

Athletic Committee Meeting Minutes

Date: Thursday, October 16, 2025

Time: 4:00 PM

Location: Boyd Conference Room

Members Present: Mr. Josh Grubb, Mr. Tim McKenzie, Mr. Anthony Tolley (Chair), Mr. Brodderick Tucker

Virtual: Mr. Darrel Malamisura, Mr. Shannon Remines

Guests: Ms. Cathy Deeb

Absent: Ms. Felicia Oakes

1. Call to Order

Mr. Anthony Tolley called the meeting or order at 4:00 PM in the Boyd Conference Room

2. New Employees

Athletic Director Brodderick Tucker announced two new hires:

- Andrew Simmons (Director of Sports Medicine and Head Athletic Trainer)
- Sydney Philpot (Associate Athletic Trainer)
- Additionally, Adam Davis has been appointed as Pep Band Director. The goal is to launch a 20–30-member pep band by basketball season using the seventeen instruments that the university currently owns.

3. Athletics Day of Giving

Mr. Brodderick Tucker reported that the first comprehensive Athletics Day of Giving raised \$115,000 through the BSU Foundation. Team totals included Baseball (\$33,000), Football (\$28,000) and Track & Field (\$15,000). Funds will remain in team accounts for approved needs such as books, equipment, and travel. The Committee discussed adding incentives for teams that meet fundraising goals. Planning for the next Day of Giving to begin in January 2026 to align with Homecoming.

4. Football Revenue and Game Day Operations

Total football revenue is approximately \$22,000.

- Tusculum University \$7,400
- Concord University \$10,200
- Shaw University \$3,500
- Lincoln University \$700

Attendance at the football games was strong, but many remained in the tailgate areas. The Committee discussed parking pass coordination with the City of Bluefield and ticket-linked parking fees. Alcohol sales produced roughly 35% commission for BSU, totaling \$1,200 at Concord University and \$800 at Tusculum University. Plans include expanding alcohol sales to basketball and volleyball games and creating a “President’s Corner” VIP area for donors and guest.

5. Mid-Term Grades and Academic Performance

Midterm academic summary for student athletes is as follows:

A: 642
B: 401
C: 220
D: 134
F: 258

Roughly 234 student athletes hold at least one D or F. Mandatory tutoring and academic meetings are in place for those with multiple deficiencies. Coaches will enforce required study hall hours (8 hours/week for freshmen and transfers). Students on academic probation risk loss of eligibility or financial aid.

The Committee requested a future report correlating team GPA and scholarship amounts to assess academic return on investment.

6. Enrollment Goals for 2026-2027

Projected goal: 442 student-athletes (up from 389). Estimated revenue impact - \$7.7M based on \$175 net tuition per credit hour.

Roster Projections

- Football capped at 100 players
- Baseball – 45; Softball – 35; Volleyball – 20
- Women’s Soccer – 20; Men’s/Women’s Wrestling – 15 each
- Track & Field & Cross Country – 25 each
- Women’s Golf – expanding from 2 to 8-10 recruits.

Discussion emphasized the need for early recruiting to ensure housing availability and reduce last minute placement challenges.

7. Questions



Alcohol sales to continue for football and expand to basketball and volleyball. Apparel sales to increase at key games, and would like to include letterman-style hoodies and seasonal gear for winter sports events.

8. Adjournment

Mr. Anthony Tolley made a motion to adjourn at 4:40 PM and the motion was seconded by Ms. Cathy Deeb.