

BLUEFIELD STATE UNIVERSITY
BOG Athletics Committee Agenda
Thursday, August 14, 2025, 4:00 PM
Boyd Conference Room

D. Martin/Brodderick Tucker

1. Call to Order

- I. Student Success Plan (Academics)**
 - a. Program Overview
 - b. Collaboration with Career Services and the Academic Success Center
 - c. Retention Plan in Partnership with Student Affairs and the Office of the Provost
- II. Revenue Generation**
 - a. Booster Club Realignment
 - i. Enhanced Game Day Operations & Set-Up
 - b. Increasing Season and Individual Ticket Sales
 - c. Leveraging Athletics for Enrollment Growth
- III. Compliance**
 - a. Expanding Compliance Education and Awareness
- IV. Marketing & Community Engagement**
 - a. Strengthening Partnerships with Local Organizations
 - b. Increasing Visibility through Events and Outreach
- V. Human Resources**
 - a. New Hires and Onboarding
 - b. Strategic Staff Realignment