State College of WVU	634	641	603	548	544 🔻	-0.7%	-14.2%
Shepherd University	2,235	2,120	2,030	2,002	1,820 🔻	-9.1%	-18.6%
West Liberty University	1,332	1,412	1,460	1,434	1,416 🔻	-1.3%	6.3%
West Virginia School of Osteopathic Medicine	412	432	407	388	401	3.4%	-2.7%
West Virginia State University	1,201	1,127	1,076	1,032	1,016 🔻	-1.6%	-15.4%
West Virginia University	13,251	13,420	13,018	13,187	13,148 🔻	-0.3%	-0.8%
WVU Institute of Technology	431	497	530	513	528	2.9%	22.5%
	31,742	31,571	30,792	30,229	29,798 🔻	-1.4%	-6.1%

Male Credit Headcount Enrollment

Excluding Dual Enrollment High School Students

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	513	480	434	414	402 🔻	-2.9%	-21.6%
Concord University	914	815	729	690	664 🔻	-3.8%	-27.4%
Fairmont State University	1,757	1,646	1,628	1,503	1,444 🔻	-3.9%	-17.8%
Glenville State College	864	845	796	689	730	6.0%	-15.5%
Marshall University	5,330	5,135	4,800	4,595	4,352 🔻	-5.3%	-18.3%
Potomac State College of WVU	555	558	496	501	464 🔻	-7.4%	-16.4%
Shepherd University	1,529	1,552	1,524	1,394	1,158 🔻	-16.9%	-24.3%
West Liberty University	814	871	842	826	810 🔻	-1.9%	-0.5%
West Virginia School of Osteopathic Medicine	419	407	427	413	394 🔻	-4.6%	-6.0%
West Virginia State University	1,047	932	854	760	856	12.6%	-18.2%
West Virginia University	14,314	14,190	13,187	12,837	12,295 🔻	-4.2%	-14.1%
WVU Institute of Technology	680	760	764	696	639 🔻	-8.2%	- <mark>6.0%</mark>
	28,736	28,191	26,481	25,318	24,208 🔻	-4.4%	-15.8%

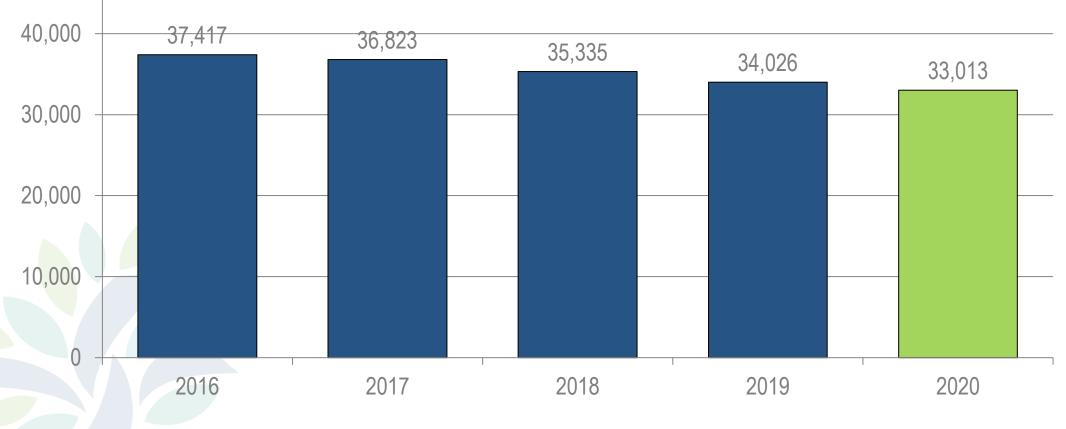


In-State Headcount Enrollment

Excluding Dual Enrollment High School Students

Total In-State Headcount Enrollment: 33,013

In-state headcount enrollment decreased 3.0 percent from Fall 2019 and 11.8 percent from Fall 2016.



