

BLUEFIELD STATE COLLEGE
Board of Governors
April 17, 2014

Members Present: Mr. Norris Kantor, Mr. Harold Wells, Mr. Daniel Frost, Mr. Dakota Dotson, Dr. Norman Mirsky, Mr. Larry Ratliff, Mr. Robert Perkinson, Rev. Garry Moore, Ms. Lois Manns (via conference call)

Members Absent: Mr. Roger Topping, Ms. Anne Lantry, Mr. Richard Bezjak

President's Staff: Guests: Dr. Marsha Krotseng, Dr. Jo-Ann Robinson, Mr. Jim Nelson, Dr. Zak Hossain, Ms. Shelia Johnson, Dr. Tracey Anderson, Mr. Roger Owensby, Mr. Tom Cook, Ms. Betty Carroll, Ms. Jonette Aughenbaugh, Dr. Guy Sims, Ms. Anita Barilla, Coach Oliver, Assistant Coach White and the BSC Women's Basketball team, Mr. Jerry Perdue, Ms. Cheyanne Walker, Mr. Mike Lilly, Dr. Peggy Johnson, Ms. Deirdre Guyton, Dr. Shannon Bowling

Welcome, Chair's Remarks, and Call to Order – Chairman Larry Ratliff

Chairman Ratliff called the meeting to order at 6:45 p.m. in the BSC Othello Harris-Jefferson Private Dining Room and welcomed all in attendance.

Recognition of the Women's Basketball Team – Chairman Larry Ratliff

Mr. Ratliff introduced the BSC Women's Basketball Team and Coaches and read the Resolution prepared for the team in recognition of their successful season. (see attached Resolution)

Mr. Ratliff commented on the Radiologic Technology Lab Ribbon Cutting Ceremony held on April 4, 2014.

Business Plan Presentation – Ms. Cheyanne Walker

Ms. Cheyanne Walker, student in the BSC Cole School of Business, shared her business plan presentation that took place at a statewide competition which led to an offer from Brickstreet in Charleston, WV to fund her entire business plan called "Precious Possessions Day Care" for their organization. Ms. Walker included portions of her presentation and reviewed each level of expectation of the competition.

WV Advisory Council of Faculty Annual Report – Mr. Mike Lilly

Mr. Mike Lilly, BSC representative to the WV Advisory Council of Faculty, reviewed the work of the ACF and their relationship to the Higher Education Policy Commission and legislators. Mr. Lilly informed the group of a few of the bills important to higher education and the current status.

President's Report – Dr. Marsha Krotseng

- BestColleges.com has included Bluefield State College in a list of the 50 colleges and universities in America with the most affordable out-of-state tuition.
- Dr. Krotseng introduced Mr. Roger Owensby and informed the Board that he will be assisting with the Athletic program while Mr. Brown is out with health issues.

- Strategic Planning Teams are moving forward with five areas of concentration. A final draft should be ready by October. Several members of the five teams attended a workshop sponsored by HEPC.
- Grand Opening of the Rad Tech laboratory and a joint Business After Hours with the City of Bluefield took place on April 4, 2014.
- Dr. Krotseng reviewed several activities happening on campus from now until graduation in May.

Approval of the Minutes of March 6, 2014

Mr. Ratliff reviewed the criteria for an executive session as outlined in an email from HEPC Attorney Brian Lutz. Discussion followed. A motion was made (NMirsky/NKantor) to approve the Minutes of the March 6 meeting. Motion carried.

Approval of the BS in Engineering Management Degree Proposal – Dr. Zak Hossain

Dean Shannon Bowling reviewed the program proposal for the BS in Engineering Management degree. A motion was made (NKantor/DFrost) to approve the proposal. Motion carried. Discussion followed.

Academic Program Review – Bachelor of Science in Nursing – Dr. Zak Hossain

A motion was made (RPerkinson/NMirsky) to approve the Academic Program Review for the Bachelor of Science in Nursing. Motion carried with Mr. Frost abstaining from the vote.

Academic Program Review – Radiologic Technology – Dr. Zak Hossain

A motion was made (NMirsky/RPerkinson) to approve the Academic Program Review for Radiologic Technology. Motion carried. Discussion followed.

