## Accreditation Council for Business Schools and Programs (ACBSP) Standard \#4 Measurement and Analysis of Student Learning and Performance

| Performance Measure | Current Results |
| :---: | :---: |
| Peregrine CPC Comprehensive Examination: Institutional average score will be at or above 50 percent. | Peregrine CPC Comprehensive Examination Scores |

The W. Paul Cole, Jr. School of Business
Peregrine Comprehensive CPC Examination
Outbound Exam Comparative Results
Academic Years 2013-2014 through 2017-2018
Peregrine CPC Comprehensive Examination: In at least 75\% of the scoring categories, BSC scores will exceed or come within 2 percentage points of the scores for HBCU institutions.

Peregrine CPC Comprehensive Examination: In at least $50 \%$ of the scoring categories, BSC scores will exceed or come within 2 percentage points of the scores for the other ACBSP Region 2 institutions.

| Academic Area | CSOB <br> Percent <br> Score |
| :---: | :---: |
| TOTAL | $49.88 \%$ |
| Accounting | $51.87 \%$ |
| Business Ethics | $51.31 \%$ |
| Business <br> Finance | $43.64 \%$ |
| Strategic <br> Management | $55.61 \%$ |
| Business <br> Leadership | $47.57 \%$ |
| Economics <br> International <br> Business | $47.10 \%$ |
| Information <br> Mgmt. Systems | $54.60 \%$ |
| Legal <br> Environment | $54.11 \%$ |
| Management | $53.08 \%$ |
| Marketing | $47.94 \%$ |
| Quant. Research |  |
| Tech. \& Stats |  | 44.77\%


| HBCUs |  | ACBSP Region 2 |  |
| :---: | :---: | :---: | :---: |
| Percent <br> Score | BSC <br> Comparison | Percent <br> Score | BSC <br> Comparison |
| $44.42 \%$ | $5.46 \%$ | $51.55 \%$ | $1.67 \%$ |
| $47.17 \%$ | $4.70 \%$ | $51.59 \%$ | $0.28 \%$ |
| $45.14 \%$ | $6.17 \%$ | $53.87 \%$ | $2.56 \%$ |
| $38.59 \%$ | $5.05 \%$ | $44.53 \%$ | $0.89 \%$ |
| $48.55 \%$ | $7.06 \%$ | $56.68 \%$ | $1.07 \%$ |
| $43.72 \%$ | $3.85 \%$ | $51.50 \%$ | $3.93 \%$ |
| $40.64 \%$ | $6.46 \%$ | $47.38 \%$ | $0.28 \%$ |
| $40.70 \%$ | $7.90 \%$ | $47.05 \%$ | $1.55 \%$ |
| $50.07 \%$ | $4.04 \%$ | $58.37 \%$ | $4.26 \%$ |
| $46.18 \%$ | $6.90 \%$ | $55.87 \%$ | $2.79 \%$ |
| $49.17 \%$ | $3.73 \%$ | $57.36 \%$ | $4.46 \%$ |
| $40.75 \%$ | $7.19 \%$ | $46.82 \%$ | $1.12 \%$ |
| $42.08 \%$ | $2.69 \%$ | $48.32 \%$ | $3.55 \%$ |



| Performance on Case Study Analysis in the Capstone Business Strategy class: the average student score on case studies will meet or exceed $80 \%$. | Business Strategy Case Analysis Average Scores |
| :---: | :---: |