Source: HEPC Fall Census Data



In-State Headcount Enrollment

Excluding Dual Enrollment High School Students

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	1,170	1,119	1,032	976	984	0.8%	-15.9%
Concord University	1,980	1,751	1,579	1,442	1,418 🔻	-1.7%	-28.4%
Fairmont State University	3,531	3,383	3,394	3,237	3,193 🔻	-1.4%	-9.6%
Glenville State College	1,183	1,129	1,091	957	983	2.7%	-16.9%
Marshall University	9,226	9,092	8,734	8,401	8,104 🔻	-3.5%	-12.2%
Potomac State College of WVU	806	845	827	829	793 🔻	-4.3%	-1.6%
Shepherd University	2,279	2,210	2,070	2,015	1,903 🔻	- <mark>5.6%</mark>	-16.5%
West Liberty University	1,383	1,480	1,471	1,425	1,368 🔻	-4.0%	-1.1%
West Virginia School of Osteopathic Medicine	229	209	195	178	164 🔻	-7.9%	-28.4%
West Virginia State University	1,926	1,728	1,630	1,491	1,393 🔻	-6.6%	-27.7%
West Virginia University	12,879	12,898	12,268	12,068	11,748 🔻	-2.7%	-8.8%
WVU Institute of Technology	825	979	1,044	1,007	962 🔻	-4.5%	16.6%
	37,417	36,823	35,335	34,026	33,013 🔻	-3.0%	-11.8%

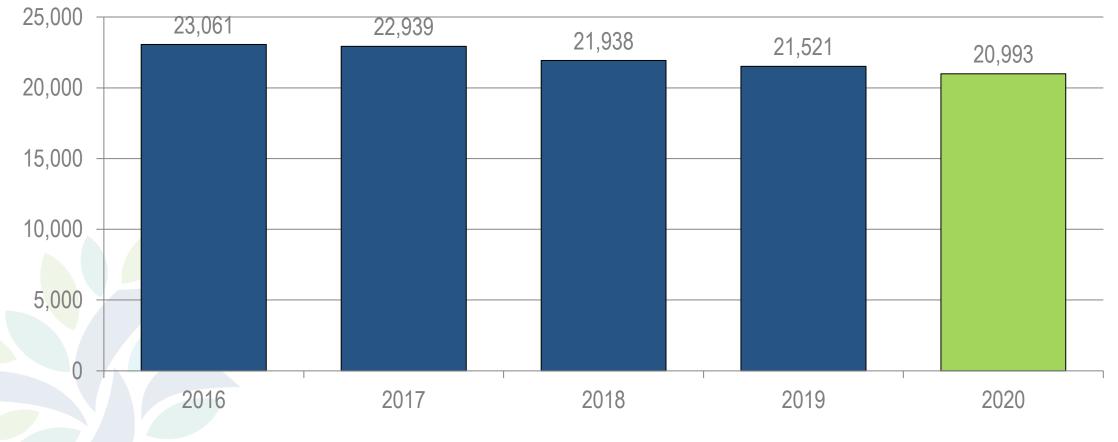


Out-of-State Headcount Enrollment

Excluding Dual Enrollment High School Students

Total Out-of-State Headcount Enrollment: 20,993

Out-of-state headcount enrollment decreased 2.5 percent from Fall 2019, and 9.0 percent from Fall 2016.



