

**BOARD OF GOVERNORS
BLUEFIELD STATE COLLEGE
December 8, 2016**

MINUTES

Members Present: Deirdre Guyton, Dr. Norman Mirsky, Anne Taylor-Lantry (via conference call), Jerry Perdue, Norris Kantor, Esq., Bob Buzzo (arrived at approximately 7:15 p.m.), Reverend Garry Moore, and Charlie Cole.

President's Staff: Dr. Marsha Krotseng, Dr. Tracey Anderson, Dr. Angela Lambert, Shelia Johnson, Tom Cook, John Lewis, Jonette Aughenbaugh, Dr. Guy Sims, Dr. Jo-Ann Robinson, and Jim Nelson.

Guests: Carolyn Kirby, Jim Schlimmer, Nicole Ballard, Dr. Luciano Picanco, Cole Sulmonetti, Louis Belt, Randy Carroll, Shelia Hallman-Warner, Jason Brooks, Michelle Noe, Billy Stone, Amanda Sears, and Amanda Matoushek.

Welcome and Call to Order – Vice Chairman Garry Moore

In the absence of Chairman Perkinson, Vice Chairman Moore called the meeting to order at 6:32 p.m. and welcomed all in attendance.

Public Comment Period

No one signed up to speak during the Public Comment Period. Therefore, the meeting continued with the next scheduled agenda item.

Recognition of BSC Golf Team – Vice Chairman Garry Moore

The BSC Golf Team was unable to attend the Board meeting due to final exams. Therefore, recognition of the BSC Golf Team has been rescheduled to take place at the February 2017 BSC Board of Governors meeting.

Oath of Office for New Board Member

Charlie Cole was given the Oath of Office and sworn in as a new Board member.

Vice Chair's Remarks – Vice Chairman Garry Moore

Vice Chairman Moore stated that he had no additional remarks at this time.

President's Report – Dr. Marsha Krotseng

Dr. Krotseng provided an update on the status of the budget. Dr. Krotseng stated that she and Ms. Johnson had a good meeting with the college budget committee several weeks ago. She anticipates further meetings after the start of the year.

Dr. Krotseng addressed a number of items, including the importance of proactively communicating with legislators and civic leaders, the need for transparency and communication (she has invited the Chairs of the Classified Staff Council and Faculty

Senate to meet with the Cabinet in February), her intent to update the campus on the Provost position in early January, status of the Master Plan, BSC's new tag line: Reach New Heights, and the ABET visit. She expressed thanks to the Engineering Technology students and Maintenance Staff who designed and put up the Christmas decorations seen around campus.

Dr. Krotseng noted that this will be the last Board meeting Jim Nelson will attend in his official capacity due to his impending retirement, and that he will be missed. Mr. Nelson stated that the mission of the institution is noble, and that it had been an honor to serve Bluefield State College. Mr. Nelson received a round of applause from those attending the meeting. An Interim Director of Media Relations will begin on January 3, 2017.

BSC Staff Presentation – Ms. Carolyn Kirby

Ms. Kirby expressed thanks to the Board of Governors for the opportunity to share the Classified Staff's hopes and challenges for the future. Several weeks ago, Ms. Kirby sent out an e-mail to Classified employees asking them to name two concerns and two positives occurring at Bluefield State. Ms. Kirby shared the positives first. They are as follows: The President has made an effort to keep the campus informed, the attitude of the staff seems to be more student oriented, the College is more focused on academics, efforts are being made to improve retention, including webinars, academic advising, and early alerts. BSC graduates seem to be doing well in the job market, and the various student organizations that represent BSC are a breath of fresh air. Student Organizations specifically mentioned include the Biomedical Club, International Student Organization, and the Robotics Team. Ms. Kirby stated that BSC has a strong core spirit. She stated that Classified Staff Council wants to continue to be a part of the success at BSC.

Ms. Kirby stated areas of concern provided to her by members of the Classified Staff include the viability of a residence hall, need for new programs, importance of increasing enrollment, tools for online students to succeed, meeting the needs of students face to face, the amount of time the new website is covered by a license, the number of employees retiring in recent years, college budget and finances, and bullying. Discussion followed.

