

BOARD OF GOVERNORS
BLUEFIELD STATE COLLEGE
April 20, 2017

MINUTES

Members Present: Robert E. Perkinson, Jr., Reverend Garry Moore, Dr. Norman Mirsky, Dr. Deirdre Guyton, Norris Kantor, Esq., Harold Wells (arrived at approximately 7:06 p.m.), Lois Manns (via conference call), and Amber Sagady.

President's Staff: Dr. Marsha Krotseng, Dr. Angela Lambert, Shelia Johnson, Tom Cook, John Lewis, Betty Carroll, Dr. Jo-Ann Robinson, and Mark Warner.

Guests: Dr. Luciano Picanco, Dr. Sudhakar Jamkhandi, Carolyn Jamkhandi, Dr. Mariya Kharina, Jim Schlimmer, Dr. Amanda Matoushek, Shelia Hallman-Warner, Jason Brooks, and Dr. Rodney Montague.

Welcome and Call to Order – Chairman Robert E. Perkinson, Jr.

Chairman Perkinson called the meeting to order at 6:30 p.m. and welcomed all in attendance.

Public Comment Period

No one signed up to speak during the Public Comment Period. Therefore, the meeting continued with the next scheduled agenda item.

Oath of Office for New Board Member

Amber Sagady was given the Oath of Office and sworn in as a new Board member.

Chair's Remarks – Chairman Robert E. Perkinson, Jr.

Chairman Perkinson informed the group that Charlie Cole resigned from the Board for personal reasons. Mr. Perkinson will bring greetings from the BSC Board of Governors at BSC's 2017 Commencement ceremony and requested suggestions for his remarks. Mr. Perkinson commented on the state budget situation and mentioned that the Board knows the value of this institution to so many people.

President's Report – Dr. Marsha Krotseng

Dr. Krotseng provided a summary of the following pieces of legislation: the budget bill, HB 2815, and HB 2542.

With regard to the Master Plan, BSC has received an internal working draft of the financial analysis conducted by the EideBailly firm that is currently being reviewed. BSC is pursuing a USDA loan and/or an HBCU grant. Ms. Johnson stated that both options are being thoroughly reviewed to choose the best avenue for the institution. All deeds

have been sent to the Attorney General's Office for transfer of campus property to the College itself.

There have been two registration sessions for new freshmen. The Biomedical Club has been extremely active with a number of events for K-12 students. Dr. Krotseng recognized the successful graduate fair, Carol Cofer's Rotary presentation, the Regional Technology Conference, and the Southern Technical Conference pertaining to the engineering field. Upcoming events include the SGA Awards Banquet and BSC's Commencement ceremony on May 13th. The Commencement speaker will be alumnus Dr. Jesse Calloway.

Dr. Krotseng mentioned the following upcoming events to remember: BSC has been invited for the sixth year in a row to host tennis regionals. Academic presentations are coming up, and Spud Webb will speak at the fundraising event on April 27th.

Fulbright Scholar Presentation – Dr. Mariya Kharina

BSC is very fortunate to have a Fulbright Scholar in Residence (FSIR) because there are only 30 to 35 of them throughout the United States. FSIR supports U.S. and foreign participants from different areas, especially in science and education, to increase communication between the U.S. and other countries.

Dr. Kharina provided an overview of her background and research experience. In the courses she taught at BSC, she found that students at BSC are the same as those in Russia. Dr. Kharina encouraged BSC to promote study abroad opportunities, and she thanked everyone so much for her amazing experience here.

Chairman Perkinson expressed thanks to Dr. Kharina for being here. He presented her with a gift and certificate of appreciation on behalf of the BSC Board of Governors.

Report on Delivery of Online Programs – Dr. Angela Lambert

The Board packet includes a report describing where BSC was, where it is, and where it is going with regard to online programs. BSC currently has four fully online programs including business, nursing, and RBA. Dr. Lambert stated that online programs are better suited for more mature students with good work ethic and time management skills.

BSC now has one learning management system. Faculty for summer has been training on the new system, and Dr. Bolton will soon start training for fall faculty. Information pertaining to online support and readiness can be found within the Board packet.