Source: HEPC Fall Census Data

Out-of-State Headcount Enrollment

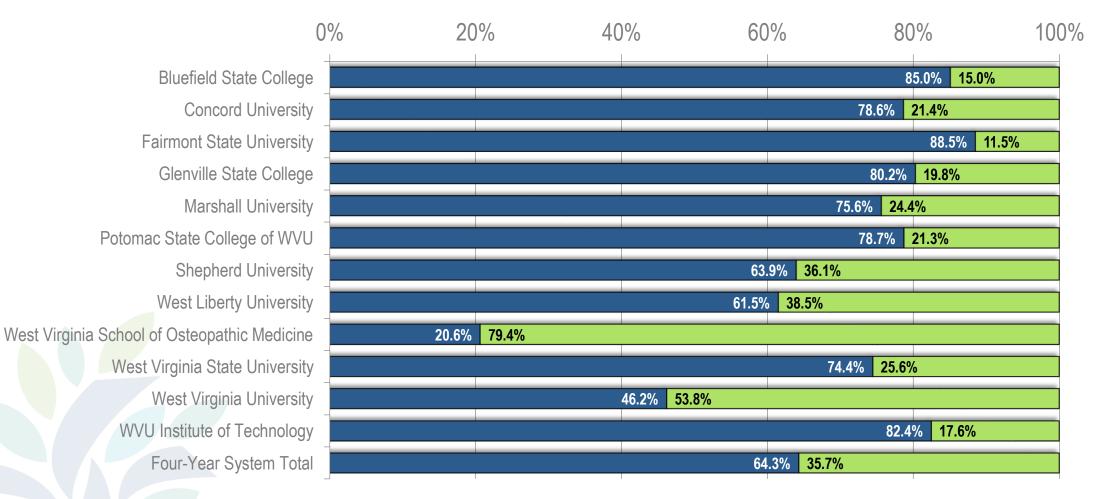
Excluding Dual Enrollment High School Students

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	178	196	180	190	173 🔻	-8.9%	-2.8%
Concord University	387	388	389	397	386 🔻	-2.8%	-0.3%
Fairmont State University	489	460	456	408	416	2.0%	-14.9%
Glenville State College	230	221	222	199	242	21.6%	5.2%
Marshall University	3,250	3,104	2,978	2,809	2,618 🔻	-6.8%	-19.4%
Potomac State College of WVU	383	354	272	220	215 🔻	-2.3%	-43.9%
Shepherd University	1,485	1,462	1,484	1,381	1,075 🔻	-22.2%	-27.6%
West Liberty University	763	803	831	835	858	2.8%	12.5%
West Virginia School of Osteopathic Medicine	602	630	639	623	<mark>6</mark> 31	1.3%	4.8%
West Virginia State University	322	331	300	301	479	59.1%	48.8%
West Virginia University	14,686	14,712	13,937	13,956	13,695 🔻	-1.9%	-6.7%
WVU Institute of Technology	286	278	250	202	205	1.5%	-28.3%
	23,061	22,939	21,938	21,521	20,993 🔻	-2.5%	-9.0%



Headcount Enrollment by Residency

Excluding Dual Enrollment High School Students



■ In-State ■ Out-of-State

Source: HEPC Fall Census Data



International Student Headcount Enrollment

Excluding Dual Enrollment High School Students

Institutions	2016	2017	2018	2019	2020	2019-20	2016-20
Bluefield State College	27	20	22	18	20	11.1%	-25.9%
Concord University	97	110	87	92	67 🔻	-27.2%	-30.9%
Fairmont State University	106	95	76	68	50 🔻	-26.5%	-52.8%
Glenville State College	5	6	4	15	14 🔻	-6.7%	180.0%
Marshall University	636	547	453	390	253 🔻	-35.1%	-60.2%
Potomac State College of WVU	6	8	5	9	5 🔻	-44.4%	-16.7%
Shepherd University	18	32	32	42	42	0.0%	133.3%
West Liberty University	58	64	70	58	58	0.0%	0.0%
West Virginia State University	40	47	49	56	229	308.9%	472.5%
West Virginia University	2,264	2,312	2,020	1,861	1,421 🔻	-23.6%	-37.2%
WVU Institute of Technology	95	99	87	74	71 🔻	-4.1%	-25.3%
	3,352	3,340	2,905	2,683	2,230 🔻	-16.9%	-33.5%



