

BOARD OF GOVERNORS  
BLUEFIELD STATE COLLEGE  
August 30, 2016

Conley Hall, Room 201, Boyd Conference Room

MINUTES

**Members Present:** Robert E. Perkinson, Jr., Reverend Garry Moore, Bob Buzzo, Lois Manns, Harold Wells, Anne L. Taylor-Lantry (via conference call), Dr. Norman Mirsky, Deirdre Guyton, and Jerry Perdue.

**President's Staff:** Dr. Marsha Krotseng, Shelia Johnson (via conference call), Dr. Jo-Ann Robinson, Dr. Guy Sims, Dr. Angela Lambert, Dr. Tracey Anderson, Jonette Aughenbaugh, John Lewis, Jim Nelson, and Tom Cook.

**Guests:** Shelia Hallman-Warner, Dr. Luciano Picanco, Ayla Mathias, Derrick Price, Megan Dillion, Nicole Ballard, Jason Brooks, Dr. Ellen Chaffee, and Carolyn Kirby.

**Welcome and Call to Order – Chairman Robert E. Perkinson, Jr.**

Mr. Perkinson called the meeting to order at 6:34 p.m. and welcomed all in attendance.

**Chair's Remarks – Chairman Robert E. Perkinson, Jr.**

Mr. Perkinson reported that there was a productive training session today. Dr. Ellen Chaffee met with Cabinet members this afternoon to assist in improving communications. Mr. Perkinson expressed thanks to Dr. Chaffee for her time.

**Recognition of Men's Tennis Team – Chairman Robert E. Perkinson, Jr.**

Due to a scheduling conflict, Coach Belt was unable to attend the August Board of Governors meeting. Therefore, recognition of the Men's Tennis Team has been postponed until the October 2016 Board of Governors meeting.

**President's Report – Dr. Marsha Krotseng**

Dr. Krotseng expressed thanks to Dr. Ellen Chaffee, Senior Fellow with AGB, for attending the Board meeting. Dr. Chaffee has been on campus all day, and she conducted two previous workshops in November 2015 and May 2016. Dr. Chaffee has provided a great deal of information with regard to strategic thinking. There will be an open session with Dr. Chaffee on campus tomorrow at 8:15 a.m., and Dr. Krotseng encouraged everyone to participate.

BSC is in its third week of classes. Dr. Krotseng expressed thanks to faculty, staff, and students for an exciting start to the new year.

Enrollment is still fluctuating, and Dr. Robinson will report later in the meeting. BSC staff members are discussing strategies to shift enrollment back to where it needs to be, including the successful implementation of the Master Plan and obtaining an on-campus residence hall. There have been a number of meetings dealing with financing the residence hall through USDA and New Markets Tax Credits. In July, the Chancellor invited Dr. Krotseng to present the BSC residence hall project at a work session of the Higher Education Policy Commission. This laid the groundwork for a later presentation that will request HEPC approval of the project.

There have been a number of changes at MountainView, including new signage; these changes have been welcomed by students.

#### **Academic Affairs: Goals for 2016-17 – Dr. Angela Lambert, Interim Provost/VPAA**

Dr. Lambert reported on her activities since assuming the role of Interim Provost on July 1<sup>st</sup>, including meeting with the Provost's staff and Deans' Council, attending a meeting in Beckley with the Dean of the WVU School of Nursing, completion of the 2016-17 catalog, Faculty Institute, and work with the Faculty Senate.

Mr. Perkinson thanked Dr. Lambert for stepping up and expressed appreciation for her service. Mr. Perkinson stated that Dr. Lambert has the support of the Board of Governors and the support of campus.

#### **BSC Athletics: Goals for 2016-17 – Mr. John Lewis, Athletic Director**

Mr. Perkinson welcomed Mr. Lewis to the Bluefield State family. During his first three weeks at Bluefield State, Mr. Lewis was tasked with filling different coaching positions. He introduced the two new coaches to the Board of Governors: Megan Dillion is BSC's interim volleyball and softball coach, and Derrick Price is BSC's interim head men's basketball coach.

Mr. Lewis reported that BSC is now a member of the USCAA, a recommendation presented to the Board last May by Dr. Tom Hart. The USCAA offers more post-season opportunities for our student-athletes.

