

**BLUEFIELD STATE COLLEGE  
BOARD OF GOVERNORS**

**October 15, 2015**

**Members Present:** Robert Perkinson Jr., Bob Buzzo, Harold Wells, Dr. Norman Mirsky, Jennifer Douglas, Deirdre Guyton, Anne Lantry (conference call)

**Members Absent:** Rev. Garry Moore, Norris Kantor, Jerry Perdue, Lois Manns

**President's Staff:** Dr. Marsha Krotseng, Shelia Johnson (conference call), Dr. Tracey Anderson, Dr. Jo-Ann Robinson, Jim Nelson, Betty Carroll, Tom Cook, Dr. Guy Sims, Lauren Smith, Dr. Larry Conner, Jonette Aughenbaugh, Dr. Tom Hart

**Other Guests:** Jeff Boyles, Todd Fong, Darrel Malamisura, Kim Daniels, Carolyn Kirby, Shelia Hallman-Warner, Faye Vint

**Welcome and Call to Order – Chairman Robert Perkinson, Jr.**

Chairman Perkinson called the meeting to order at 6:54 p.m. in the BSC Othello Harris-Jefferson Student Center Private Dining Room and welcomed all in attendance. He gave a special welcome to new appointee Jennifer Douglas from Beckley.

**Chair's Remarks – Mr. Robert Perkinson, Jr.**

- At the last meeting Mr. Perkinson asked Board members to give thought to information they would like to know about the College. From time to time various topics will be addressed in 3-5 minute presentations.
- The Chair emphasized that every Board member should read the information that is sent.
- The Chair appointed to the Finance and Audit committee Mr. Norris Kantor, Mr. Bob Buzzo, and Dr. Norman Mirsky. Board Chair serves as ex-officio.

**Oath of Office for New Board Members – Mr. Robert Perkinson, Jr.**

- The Chair administered the Oath of Office to new board member Jennifer Douglas. Her appointment was notarized by Kim Daniels.

**President's Report – Dr. Marsha Krotseng**

- Dr. Krotseng introduced Lauren Smith, the President's interim administrative assistant and asked Dr. Hart to introduce new Golf coach Jeff Boyles and new Head Women's Basketball coach Todd Fong.
- Dr. Krotseng discussed the extensive work she continues to do to ensure there will be no program duplication with the move of WVU Tech to Beckley.
- Bluefield State has received recognition in the local media for a number of recent activities including DUI simulator, signed articulation agreement with New River Community and Technical College, last Saturday's Celebration of Unity, Engineering Technology students' involvement with Coal Show, and Nursing students' participation in the Alzheimer's Walk. Bluefield State College was

recognized on October 13 at Bluefield City Board meeting for economic development, including BSC student Derek Dotson's new small business. Volleyball has been having a good season, with nine consecutive wins. A well-attended Founder's Day celebration was held October 2 on campus.

- Dr. Krotseng invited Board members to the Biomedical Club's Dental Health Awareness speaker at 11 am on Friday, October 16. On October 29 the annual Scholarship Appreciation Dinner will be held at Fincastle on the Mountain. BSC BOG member Anne Lantry will be speaking. DEA agents whose experience inspired the "NARCOS" series will speak November 4, from 6-8 pm in Basic Science Building Auditorium.

#### **Approval of the Minutes of the August 20 Meeting**

- A motion was made by Dr. Norman Mirsky and seconded by Mr. Bob Buzzo to approve the minutes of the August 20 meeting as presented. Motion carried.

#### **Approval of Multi-categorical in Special Education Endorsement**

- Dr. Steenken discussed the development and the critical need for the endorsement in Multi-categorical Special Education.
- A motion was made by Ms. Deirdre Guyton and seconded by Dr. Norman Mirsky to approve this endorsement. All were in favor and motion carried.

#### **Student Recruitment and Retention Activities Report – Dr. Jo-Ann Robinson and Dr. Larry Conner**

- Dr. Robinson noted final enrollment figures will be sent to HEPC. Formal numbers should available be next week, and they will be sent to Board members once they've been reviewed by HEPC.
- She talked about recent recruitment activities for the 2016 entering class, including visits to West Virginia and Virginia high schools, Academic Days on campus, and meeting with counselors.
- Dr. Robinson also reviewed the student retention activities.
- Dr. Conner talked about retention data. The retention report focuses on first-year students. Dr. Conner reported progress in courses and timeline related to the academic calendar.

