

Campus Planning Council

Bluefield State College

Wednesday, September 22, 2021

Agenda

1. Annual report will be included in the Environmental Scan on 10/13
2. Review mission statement
3. Review Strategic Platform
4. Next: Campus review of Strategic Platform

Mission Statement: Current



- The mission of Bluefield State College, a historically black institution, is to **prepare students for diverse professions, informed citizenship, community involvement, and public service** in an ever-changing global society by providing an *affordable, accessible* opportunity for public higher education through certificate, associate, bachelor, and master degree programs. [Emphasis added]

Mission Statement: Proposed



- **MISSION: BLUEFIELD STATE COLLEGE SHALL PREPARE ITS GRADUATES FOR REAL WORLD SUCCESS THROUGH HIGH QUALITY UNDERGRADUATE, GRADUATE AND PROFESSIONAL PROGRAMS.**

Mission Statement



- Determine review process
 - Individuals, groups, committee?
 - Discussion
- Comments reduced to writing
- Summary submitted to the Steering Committee for presentation to the Campus Planning Council

Vision: Current



- Bluefield State College is committed to being the region's leading institution of higher education. Embracing the diversity that shapes our world, the College strives to assist students from all walks of life to achieve their personal and professional goals. Using the expertise of faculty and staff, along with the commitment of its students and alumni, Bluefield State College will continue to strive for excellence in learning, service to the community, and advancements in research. Proficiency in these areas enables the Institution and its graduates to make important contributions at the community, state, national, and global levels.

Vision



- **Issue: What we're going to do vs. What were going to be.**
- "Embracing diversity" vs. "a diverse campus"
- "Committed to being" vs "will be"
- "Strives to assist" vs. "Students will"
- "Strive for excellence" vs. "Being excellent" (value?)
- "Proficiency enables" vs. "Will make important contributions"

Vision: Proposed



- Bluefield State shall be a **university of regional prominence** that:
- Provides its students an **extensive opportunity** and the **positive environment** necessary to receive a high quality undergraduate, graduate and/or professional education.
- Provides its students the **academic offerings necessary** to meet the professional and career needs of an evolving, contemporary society.
- Provides its students, a **comprehensive and significant liberal arts education** that prepares its students to communicate effectively, think critically, act ethically and assume productive roles as citizens of their communities.

Vision: Proposed



- Establishes **excellence in all facets of University life** including the student's academic experience, student life, athletics and all other co-curricular and extracurricular activities.
- Maintains a strong commitment to its historic purpose as a **teaching institution** while expanding the opportunity to become a **vigorous and vibrant source for the creation of knowledge** through innovative and creative research and scholarly activity that focuses on community and institutional needs.
- Builds **strong and enduring relationships** with alumni, benefactors, community leaders and the community, in general.

Core Values: Current

- Excellence
- Community
- Diversity
- Growth



Core Values: Proposed

CORE VALUES: ASPIRATIONAL STANDARDS OF CONDUCT THAT GUIDE THE COLLEGE'S ACTIONS.

- **A RIGOROUS CURRICULUM**
- **STUDENT-CENTERED**
- **FISCAL INTEGRITY**
- **OUR HERITAGE**
- **RESULTS**



Objectives

1. A Destination University
2. The Educated Graduate
3. The Engaged University



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