

Accreditation Council for Business Schools and Programs (ACBSP) Standard 6: Organizational Performance Results

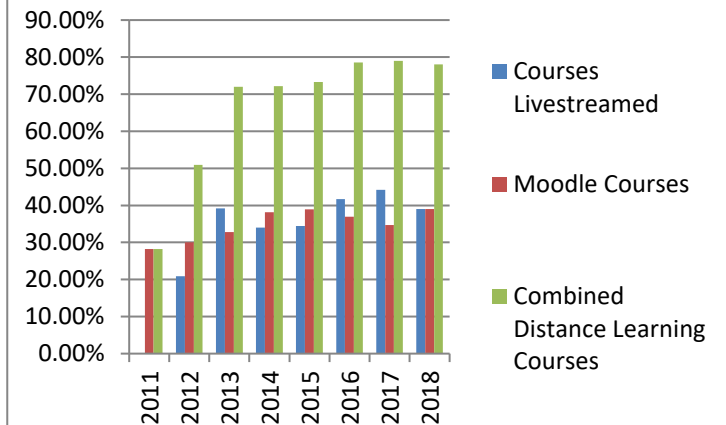
Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance.

Performance Measure

Continue extensive use of Technology in Delivering Courses within the School of Business. The annual target is 67% of course offerings each year being available to distance learning students.

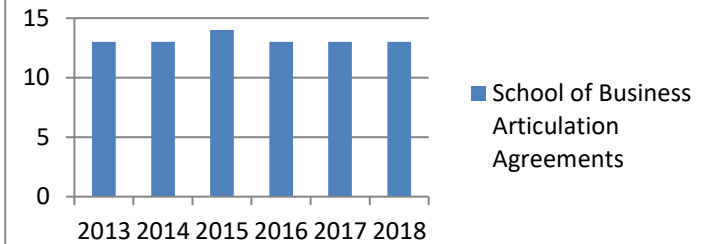
Current Results

Courses Offered via Distance Learning Modalities



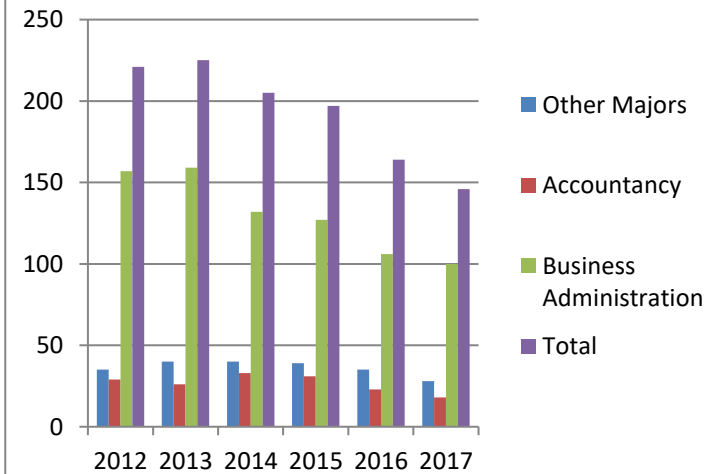
Improve enrollment by increasing Articulation Agreements with regional Community Colleges, adding one per year.

School of Business Articulation Agreements



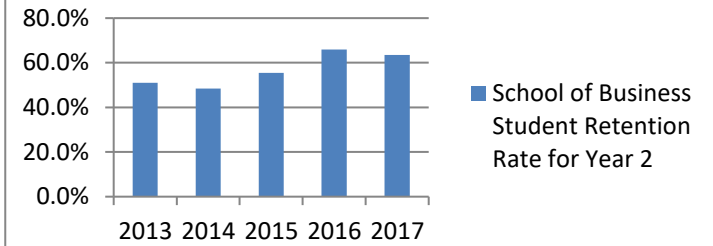
Reverse recent enrollment declines, with a goal of growing enrollment by 1% per year for School of Business programs.

School of Business Enrollment Data



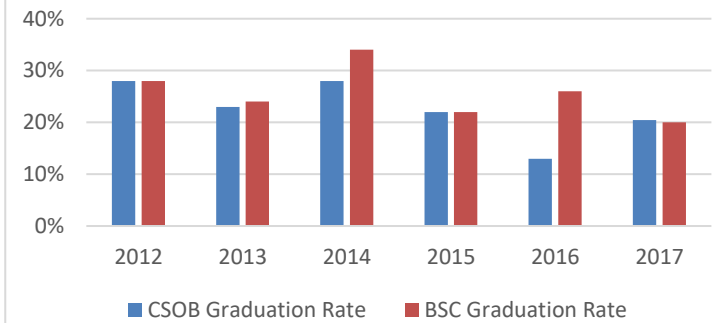
Maintain a Year 2 Retention Rate of 65%.

School of Business Student Retention Rate for Year 2



The Cole School of Business graduation rate will meet or exceed the BSC institutional graduation rate.

School of Business Graduation Rate



The Cole School of Business budget allocation should be proportionate to the School of Business enrollment.

Institutional Instructional Costs School of Business Allocation