HEPC System Summary

	Fall Firs	t Year					
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	70.7%	71.5%	71.8%	69.2 %	70.5%		
In-State Students	71.7%	72.2%	72.1%	69.6%	70.4%		
Out-of-State Students	69.4%	70.5%	71.1%	68.6%	70.7%		
		Aca	ademic Yea	ſS			
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	57,609	57,243	55,095	54,202	52,565	-3.0%	-8.8%
Fall Headcount Enrollment	64,577	64,478	62,651	62,145	59,387	-4.4%	-8.0%
Dual-Enrollment Students	4,099	4,716	5,378	6,598	5,381	-18.4%	31.3%
Excluding Dual-Enrollment Students	60,478	59,762	57,273	55,547	54,006	-2.8 %	-10.7%
First-Time Freshmen	11,283	11,260	10,503	10,432	9,868	-5.4%	-12.5%
Undergraduate Traditional Age (under 25)	41,815	41,716	39,935	38,924	38,245	-1.7%	-8.5%
Undergraduate Adults (25 and older)	6,737	6,457	6,002	5,393	4,579	-15.1%	-32.0%
WV Resident	37,417	36,823	35,335	34,026	33,013	-3.0%	-11.8%
Non-WV Resident	23,061	22,939	21,938	21,521	20,993	-2.5%	-9.0%
International	3,352	3,340	2,905	2,683	2,230	-16.9%	-33.5%

Bluefield State College

	Fall Firs	rt Year					
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	57.9%	67.4%	65.2 %	62.6 %	60.2 %		
In-State Students	58.8%	67.4%	64.7%	63.4%	58.1%		
Out-of-State Students	52.9%	67.6%	69.2%	57.1%	69.4%		
	Academic Years						
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	1,202	1,189	1,106	1,066	1,042	-2.3%	-13.3%
Fall Headcount Enrollment	1,362	1,379	1,275	1,241	1,243	0.2%	-8.7 %
Dual-Enrollment Students	14	64	63	75	86	14.7%	514.3%
Excluding Dual-Enrollment Students	1,348	1,315	1,212	1,166	1,157	-0.8%	-14.2%
First-Time Freshmen	226	222	205	200	214	7.0%	-5.3%
Undergraduate Traditional Age (under 25)	868	860	826	806	781	-3.1%	-10.0%
Undergraduate Adults (25 and older)	480	455	386	360	376	4.4%	-21.7%
WV Resident	1,170	1,119	1,032	976	984	0.8%	-15.9%
Non-WV Resident	178	196	180	190	173	-8.9%	-2.8%
International	27	20	22	18	20	11.1%	-25.9%



Concord University

	Fall Firs	t-Time, Full	-Time Fresh	men Cohor	t Year		
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	64.7%	68.2 %	63.9 %	61.9%	58.8%		
In-State Students	68.5%	67.7%	65.0%	62.5%	57.0%		
Out-of-State Students	48.8%	70.5%	58.2%	60.2%	63.2%		
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	2,176	1,988	1,831	1,690	1,621	-4.1%	-25.5%
Fall Headcount Enrollment	2,451	2,194	2,040	1,886	1,807	-4.2%	-26.3 %
Dual-Enrollment Students	84	55	72	47	3	-93.6%	-96.4 %
Excluding Dual-Enrollment Students	2,367	2,139	1,968	1,839	1,804	-1.9%	-23.8%
First-Time Freshmen	471	434	430	372	383	3.0%	-18.7 %
Undergraduate Traditional Age (under 25)	1,686	1,559	1,439	1,330	1,288	-3.2%	-23.6 %
Undergraduate Adults (25 and older)	332	239	218	193	172	-10.9%	-48.2%
WV Resident	1,980	1,751	1,579	1,442	1,418	-1.7%	-28.4%
Non-WV Resident	387	388	389	397	386	-2.8%	-0.3 %
International	97	110	87	92	67	-27.2%	-30.9%

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



Fairmont State University

Fall First-Time, Full-Time Freshmen Cohort Year 2014 2015 2016 2017 2018 Fall-to-Fall Retention (Starting Institution) 64.7% 68.8% 65.1% 65.4% 62.4% In-State Students 65.7% 69.7% 64.9% 64.5% 62.8% Out-of-State Students 58.8% 62.5% 66.1% 72.3% 59.6% **Academic Years**

