

BOARD OF GOVERNORS
BLUEFIELD STATE COLLEGE
May 19, 2016

Conley Hall, Room 201, Boyd Conference Room

MINUTES

Members Present: Mr. Robert E. Perkinson, Jr., Mr. Harold Wells, Ms. Anne L. Taylor Lantry (via conference call), Mr. Norris Kantor, Esq., Ms. Jennifer J. Douglas, Dr. Norman Mirsky, Ms. Deirdre Guyton, and Mr. Jerry Perdue.

President's Staff: Dr. Marsha Krotseng, Ms. Jonette Aughenbaugh, Dr. Thomas Hart, Mr. Tom Cook, Mr. Jim Nelson, Dr. Larry Conner, Dr. Jo-Ann Robinson, Ms. Shelia Johnson, and Dr. Tracey Anderson.

Guests: Ms. Carolyn Kirby, Dr. Rodney Montague, Dr. Jeff Bolton, Briomal Noe, Randy Carroll, David Delida, Aaron Primmer, Edric Poitier, Dr. John Snead, Carol Cofer, Greg Jordan, Lisa Bennett, Ayla Mathias, Betsy Steenken, Kim Reed, Angie Wassum, Shelia Hallman-Warner, Dr. Luciano Picanco, Nicole Ballard, and Anthony Woart.

Welcome and Call to Order – Chairman Robert E. Perkinson, Jr.

Mr. Perkinson called the meeting to order at 6:30 p.m. and welcomed all in attendance.

Chair's Remarks – Chairman Robert E. Perkinson, Jr.

Mr. Perkinson thanked everyone for attending the meeting, and expressed the Board's appreciation for their interest in the process and proceedings. He noted the Board would take some questions from the floor if time permitted. Public comments to the Board may only be expressed in the last portion of the Board meeting.

The BSC Board of Governors made a commitment to improve its ability to provide strategic guidance to the College. The recent AGB-sponsored training session, held Wednesday, May 18th, included a very robust discussion where Board members talked about a number of goals and objectives. The goal of the discussion was to aid the Board in performing on a more strategic level. The BSC Board of Governors will ensure that the institution continues to serve the needs of the students in this area and is prepared to make the decisions necessary to drive the school forward.

During the Board of Governors training session, dashboards were discussed. Board members were asked to provide their ideas to the President on key statistics that would be an important part of a dashboard report so as to better review the status of the College.

President's Report – Dr. Marsha Krotseng

Dr. Krotseng reported on progress on the Master Plan, including a recent meeting with the Vice Chancellor of Finance with the Higher Education Policy Commission. As a result of that meeting, BSC will present the residence hall plan to the Policy Commission before the end of 2016.

Dr. Krotseng commented on the May 14 Commencement ceremony in which 337 students graduated. She noted the many campus events associated with the end of the semester and was the featured presenter at the Sons of Italy scholarship banquet. Dr. Krotseng recognized Jacob Carey who was named to the NCAA's Elite 90.

Dr. Krotseng reported on communication with faculty including recent meetings that focused on the importance of shared dialogue and the open sharing of information. Dr. Krotseng will meet with faculty leadership again in early August.

BSC Classified Staff Presentation – Ms. Carolyn Kirby

The Classified Staff presentation updated the Board of Governors on progress made since last year's report. Classified Staff remain concerned about BSC enrollment.

On behalf of the Classified Staff, Ms. Kirby also brought the following issues to the attention of the Board of Governors: retention, MountainView, the class schedule, the early alert system, the new brand, and transparency with regard to the budget. Additionally, Ms. Kirby discussed the important contributions made by BSC staff.

Athletics Presentation – Dr. Thomas Hart

Dr. Hart focused his presentation around three major points: students, department, and decisions. He noted the progress that has taken place in Athletics, and made the following recommendations for the Athletics Department:

- BSC is currently an NCAA Division II member. This requires that BSC have ten sports. He recommended that BSC add several sports. Suggestions included swimming and diving, soccer, and track and field.
- BSC should continue to be a member of the NCAA.
- For 2016-17, BSC should move from ECAC to USCAA membership.
- There should be a departmental goal to recruit sixty new student athletes per year.

Presentation regarding Online Programs – Dr. Marsha Krotseng

Dr. Krotseng reported there are several different types of online courses. Examples include web enhanced courses, hybrid courses, and courses that are fully online.

The following representatives were invited to address Dr. Mirsky's question about what needs to occur to have programs fully online: School of Business – Dr. John Snead, School of Nursing – Carol Cofer, and School of Engineering Technology – Dr. Jeff Bolton. Dr. Snead reported that the School of Business is on the leading edge in terms of delivery of online programs. Not all of BSC's students want online courses. Video live streaming solves both issues. The challenge comes with testing because students must go to designated testing facilities to take exams. More faculty would have to be trained to teach completely in an online format so as to better assist their students.

There was discussion regarding the need for the financial aid process to be entirely online, the number of online courses international students can take, and student fees for online programs. The Board of Governors requested that Dr. Krotseng coordinate development of a plan so that BSC may offer robust online programs.

Approval of Minutes of April 21, 2016 Meeting

The first actionable item was approval of the minutes from the April 21, 2016 meeting. Ms. Guyton made a motion to approve the minutes from the April 21, 2016 meeting. The motion was seconded by Mr. Kantor. The motion carried.

Academic Program Review

Dr. Conner presented the Academic Program reviews for 2015-16.

A motion was made by Dr. Mirsky to approve academic program review items 8-18 as presented to the Board. The motion was seconded by Mr. Kantor. The motion carried.

Dr. Conner reported that BSC is suggesting a temporary suspension of the Mining Engineering Technology degree. This program recently graduated three students, and the focus of the program is on coal.

Mr. Perdue made a motion to approve the suspension of the Mining Engineering Technology degree as presented to the Board. The motion was seconded by Ms. Guyton. The motion carried.

Dr. Mirsky commented that the routine curricular change cover sheets should not come to the Board of Governors. Mr. Perdue made a motion that curricular revision sheets not come before the Board in the future. Dr. Mirsky seconded the motion. The motion carried.

Financial Report and Update – Ms. Shelia Johnson

Ms. Johnson gave an update on the financial status of BSC and the state budget situation.

Report on HLC Quality Assurance Review – Dr. Tracey Anderson

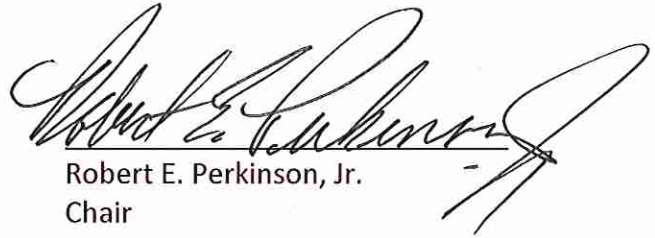
Dr. Anderson reported that BSC met all of the criteria for the Quality Assurance Review, and no follow up action is required.

Recruitment and Retention Update – Dr. Larry Conner and Dr. Jo-Ann Robinson

Dr. Robinson reported on summer and fall enrollment statistics and registration. She highlighted the upcoming phone-a-thon to follow up with students who have expressed interest in BSC as well as new student orientation, the successful HSTA southern region science symposium, and efforts to increase use of the early alert system.

Mr. Perkinson asked for a motion from the Board for adjournment. Mr. Kantor made a motion to adjourn the meeting. Ms. Guyton seconded the motion. With no further business to discuss, the meeting adjourned at 8:55 p.m.

Respectfully submitted,
Sara E. Anderson



Robert E. Perkinson, Jr.
Chair