Enrollment Update – Dr. Jo-Ann Robinson

Dr. Robinson distributed up-to-date enrollment numbers and discussed the information in comparison to the report given in March. She informed the Board that Student Affairs and Enrollment Management will be working on a strategic planning process in line with the institution's Strategic Plan. Discussion followed.

Financial Report and Update – Ms. Shelia Johnson

Chairman Ratliff reminded the Board and those in attendance that topics for discussion in the meeting should be kept confidential prior to the meeting.

Ms. Johnson called the Board's attention to the Financial Report received prior to the meeting and reviewed the information. Discussion followed.

Approval of Tuition and Fees, FY 2014-2015 – Ms. Shelia Johnson

Approval of Proposed Salary Increases, FY 2014-2015 – Ms. Shelia Johnson

Ms. Johnson reviewed the information on the proposed tuition and fees and the proposed salary increases and asked the Board for approval. Discussion followed. A motion was made (DFrost/NKantor) to approve both resolutions. Motion carried.

Mr. Ratliff reviewed the Fiscal Impact of Retention handout with the Board and discussed the importance. Discussion followed.

Policy 55 – Equal Opportunity and Affirmative Action Policy (approval as amended) – Ms. Jonette Aughenbaugh

Ms. Aughenbaugh discussed the comments received during the 30-day comment period and asked for a motion to approve the policy as amended. Discussion followed. A motion was made (DFrost/NKantor) to table the policy and have more discussion after research on preference to veterans is done. Motion carried with a nay vote from Mr. Perkinson. Policy 55 will go back for another 30-day comment period.

Policy 57 – Fund Raising Policy (30-day comment) – Ms. Betty Carroll

Motion was made (NMirsky/DFrost) to approve Policy 57 for a 30-day comment period with the policy being approved if no comments are received. Motion carried.

Consent Agenda

A motion was made (NKantor/GMoore) to approve the Consent Agenda. Motion carried. The Consent Agenda consisted of:

- Student Affairs Report
- Institutional and Media Relations Report
- Institutional Advancement and Planning Report

Mr. Frost informed the Board that the Classified Staff Council prepared a statement for distribution to the Board of Governors but he had worked in Summersville recruiting and he was unable to return to campus in time to prepare it for presentation it at this time. The statement will be emailed and included in the minutes at that time.

Next Meeting Date – June 19, 2014

With no further business to discuss, the meeting was adjourned at 9:00 p.m.

Respectfully submitted,
Anita Barilla

*Bluefield State College Board of Governors
Resolution*

- Whereas,* the Lady Blues Women's Basketball Team had an outstanding regular season, with a 16-10 record, including victories in 14 of their final 15 games;
- Whereas,* the Lady Blues hosted and won the Eastern College Athletic Conference Postseason Tournament's Quarterfinal Round with Lindenwood University during their first year in the Conference, advancing to the ECAC Semifinals;
- Whereas,* the Lady Blues advanced to the ECAC Championship game by winning a thrilling 76-70 victory over West Virginia State University in overtime;
- Whereas,* the Lady Blues distinguished themselves as the ECAC Division II Women's Basketball Champions by defeating Goldey-Beacom College;
- Whereas,* this win represents the Lady Blues' first Conference Championship in twenty-one years; and
- Whereas,* the Lady Blues have distinguished themselves as true ambassadors for Bluefield State College on the court, in the classroom, and in the community;

Now, therefore, be it resolved that, the Bluefield State College Board of Governors enthusiastically congratulates each member of the Lady Blues Team, Coach Oliver, and Assistant Coach White on their exceptional accomplishment and extends best wishes to all for continued success.

Be it further resolved that, this Resolution be spread upon the permanent minutes of the Board of Governors and that copies be given to Coach Oliver, Assistant Coach White, and each member of the Lady Blues Team.

Adopted by the Bluefield State College Board of Governors on this seventeenth day of April, two thousand fourteen.

Larry Ratliff, Chair, Board of Governors

Marsha V. Krotseng, Ed.D., President