Mr. Lewis's goals include increasing squad numbers, the participation of female students in athletics, and fundraising. A proposal for a Hall of Fame hallway to recognize BSC's distinguished athletes has been submitted to a local Foundation.

Mr. Perkinson stated that the College will find the funding to improve the areas that need improvement. Board members may be able to provide some fundraising contacts for Mr. Lewis.

The Hall of Fame induction will be on October 8, 2016 at 1:00 p.m.

#### **Approval of Minutes of June 16, 2016 Meeting**

The first action item was approval of the Board minutes from the June 16, 2016 meeting. Mr. Perkinson asked if there were any additions or corrections to the minutes. Dr. Mirsky recommended a change to page two of the minutes – the word 'actionable' should say 'action'. Also, a correction to page four of the minutes – it should read Board of Governors Summit. Mr. Perdue made a motion to approve the minutes of the June

16, 2016 meeting as amended. The motion was seconded by Ms. Guyton. The motion carried.

**Financial Report and Update – Ms. Shelia Johnson**

Shelia Johnson reported that the College's recent enrollment decline has affected tuition and fee collections. There is a \$1.3-million shortfall in operations. The Campus community will be involved more in this process in later weeks to help figure out how BSC is going to balance the budget this year.

With regard to residential housing, BSC needs \$30 million, and there are several sources for funding available. Ms. Johnson indicated that BSC has no debt currently, but the College must take on debt to achieve its plan.

Mr. Perkinson provided comments based on a meeting he attended at the College on the New Market Tax Credits. BSC will be the first in West Virginia to apply for the use of these funds which will be a "win-win" for the community and for the school.

**Follow-Up from AGB Board Workshop: Policy Manual**

Mr. Perkinson expressed thanks to Dr. Mirsky for taking the lead in developing a Board governance policy manual. The manual will serve as a guide to show how the Board works and state the rules and procedures that must be followed.

Once the manual is completed, it should be reviewed annually so that changes can be made if necessary. Mr. Perkinson stated that the Board of Governors intends for this manual to be a living document. Dr. Mirsky referred the group to page 23, the public comment section. The Board would need to amend its bylaws to implement some of the recommendations. Dr. Mirsky agreed to prepare a handout describing how the bylaws would need to be amended so the Board can consider the amendments at the October meeting. Discussion followed with regard to whether public comment should occur at the beginning or end of Board meetings. The two amendments to the bylaws will be sent out to the Board of Governors to provide at least a 15-day written notice before the next meeting.

**Recruitment and Retention Update – Dr. Jo-Ann Robinson and Dr. Angela Lambert**

Dr. Robinson discussed enrollment although the official numbers will not be available until October. She reported on the hiring of a new Director of Admissions and Enrollment Services, the appointment of a Retention Specialist, and work toward new processes.

Dr. Lambert reported that there will be a registration debriefing session to discuss any improvements that should be made. She also discussed dual credit courses and advising.

**Progress Toward Strategic Plan – Dr. Tracey Anderson**

Dr. Anderson provided an update on the Strategic Plan and noted that BSC's report of achievements in the last academic year will be brought to the Board for approval in October prior to sending it to HEPC.

Mr. Perkinson requested that Dr. Anderson provide the Board of Governors with a copy of the Census. He also requested that she send the Compact materials to the Board in advance of the next meeting. There is an expectation that members of the Board will have read the packet prior to the next meeting.

**Consent Agenda**

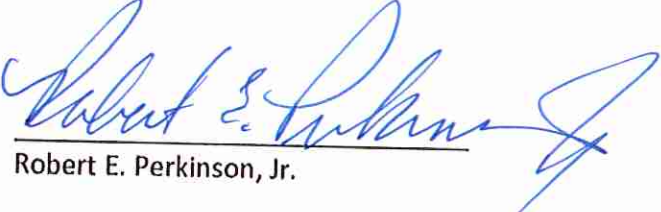
Mr. Jerry Perdue made a motion to approve the Consent Agenda as submitted. The motion was seconded by Ms. Lois Manns. The motion carried.

Reminders:

The Founders Day Luncheon will take place on October 7, 2016 at noon.  
The next Board of Governors meeting will take place on October 20, 2016.

With no further business to discuss, the meeting adjourned at 8:00 p.m.

Respectfully submitted,  
Sara Anderson

  
Robert E. Perkinson, Jr.