

BOARD OF GOVERNORS
BLUEFIELD STATE COLLEGE
February 15, 2018

Conley Hall, Room 201, Boyd Conference Room

MINUTES

Members Present: Chairman Robert E. Perkinson, Jr., Vice Chairman Garry Moore, Bob Buzzo (via conference call at 6:44 p.m.), Cathy Deeb, Norris Kantor, Esq. (via conference call at 6:44 p.m.), Dr. Norman Mirsky, and Daniel Frost.

President's Staff: Dr. Marsha Krotseng, John Lewis, Betty Carroll, Shelia Johnson, Dr. Angela Lambert, Dr. Jo-Ann Robinson, Dr. Guy Sims, Jonette Aughenbaugh, and Kimberly Gross.

Guests: Erika Davis, Michele Noe, Dr. Amanda Matoushek, Josh Smith, Jason Brooks, Melissa Haye, Dr. Tammy Ferguson (arrived at 7:34 p.m.), H.K. Cutlip, and William Morrum.

Welcome and Call to Order – Chairman Robert E. Perkinson, Jr.

Chairman Perkinson called the meeting to order at 6:30 p.m. and welcomed all in attendance.

Public Comment Period

No one signed up to speak during the Public Comment Period. Therefore, the meeting continued with the next agenda item.

Chair's Remarks – Chairman Robert E. Perkinson, Jr.

Chairman Perkinson commented that the economy of this section of the state is extremely difficult.

President's Report – Dr. Marsha Krotseng

Dr. Krotseng reported on various pieces of legislation being monitored. Those bills include the following: HB 4251, HB 4298 – campus carry, SB 284 – free community college, and SB 518. Discussion followed. She mentioned the new funding formula being developed by HEPC. She stated that the model has not been released, and it will not be released until later this spring.

Dr. Krotseng stated that \$194,300 has been raised toward the Shott Challenge. She reported that BSC is working with USDA and HBCU Capital Financing. Dr. Krotseng provided the Board with an update on the Alliance for Economic Development of Southern West Virginia. She stated that the Alliance will allow everyone to work together to enhance the economy in southern West Virginia. The Alliance will not replace anything anyone is currently doing.

Dr. Krotseng reported that BSC participated in a collaborative meeting with Concord and WVSOM at the Osteopathic School. She stated that each school has a unique focus. The meeting from a broad general perspective focused on the following question: How do these three schools package their unique opportunities collectively to say that you do not have to leave southern West Virginia to get a quality education?

Dr. Krotseng reported that at the end of this month she will be attending an HBCU meeting sponsored by TMCF. On February 22nd, a posthumous degree will be awarded to Maceo Pinkard. There will be various Fulbright Scholars in Residence that will visit campus over the new few weeks. Discussion followed.

Approval of Minutes of December 7, 2017 Meeting

A quorum of the Board was achieved at approximately 6:44 p.m. Chairman Perkinson asked for a motion to make approval of the December 7, 2017 meeting minutes the next agenda item. A motion to make the December 7, 2017 meeting minutes the next agenda item was made by Dr. Mirsky. The motion was seconded by Vice Chairman Moore. The motion carried with one nay vote, Mr. Frost.

Dr. Mirsky made a motion to adopt the minutes of the December 7, 2017 minutes as presented. The motion was seconded by Vice Chairman Moore. The motion to approve the minutes from the December 7, 2017 meeting carried with one nay vote, Mr. Frost. Mr. Frost asked that these minutes reflect that he will not vote to approve the minutes because, in his opinion, he believes they are incomplete.

Report on Delivery of Online Programs – Dr. Angela Lambert

Dr. Lambert stated that another collaborative meeting with Concord and WVSOM has been scheduled for March 19th. She referred to the online report in the Board meeting materials packet and reported that the timeline has been updated somewhat. Questions were raised regarding when BSC will have financial aid online and about proctoring exams for online classes. Dr. Lambert stated that work will be done with Faculty Senate on the proctoring policy. Discussion followed. Chairman Perkinson asked that at next month's Board meeting, for the Board to be provided with a timeline to get financial aid done online and obstacles to its completion. He also requested an update on proctoring.

Financial Report and Update – Ms. Shelia Johnson

Ms. Johnson stated that the Governor's recommendation on the budget has been included in the financial information provided to the Board. She reviewed the current year budget status as of December 31, 2017. That information does not include the first January payroll. Chairman Perkinson stated that BSC needs to have a handle on issues of money coming in and going out. Ms. Johnson stated that expenditures are being monitored on a continual basis. Ms. Johnson referenced an article published in the State Journal. She specifically mentioned the last sentence in the article – "Our prosperity is in our own hands." Discussion followed.

Academics in Action Update – Dr. Angela Lambert

Dr. Lambert stated that the Academics in Action report is in the Board meeting materials packet. There have been two articulation agreement signings this week, one with New River Community and Technical College, and another with Wytheville Community College tomorrow.

Dr. Lambert will meet with the Mercer County Board of Education on Monday, and she will meet with the Tazewell County Board of Education on Wednesday on dual credit. The first joint academic affairs committee meeting took place this week. With regard to graduation numbers for Spring 2018, numbers are up in 11 of the 25 programs. Online programs have an increased growth rate. Approximately 331 students will graduate this spring.

Recruitment and Retention Update – Dr. Jo-Ann Robinson

Dr. Robinson referenced the Board meeting materials packet. She discussed the number of applications and admissions and reported on the activities of the Admissions Office. They have visited Graham High School, and BSC will go back to the high schools in March when they start to register students. Admissions also has participated in HBCU College Fairs and Transfer Fairs. They are reaching out to adult learners and non-completers. BSC is working with HEPC on text messaging. On April 7th, BSC will host an Open House. Dr. Robinson reported that Spring headcount enrollment is 1279 and FTE is down by 37. Dr. Robinson stated that she is paying attention to the decrease. Discussion followed.

Implementation of Policy 27: Immunization Requirements – Dr. Jo-Ann Robinson

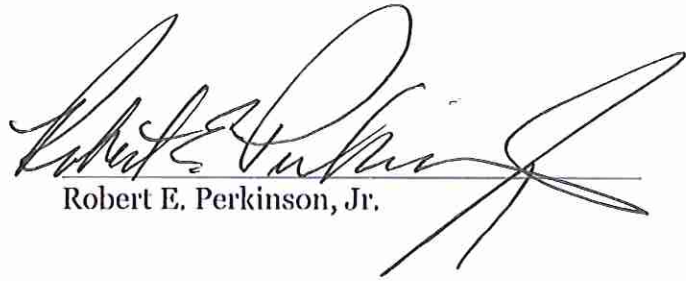
Dr. Robinson gave a report on the status of the implementation of the new immunization policy in response to whether it has affected spring enrollment. There have been follow up meetings with IT and Admissions regarding improvements to improve the process. Dr. Ferguson has called 65 students who did not enroll this semester, left 33 voicemails, and talked to 20 students. She believes that immunization did not have a negative impact on readmission status. Discussion followed on requirements of other colleges and what is necessary to protect the campus.

Chairman Perkinson asked to make the immunization policy an agenda item at the March Board meeting to learn more about it. He stated that this would be a discussion item. Dr. Robinson stated that she would bring this item back to the Board at the next meeting, and she will ask Sherri Williams to be a part of this conversation.

Adjournment

A motion was made by Mr. Frost to adjourn the meeting. Chairman Perkinson responded “so moved.” The meeting adjourned at 8:25 p.m.

Respectfully submitted,



Robert E. Perkinson, Jr.