						-	
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	3,626	3,464	3,501	3,329	3,309	-0.6%	-8.7%
Fall Headcount Enrollment	4,049	3,881	3,944	3,802	3,848	1.2 %	-5.0%
Dual-Enrollment Students	29	38	94	157	239	52.2%	724 .1%
Excluding Dual-Enrollment Students	4,020	3,843	3,850	3,645	3,609	-1.0%	-10.2%
First-Time Freshmen	816	764	827	774	800	3.4%	-2.0 %
Undergraduate Traditional Age (under 25)	2,932	2,802	2,866	2,748	2,717	-1.1%	-7.3%
Undergraduate Adults (25 and older)	790	759	712	657	617	-6.1 %	-21.9 %
WV Resident	3,531	3,383	3,394	3,237	3,193	-1.4%	-9.6 %
Non-WV Resident	489	460	456	408	416	2.0%	-14.9%
International	106	95	76	68	50	-26.5 %	-52.8%

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



Glenville State College

	Fall Firs	t-Time, Full	t Year				
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	56.4%	62.3 %	60.3%	54.9 %	50.3 %		
In-State Students	60.0%	64.2%	60.7%	56.3%	55.1%		
Out-of-State Students	41.2%	57.1%	58.2%	50.0%	34.3%		
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	1,263	1,262	1,177	1,223	1,291	5.5%	2.2%
Fall Headcount Enrollment	1,641	1,672	1,562	1,575	1,579	0.3%	-3.8%
Dual-Enrollment Students	228	322	249	419	354	-15.5%	55.3%
Excluding Dual-Enrollment Students	1,413	1,350	1,313	1,156	1,225	6.0%	-13.3%
First-Time Freshmen	397	369	327	346	356	2.9 %	-10.3%
Undergraduate Traditional Age (under 25)	1,055	1,019	975	898	946	5.3%	-10.3%
Undergraduate Adults (25 and older)	358	331	338	258	279	8.1%	-22 .1%
WV Resident	1,183	1,129	1,091	957	983	2.7%	-16.9 %
Non-WV Resident	230	221	222	199	242	21.6 %	5.2%
International	5	6	4	15	14	-6.7%	180.0%

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



Marshall University

	Fall Firs	t-Time, Full	t Year				
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	72.7%	74.7%	71.3%	71.9%	71.9%		
In-State Students	73.8%	76.4%	72.8%	73.7%	73.9%		
Out-of-State Students	69.2%	68.1%	65.4%	64.6%	64.8%		
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	11,537	11,245	11,043	10,640	10,175	-4.4%	-11.8%
Fall Headcount Enrollment	13,324	13,008	13,177	12,778	11,812	-7.6%	-11.3%
Dual-Enrollment Students	848	812	1,465	1,568	1,090	-30.5%	28.5 %
Excluding Dual-Enrollment Students	12,476	12,196	11,712	11,210	10,722	-4.4%	-14.1%
First-Time Freshmen	1,900	1,813	1,690	1,782	1,731	-2.9 %	-8.9 %
Undergraduate Traditional Age (under 25)	7,414	7,312	6,901	6,671	6,566	-1.6 %	-11.4%
Undergraduate Adults (25 and older)	1,380	1,368	1,292	1,196	1,095	-8.4%	-20.7%
WV Resident	9,226	9,092	8,734	8,401	8,104	-3.5%	-12.2%
Non-WV Resident	3,250	3,104	2,978	2,809	2,618	-6.8%	-19.4%
International	636	547	453	390	253	-35.1%	-60.2%