Ms. Kirby expressed thanks to the Board of Governors for their time.

Approval of Minutes of October 20, 2016 Meeting

The first action item was approval of the minutes from the October 20, 2016 meeting. Dr. Mirsky made a motion to approve the minutes from the October 20, 2016 meeting. The motion was seconded by Mr. Kantor. The motion carried.

Financial Report and Update – Ms. Shella Johnson

Ms. Johnson reported on the financial information provided to members of the Board in the meeting materials packet. Ms. Johnson stated that BSC will have a Mercer County School intern in the finance area beginning in January.

Ms. Johnson reported on the budget and the College's current finances. Discussion followed.

Recommendation on Policy 60: Awarding Undergraduate College Credit for Prior Learning – Dr. Tracey Anderson

Dr. Anderson stated that the Board of Governors' approval of Policy 60 to be distributed for 30-day comment is sought. Mr. Perdue made a motion to approve Policy 60 to be distributed for 30-day comment, and, if no substantive comments are received, for final approval. Mr. Kantor seconded the motion. The motion carried.

Curriculum Modifications – Dr. Angela Lambert

Dr. Lambert reported on the new entrepreneurship certificate. The first courses are scheduled in spring. With regard to the School of Engineering Technology and Computer Science, Dr. Shannon Bowling is working on a general engineering degree proposal.

Suspension of B.S. in Architectural Engineering Technology

Dr. Lambert recommends a suspension of the B.S. in Architectural Engineering Technology degree due to low enrollment. Mr. Kantor made a motion to approve suspension of the B.S. in Architectural Engineering Technology degree. Mr. Buzzo seconded the motion. The motion carried.

Progress Toward Strategic Plan – Dr. Tracey Anderson

Dr. Anderson reported on the Strategic Plan covering the time frame from July 1st to November 1st. She expressed kudos to the Biomedical Club. Also, the default rate has been reduced. BSC will be offering dual credit courses to students.

Recruitment and Retention Update – Dr. Jo-Ann Robinson

Dr. Robinson reported on several items provided to the Board of Governors in the meeting materials packet. With regard to recruitment, one strategy is to increase the number of campus visits. Another strategy is purchasing names. BSC is reaching out to admitted and recruited students. Discussion followed.

With regard to retention, Dr. Robinson reported that Dr. Tammy Ferguson continues to reach out to students. Dr. Robinson expressed thanks to members of the faculty and staff who have assisted in getting students registered.

Dr. Lambert reported on a dual credit initiative with Mercer County Schools. She stated that BSC has shot footage for three commercials that will air on television during WVU and VT games and eighteen different bowl games. BSC commercials will air on various television network channels between January 1, 2017 – March 26, 2017. Dr. Lambert stated that BSC will also be doing some geo-fencing.

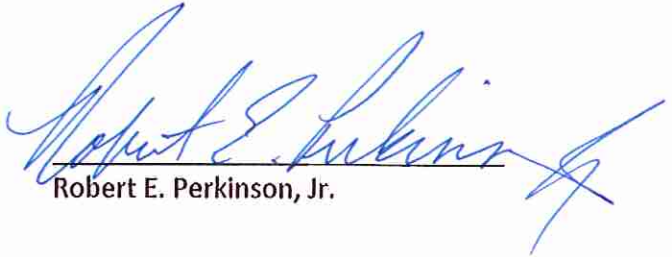
Possible Executive Session Under the Authority of WV Code § 6-9A4(b)(2)(A) for Review of Presidential Evaluation

Vice Chairman Moore stated that the Executive Session to review the Presidential Evaluation will take place at a future Board of Governors meeting.

Adjournment

Vice Chairman Moore wished members of the Board and all those present a Merry Christmas, a Happy New Year, and a happy holiday season. Mr. Perdue made a motion to adjourn the Board meeting. Mr. Kantor seconded the motion. The motion carried. The meeting adjourned at approximately 8:20 p.m.

Respectfully submitted,
Sara Anderson



Robert E. Perkinson, Jr.