Dr. Lambert reviewed the Report on Readiness, and the SARA agreement. Dr. Mirsky asked what the timeline is for financial aid to be completely online. The business office and financial aid must work together, and this involves many processes and checks and balances. Ms. Johnson stated that the institution must identify functions that must be completed before disbursement. Ms. Johnson stated that funds for students come from different sources. She noted that many institutions can provide the money up front, but BSC does not have that ability.

Chairman Perkinson asked where the College is in terms of where it needs to be percentage wise, and if there is anything the Board can do to help them reach 100%. Dr. Robinson stated that this is not just about changing office processes. It is also about changing the culture of what the students are used to on campus. Further discussion followed.

Chairman Perkinson stated that this is a priority for the Board and that the Board wants to hear a report on the delivery of online programs at every meeting.

Approval of Minutes of March 16, 2017 Meeting

The first action item was approval of the minutes from the March 16, 2017 meeting. Vice Chairman Moore made a motion to approve the minutes from the March 16, 2017 meeting. The motion was seconded by Dr. Guyton. The motion carried.

Approval of Program Reviews – Dr. Angela Lambert

Dr. Lambert brought before the Board two program reviews requiring approval, the Bachelor of Science degree programs in Criminal Justice and Imaging Science. Both will continue at their current status.

Dr. Mirsky mentioned that program fees have been requested for Imaging Science. He asked about the status of that. Dr. Lambert responded that BSC does assess fees for that.

Mr. Kantor made a motion to approve the Bachelor of Science degree program reviews for Criminal Justice and Imaging Science. The motion was seconded by Vice Chairman Moore. The motion carried.

Financial Report and Update – Ms. Shelia Johnson

Ms. Johnson provided an update on the Financial Report as of the end of February. Eight of twelve months of the fiscal year are complete. 80% of Pell has been disbursed. Students are borrowing less student loan money this year.

Ms. Johnson reported on the College's current finances. Discussion followed.

Approval of Tuition and Fees for FY 2018

Ms. Johnson reported that this is the fourth year in a row that there has been a decrease in state funds. The total loss for the four years has been one million dollars, and that next year will be very challenging for the institution. A variety of money saving techniques have been utilized. Tuition and fees require approval of the Board of Governors before they can be submitted to HEPC. Ms. Johnson requests approval of the tuition and fees schedule included in the Board packet for FY 2018. Discussion followed.

Mr. Kantor made a motion to approve the Tuition and Fees as presented to the Board. Dr. Guyton seconded the motion. The motion carried.

Recommendation on Policy 2: Naming or Renaming of Buildings or Organization Units – Ms. Betty Carroll

Ms. Carroll reported that the most significant change to the Naming Policy is the authority. BSC's Naming Policy is similar to that of other West Virginia colleges. Mr.

Kantor made a motion to approve the Naming Policy. Vice Chairman Moore seconded the motion. The motion carried.

Academics in Action Update – Dr. Angela Lambert

Dr. Lambert reviewed recent curriculum changes and the rationale for those revisions, the statewide memorandum of understanding (MOU) for pathways programs with the West Virginia Department of Education, and BSC’s participation in the HLC Persistence and Completion Academy.

Recruitment and Retention Update – Dr. Jo-Ann Robinson

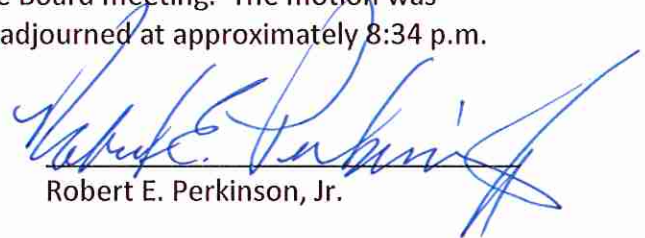
Dr. Robinson gave an overview of the admissions application trend report. Twenty-five students, all of whom were seniors, attended a recent BSC open house, and BSC hosted Freshmen Frenzy on April 18. There will be another open house on Saturday.

Dr. Robinson also mentioned the need to increase usage of the Early Alert System, her participation in the Milwaukee Education Partnership visit next week, and applications from metro rate areas. There was a brief discussion of the architectural engineering program which no longer exists.

Adjournment

Mr. Kantor made a motion to adjourn the Board meeting. The motion was seconded by Chairman Perkinson. The meeting adjourned at approximately 8:34 p.m.

Respectfully submitted,
Sara Anderson



Robert E. Perkinson, Jr.