Potomac State College of WVU

	Fall Firs	t-Time, Full	t Year				
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	43.7%	40.4%	46.0 %	39.6 %	44.8%		
In-State Students	47.3%	47.3%	54.6%	46.1%	47.7%		
Out-of-State Students	39.1%	32.2%	30.6%	27.7%	37.2%		
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	1,205	1,221	1,141	1,100	1,012	-8.0%	-16 .1%
Fall Headcount Enrollment	1,452	1,411	1,340	1,299	1,193	-8.2%	-17.8%
Dual-Enrollment Students	263	212	241	250	185	-26.0%	-29.7%
Excluding Dual-Enrollment Students	1,189	1,199	1,099	1,049	1,008	-3.9%	-15.2%
First-Time Freshmen	620	597	537	469	400	-14.7%	-35.5%
Undergraduate Traditional Age (under 25)	1,053	1,072	992	946	898	-5.1%	-14.7%
Undergraduate Adults (25 and older)	136	127	107	103	110	6.8%	-19.1%
WV Resident	806	845	827	829	793	-4.3%	-1.6%
Non-WV Resident	383	354	272	220	215	-2.3%	-43.9%
International	6	8	5	9	5	-44.4%	-16.7%



Shepherd University

	Fall Firs	t-Time, Full	t Year				
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	65.8%	60 .1%	64.8%	69.3 %	71.6%		
In-State Students	69.4%	60.9%	66.7%	70.7%	73.5%		
Out-of-State Students	60.4%	58.8%	61.0%	66.3%	68.2%		
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	3,094	3,002	2,933	2,798	2,651	-5.3%	-14.3%
Fall Headcount Enrollment	3,779	3,736	3,648	3,554	3,159	-11.1%	-16.4%
Dual-Enrollment Students	15	64	94	158	181	14.6 %	1106.7%
Excluding Dual-Enrollment Students	3,764	3,672	3,554	3,396	2,978	-12.3%	-20.9%
First-Time Freshmen	564	598	593	483	512	6.0 %	-9.2 %
Undergraduate Traditional Age (under 25)	2,566	2,471	2,365	2,241	2,153	-3.9%	-16.1%
Undergraduate Adults (25 and older)	855	886	921	801	382	-52.3%	-55.3%
WV Resident	2,279	2,210	2,070	2,015	1,903	-5.6%	-16.5%
Non-WV Resident	1,485	1,462	1,484	1,381	1,075	-22.2 %	-27.6%
International	18	32	32	42	42	0.0%	133.3%

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



West Liberty University

	Fall Firs	t-Time, Full	-Time Fresh	men Cohor	t Year		
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	69.2 %	71.5%	70.8%	72.0 %	70.2%		
In-State Students	69.7%	72.7%	72.8%	71.4%	68.6%		
Out-of-State Students	68.4%	69.8%	66.9%	73.2%	73.2%		
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	2,190	2,288	2,324	2,291	2,217	-3.2%	1.2%
Fall Headcount Enrollment	2,310	2,443	2,524	2,495	2,400	-3.8%	3.9%
Dual-Enrollment Students	164	160	222	235	174	-26.0 %	6.1%
Excluding Dual-Enrollment Students	2,146	2,283	2,302	2,260	2,226	-1.5%	3.7%
First-Time Freshmen	436	494	471	465	414	-11.0%	-5.0%
Undergraduate Traditional Age (under 25)	1,770	1,798	1,802	1,772	1,730	-2.4%	-2.3%
Undergraduate Adults (25 and older)	174	218	198	175	142	-18.9%	-18.4%
WV Resident	1,383	1,480	1,471	1,425	1,368	-4.0%	-1.1%
Non-WV Resident	763	803	831	835	858	2.8%	12.5%
International	58	64	70	58	58	0.0%	0.0%

WV School of Osteopathic Medicine

		Aca		-			
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	831	839	834	801	795	-0.7%	-4.3%
Fall Headcount Enrollment	831	839	834	801	795	-0.7%	-4.3%
WV Resident Non-WV Resident	229 602	209 630	195 639	178 623	164 631	-7.9% 1.3%	-28.4% 4.8%



