

BLUEFIELD STATE COLLEGE
BOARD OF GOVERNORS
August 21, 2014

Members Present: Mr. Norris Kantor, Mr. Roger Topping, Mr. Harold Wells, Mr. Richard Bezjak, Mr. Daniel Frost, Mr. Dakota Dotson, Dr. Norman Mirsky, Mr. Larry Ratliff, Mr. Robert Perkinson (via conf. call), Mr. Garry Moore

Member Absent: Ms. Anne Lantry, Ms. Lois Manns

President's Staff/Guests: Dr. Marsha Krotseng, Dr. Jo-Ann Robinson, Mr. Jim Nelson, Dr. Zak Hossain, Ms. Shelia Johnson, Mr. Terry Brown, Mr. Tom Cook, Ms. Betty Carroll, Ms. Jonette Aughenbaugh, Dr. Guy Sims, Ms. Anita Barilla, Mr. Jerry Perdue, Officer Rick Akers, Officer Nicole Ballard, Dr. Darrel Malamisura, Ms. Deirdre Guyton, Mr. Scott Johnson

Welcome and Call to Order – Chairman Roger Topping

Mr. Topping called the meeting to order at 6:45 p.m. in the BSC Othello Harris-Jefferson Student Center Private Dining Room and welcomed everyone to the meeting.

Chair's Remarks – Chairman Topping

Mr. Topping discussed the Board of Governors Summit held on August 1 and 2 and the theme of "Building an Effective Board." He called the Board's attention to the link provided on the Agenda for the Board Resource and Training website for those unable to attend the Summit. Discussion followed.

Mr. Topping referenced an email from Mr. Frost asking for an update on the athletic conference. Mr. Topping reviewed the history of the dissolving of the WVIAC, the creation of the Mountain East Conference, and BSC's search for a good fit for Bluefield State's athletics program. Mr. Topping and Mr. Brown discussed the costs involved with joining various conferences and the decision to join the Eastern College Athletic Conference (ECAC). Discussion followed.

President's Report – Dr. Marsha Krotseng

- Dr. Krotseng distributed a handout outlining Bluefield State's Strategic Goals and the President's Goals for 2013-2014 and how each area's (Access, Success, Impact) goals are being accomplished.
- Coal Symposium with Senator Joe Manchin was held on the campus on August 12. The President reviewed how the campus and community worked together to coordinate this event.
- Dr. Krotseng reported that BSC received a letter from the US Department of Education asking for institutions to agree to provide "8 Keys to Veterans Success." She reviewed the document content with the Board members and stated that College Council recommended she move forward with the agreement.
- Dr. Krotseng distributed a handout titled "The Bluefield State College Commitment: Working Together for Student Success" addressing issues expressed in the Faculty/Staff Satisfaction Survey and discussed the information.

- Strategic Plan Update – Five teams made up of faculty, staff, students, and representatives from the community are working on various areas of the Strategic Plan. After open meetings with campus the plan will be reviewed by College Council and presented to the Board at the October meeting.
- Facilities Master Plan – Dr. Krotseng discussed the Facilities Master Plan with the Board and stated that resources will be needed to implement various aspects recommended by the committee.

Report from Student Government Association – Mr. Jerry Perdue and Mr. Dakota Dotson

- SGA President Mr. Jerry Perdue distributed the SGA End of Year Report 2013-2014 and discussed the various initiatives and objectives. He informed the Board that all minutes and current SGA initiatives are included on the website under Student Life.
- Mr. Perdue informed the Board that he will be working with the White House on a program titled “It’s On Us,” with an emphasis on preventing the abuse of women on campus. Discussion followed. Chairman Topping announced that on November 6 there will be Title IX training led by Dr. Guy Sims and Ms. Lois Manns.

Approval of the Minutes of June 19, 2014 and the Special July 28, 2014 Meetings

A motion was made (NKantor/RBezjak) to approve both sets of minutes. Mr. Frost contested the approval of the July 28 Special Meeting Minutes since there was no written agenda available three days prior to the meeting. Discussion followed. Motion to approve both sets of minutes was carried with Mr. Frost voting “no” for the July 28, 2014 Special Meeting.

Academic and Student Affairs

Academic Affairs – Dr. Zak Hossain

- Dr. Hossain announced that on August 1, 2014 HEPC approved the Engineering Management Degree Program.
- Faculty Institute was held on August 13. Dr. Hossain reviewed topics discussed with faculty.
- Met with New River Community and Technical College to discuss ways for the two institutions to collaborate.
- Visited Princeton High School and met with the Principal, Vice Principal, and various teachers and students to discuss ways BSC can assist students with college courses. Dr. Hossain also made a visit to the Mercer County Technical Education Center with plans to sign new agreements with both schools.
- Offering two courses in Bluefield High School and working with the counselors there.
- Reorganized the Office of International Initiatives. Dr. Sudhakar Jamkhandi has been appointed as half-time coordinator.
- Visited the Saudi Arabian and the Taiwanese Embassies in Washington, DC.
- Soliya Project now has 40 BSC students participating in global discussions through technology.

Enrollment Update – Dr. Jo-Ann Robinson

- New Student Orientation Sessions were held in Bluefield and Beckley in June and July. Big Blue Institute is an additional event to assist students in transitioning successfully into college.
- Dr. Robinson reviewed enrollment numbers and trends data with the Board.
- Noel Levitz consultants will be coming to campus to assist with an admission and retention plan. Discussion followed.

Financial and Administrative Affairs

Financial Report and Update – Ms. Shelia Johnson

- Ms. Johnson called the Board's attention to the documents received prior to the meeting and reviewed the information. Discussion followed.
- Working with the new WV Oasis financial system. Discussion followed.

Policies and Policy Topics

Campus Safety Reporting – Officer Rick Akers and Officer Nicole Ballard

Officer Akers reviewed the report contained in the Board packet received prior to the meeting. He explained the Clery Act and the campus safety reporting required to fulfill the criteria for report. Discussion followed.

Policy 58 – West Virginia Freedom of Information Act Requests (approval for 30-day comment) – Ms. Jonette Aughenbaugh

Ms. Aughenbaugh reviewed the information and informed the Board that the policy has been reviewed by legal counsel and has been reviewed by the College Council and recommended to the BOG for 30-day comment. A motion was made (DFrost/NKantor) to approve Policy 58 for 30-day comment. Motion carried.

Consent Agenda

The Consent Agenda contained the following reports:


- Student Affairs
- Institutional and Media Relations
- Institutional Advancement and Planning
- Equity, Diversity, and Inclusion

A motion was made (DFrost/NKantor) to accept the Consent Agenda. Motion carried.

Next Meeting Date – October 23, 2014

With no further business to discuss, the meeting was adjourned at 8:25 p.m.

Respectfully submitted,
Anita Barilla


Roger Topping, BOG Chair