## Strategic Planning Overview Strengths and Challenges

### **Strengths**

- 8. The content of the courses within my major is valuable.
- 33. My academic advisor is knowledgeable about requirements in my major.
- 68. Nearly all of the faculty are knowledgeable in their field.
- 39. I am able to experience intellectual growth here.
- 26. Computer labs are adequate and accessible.
- 65. Faculty are usually available after class and during office hours.
- 72. On the whole, the campus is well-maintained.
- 75. Campus item: My courses at BSC have improved my ability to be information literate.
- 76. Campus item: My courses at BSC have improved my ability to be technologically literate.
- 67. Freedom of expression is protected on campus.

### **Challenges**

- 34. I am able to register for classes I need with few conflicts.
- 47. Faculty provide timely feedback about student progress in a course.
- 69. There is a good variety of courses provided on this campus.
- 17. Adequate financial aid is available for most students.
- 59. This institution shows concern for students as individuals.
- 25. Faculty are fair and unbiased in their treatment of individual students.
- 12. Financial aid awards are announced to students in time to be helpful in college planning.
- 4. Admissions staff are knowledgeable.
- 57. I seldom get the "run-around" when seeking information on this campus.
- 5. Financial aid counselors are helpful.
- 49. There are adequate services to help me decide upon a career.

# Strategic Planning Overview Benchmarks

#### **Higher Satisfaction vs. National Four-Year Publics**

- 8. The content of the courses within my major is valuable.
- 68. Nearly all of the faculty are knowledgeable in their field.
- 16. The instruction in my major field is excellent.
- 58. The quality of instruction I receive in most of my classes is excellent.
- 66. Tuition paid is a worthwhile investment.
- 7. The campus is safe and secure for all students.
- 55. Major requirements are clear and reasonable.
- 34. I am able to register for classes I need with few conflicts.
- 14. My academic advisor is concerned about my success as an individual.
- 39. I am able to experience intellectual growth here.
- 41. There is a commitment to academic excellence on this campus.
- 17. Adequate financial aid is available for most students.
- 36. Security staff respond quickly in emergencies.
- 59. This institution shows concern for students as individuals.
- 26. Computer labs are adequate and accessible.
- 2. The campus staff are caring and helpful.
- 35. The assessment and course placement procedures are reasonable.
- 70. Graduate teaching assistants are competent as classroom instructors.
- 61. Adjunct faculty are competent as classroom instructors.
- 28. Parking lots are well-lighted and secure.
- 27. The personnel involved in registration are helpful.

## **Higher Importance vs. National Four-Year Publics**

- 68. Nearly all of the faculty are knowledgeable in their field.
- 58. The quality of instruction I receive in most of my classes is excellent.
- 66. Tuition paid is a worthwhile investment.
- 14. My academic advisor is concerned about my success as an individual.
- 47. Faculty provide timely feedback about student progress in a course.
- 41. There is a commitment to academic excellence on this campus.
- 17. Adequate financial aid is available for most students.
- 36. Security staff respond quickly in emergencies.
- 59. This institution shows concern for students as individuals.
- 12. Financial aid awards are announced to students in time to be helpful in college planning.
- 26. Computer labs are adequate and accessible.
- 65. Faculty are usually available after class and during office hours.

## **Strategic Planning Overview**

- 72. On the whole, the campus is well-maintained.
- 45. Students are made to feel welcome on this campus.
- 2. The campus staff are caring and helpful.
- 4. Admissions staff are knowledgeable.
- 35. The assessment and course placement procedures are reasonable.
- 57. I seldom get the "run-around" when seeking information on this campus.
- 70. Graduate teaching assistants are competent as classroom instructors.
- 5. Financial aid counselors are helpful.
- 61. Adjunct faculty are competent as classroom instructors.
- 28. Parking lots are well-lighted and secure.
- 49. There are adequate services to help me decide upon a career.
- 27. The personnel involved in registration are helpful.