West Virginia State University

	Fall Firs	t-Time, Full	t Year				
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	58.8%	55.9 %	62.0 %	54.9 %	61.3%		
In-State Students	59.1%	55.7%	64.6%	55. 2 %	63.1%		
Out-of-State Students	57.9%	56.6%	55.9%	53.8%	53.3%		
	Academic Years						
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	2,363	2,459	2,290	2,392	2,205	-7.8%	-6.7%
Fall Headcount Enrollment	3,542	3,877	3,692	4,120	3,638	-11.7%	2.7%
Dual-Enrollment Students	1,294	1,818	1,762	2,328	1,766	-24 .1%	36.5%
Excluding Dual-Enrollment Students	2,248	2,059	1,930	1,792	1,872	4.5%	-16.7%
First-Time Freshmen	424	393	326	271	282	4.1%	-33.5%
Undergraduate Traditional Age (under 25)	1,485	1,413	1,322	1,222	1,369	12.0%	-7.8%
Undergraduate Adults (25 and older)	680	522	487	459	367	-20.0%	-46.0%
WV Resident	1,926	1,728	1,630	1,491	1,393	-6.6%	-27.7%
Non-WV Resident	322	331	300	301	479	59.1%	48.8 %
International	40	47	49	56	229	308.9%	472.5%

West Virginia University

	Fall Firs	t-Time, Full	-Time Fresh	nmen Cohor	t Year		
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	78.8%	79.3 %	79.5 %	75.6 %	78.6 %		
In-State Students	82.4%	81.3%	82.4%	78.3%	81.7%		
Out-of-State Students	76.0%	77.7%	77.2%	73.5%	75.9%		
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	27,015	27,018	25,553	25,517	24,963	-2.2%	-7.6%
Fall Headcount Enrollment	28,487	28,409	26,861	26,803	26,269	-2.0 %	-7.8%
Dual-Enrollment Students	922	799	656	779	826	6.0%	-10.4%
Excluding Dual-Enrollment Students	27,565	27,610	26,205	26,024	25,443	-2.2%	-7.7%
First-Time Freshmen	5,122	5,225	4,730	4,949	4,494	-9.2 %	-12.3 %
Undergraduate Traditional Age (under 25)	20,116	20,402	19,361	19,221	18,753	-2.4 %	-6.8%
Undergraduate Adults (25 and older)	1,311	1,303	1,135	1,051	916	-12.8%	-30 .1%
WV Resident	12,879	12,898	12,268	12,068	11,748	-2.7%	-8.8%
Non-WV Resident	14,686	14,712	13,937	13,956	13,695	-1.9%	-6.7%
International	2,264	2,312	2,020	1,861	1,421	-23.6%	-37.2%

Retention Data Source: HEPC Fall End-of-Term Data Enrollment Data Source: HEPC Fall Census Data



WVU Institute of Technology

	Fall Firs	t-Time, Full	t Year				
	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)	56.5%	53.4 %	63.0%	56.2 %	56.9%		
In-State Students	55.6%	54.8%	64.2%	55.3%	56.0%		
Out-of-State Students	58.0%	51.0%	59.5%	59.7%	63.0%		
	2016	2017	2018	2019	2020	2019-20	2016-20
Fall Full-Time Equivalent (FTE) Enrollment	1,107	1,268	1,362	1,356	1,284	-5.2%	16.0%
Fall Headcount Enrollment	1,349	1,629	1,754	1,791	1,644	-8.2%	21.9 %
Dual-Enrollment Students	238	372	460	582	477	-18.0%	100.4 %
Excluding Dual-Enrollment Students	1,111	1,257	1,294	1,209	1,167	-3.5%	5.0%
First-Time Freshmen	307	351	367	321	282	-12 .1%	-8 .1%
Undergraduate Traditional Age (under 25)	870	1,008	1,086	1,069	1,044	-2.3%	20.0%
Undergraduate Adults (25 and older)	241	249	208	140	123	-12.1%	-49.0%
WV Resident	825	979	1,044	1,007	962	-4.5%	16.6%
Non-WV Resident	286	278	250	202	205	1.5%	-28.3 %
International	95	99	87	74	71	-4.1%	-25.3%

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