



BOARD OF GOVERNORS ENROLLMENT COMMITTEE

Thursday, June 5, 2025 @ 1:00 p.m.

Video call link: <https://meet.google.com/qar-cdwn-ktn>

AGENDA

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|----|---|--------------------|
| 1. | Welcome | Anthony Tolly |
| 2. | Current Enrollment Update | Ron Shidemantle |
| 3. | Fall Enrollment Update | Christina Sammarco |
| | <ul style="list-style-type: none">▪ Fall 2025 Enrollment #'s▪ Staffing Update▪ Encoura Purchase▪ WVACRO & VACRO Planning▪ CRM Recruit Updates▪ Projections | |
| 4. | 2025-2026 Recruitment Season Plans | Christina Sammarco |
| 5. | Admissions Marketing Update | Ansel Ponder |
| 6. | Adjournment | Anthony Tolly |

BOG Enrollment Committee Members:

*Anthony Tolly, Chair | Rebecca Peterson | Christina Sammarco | Sudhakar Jamkhandi
Ron Shidemantle, Vice President of Student Affairs & Dean of Students*

ACCEPT THE CHALLENGE

Bluefield State University | 219 Rock Street | Bluefield, West Virginia 24701