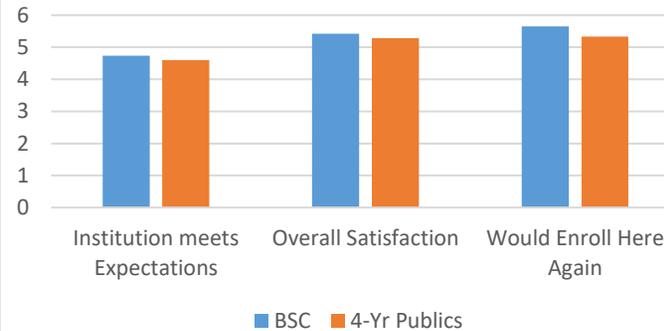


## Accreditation Council for Business Schools and Programs (ACBSP) Standard #3: Student and Stakeholder Focused Results

Performance Measure	Current Results										
<p>Course surveys will indicate student satisfaction above 85%*</p> <p>*Based on the continuous improvement model adopted by the Cole School of Business, this performance measure was increased from 80% to 85% for the current reporting period.</p>	<div style="text-align: center;"> <h3>Student Satisfaction Course Surveys</h3> <table border="1"> <caption>Student Satisfaction Course Surveys</caption> <thead> <tr> <th>Year</th> <th>Student Satisfaction Course Surveys</th> </tr> </thead> <tbody> <tr> <td>2014</td> <td>86%</td> </tr> <tr> <td>2015</td> <td>85%</td> </tr> <tr> <td>2016</td> <td>95%</td> </tr> <tr> <td>2017</td> <td>93%</td> </tr> </tbody> </table> </div>	Year	Student Satisfaction Course Surveys	2014	86%	2015	85%	2016	95%	2017	93%
Year	Student Satisfaction Course Surveys										
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<p>Graduating seniors should indicate a satisfaction level above 85%.</p> <p>*Based on the continuous improvement model adopted by the Cole School of Business, this performance measure was increased from 80% to 85% for the current reporting period.</p>	<div style="text-align: center;"> <h3>Graduating Senior Satisfaction</h3> <table border="1"> <caption>Graduating Senior Satisfaction</caption> <thead> <tr> <th>Year</th> <th>Graduating Senior Satisfaction</th> </tr> </thead> <tbody> <tr> <td>2014</td> <td>96%</td> </tr> <tr> <td>2015</td> <td>98%</td> </tr> <tr> <td>2016</td> <td>100%</td> </tr> <tr> <td>2017</td> <td>100%</td> </tr> </tbody> </table> </div>	Year	Graduating Senior Satisfaction	2014	96%	2015	98%	2016	100%	2017	100%
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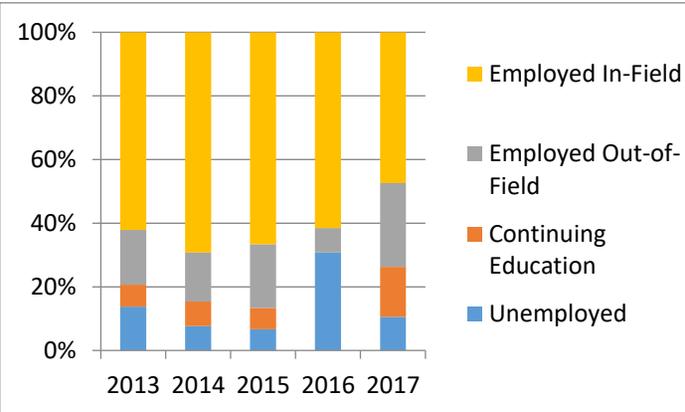
Student Scores on the most recent Noel-Levitz Student Satisfaction Inventory will exceed the national average for 4-year public institutions. Specific scores for CSOB students were not available.

### Noel-Levitz Student Satisfaction Survey



The Positive Outcome Rate for graduates will exceed 80% in the Graduate Initial Placement Survey.

### Graduate Placement Rate



Results are generally positive for the years under review. However, the results for 2016 are of concern to CSOB faculty, especially the high percentage of graduates indicating unemployment. The regional economic downturn is thought

	to have played a significant role in these results. Further investigation into these results is underway by CSOB faculty.
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