#### **Financial Report and Update – Ms. Shelia Johnson**

- Ms. Shelia Johnson called the Board's attention to the material in the packet. She also discussed the memo distributed at the meeting indicating the state budget reduction of 4%. Discussion followed.
- The Board will be fully advised of recommendations on ways to meet the budget.

#### **Statement Regarding University Status- Dr. Krotseng**

- Dr. Krotseng reviewed the Statement Regarding University Status included in the agenda packet and emphasized that success will come from a focus on people-- students, faculty, and staff.
- A motion was made to approve the resolution by Dr. Norman Mirsky and seconded by Mr. Bob Buzzo. Motion carried.

### **Approval of HEPC Compact Report**

- Dr. Anderson discussed the HEPC Compact Report which is the first report of the new cycle. The Compact Report connects to the Strategic Plan and its purpose is to indicate how the College is fulfilling its obligation to the state.
- It is due November 1 of every year for prior year activities.
- A motion was made to approve the Compact Report allowing some minor edits prior to submission. Ms. Deirdre Guyton made the motion, which was seconded by Dr. Mirsky. Motion carried.

### **Approval of President's Goals for 2015-2016- Dr. Marsha Krotseng**

- Dr. Krotseng referenced the current goals in her report distributed to the Board and has revised her goals for 2015-16 as presented in the packet.
- They include additional focus on the communication plan, branding, website redesign, increased outreach, strategic and master plans, and financial stability.
- A motion to approve the goals as presented was made by Mr. Bob Buzzo and seconded by Mr. Harold Wells. Motion carried.

### **Ongoing Staff Communication: Summary and Action Steps/ Classified Stat Council- Ms. Carolyn Kirby**

- Ms. Carolyn Kirby referenced her meeting with Dr. Conner, Dr. Robinson, and Dr. Krotseng last week.
- She noted positive steps the College has taken that have improved morale, including the Brian Delp Color Run, cookouts, and #BSCPride, the approval of Policy 3 (harassment), Strategic Plan initiatives focusing upon K-12, and the early alert system for identifying and addressing the needs of "at risk" students.
- Concerns include: vacant positions, media reports concerning the higher education situation in Beckley, faculty advising, scheduling communication with students, and the MountainView Residence.

### **Progress Report on IT Security Audit- Mr. Tom Cook**

- Mr. Tom Cook discussed steps taken to improve the College's computer network security and effectiveness.
- He noted work is being done to update computers throughout the College, making account structures and hardware more secure. Similar initiatives are also being conducted in Beckley.

### **Consent Agenda**

- A motion was made by Ms. Deirdre Guyton and seconded by Mr. Harold Wells to approve the reports in the Consent Agenda. Motion carried.
- The Consent Agenda consisted of the following:
  - Progress Report on BSC Strategic Plan
  - Student Affairs and Enrollment Management
  - Institutional and Media Relations
  - Institutional Advancement and Planning
  - Information Technology
  - Equity, Diversity and Inclusion

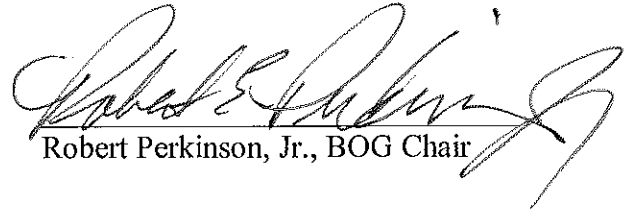
**Next Meeting**

- Chairman Perkinson reminded the Board of the November 5 Association of Governing Boards' Board training to be conducted from 4 pm-9 pm (location to be announced).
- The next regular meeting of the Board of Governors will be held on December 10, 2015, beginning at 6:45 pm in the Harris-Jefferson Student Center.

**Adjournment**

- With no further business to consider, a motion was made by Dr. Norman Mirsky to adjourn, then seconded by Ms. Deirdre Guyton. The meeting was adjourned at approximately 8:40 pm.

Respectfully submitted,  
Lauren Smith



Robert Perkinson, Jr., BOG Chair