

BLUEFIELD STATE COLLEGE
Board of Governors
August 15, 2013

Members Present: Mr. Norris Kantor, Mr. Roger Topping, Ms. Anne Lantry (via conf. call), Mr. Richard Bezjak, Mr. Dakota Dotson, Dr. Norman Mirsky, Mr. Larry Ratliff, Mr. Robert Perkinson, Jr., Mr. Garry Moore, Ms. Lois Manns

Members Absent: Mr. James Palmer, III, Mr. Daniel Frost

President's Staff: Dr. Marsha Krotseng, Mr. John Cardwell, Ms. Shelia Johnson, Dr. Tracey Anderson, Mr. Terry Brown, Mr. Tom Cook, Ms. Betty Carroll, Ms. Jonette Aughenbaugh, Dr. Roy Stewart, Ms. Anita Barilla

Guests: Mr. Russell Manns, Mr. Jerry Perdue, Ms. Carolyn Kirby, Mr. Tom Harrison, Dr. Sarita Rhonemus (via conf. call)

Welcome, Chair's Remarks, and Call to Order – Chairman Larry Ratliff

Mr. Ratliff called the meeting to order in the Bluefield State College Othello Harris-Jefferson Student Center Private Dining Room at 6:45 p.m. and asked Ms. Barilla to call the roll.

Update on HEPC Board of Governors Summit

Chairman Ratliff discussed the Board of Governors Summit held on August 9 and 10 and called the Board's attention to materials from the Summit emailed earlier in the day. Several Board members who attended the BOG Summit reviewed information received during the sessions.

President's Report – Dr. Marsha Krotseng

- Dr. Krotseng introduced Dr. Roy Stewart as the Interim Provost/VP Academic Affairs and reviewed his credentials.
- Athletic Conference Update – The BSC Letter of Interest has been received by the G-MAC and will be placed on the agenda for the G-MAC President's Council meeting scheduled for October 1, 2013 for a vote. The full application process will begin if the G-MAC Council approves.
- Dr. Krotseng reviewed events over June and July. Focusing on Access, Impact, and Success.

Access

- o Visited the Wade Center and read to the children and later visited with the children and their families for Energy Express.
- o Signed Articulation Agreement with President Tomblin at Southern West Virginia Community and Technical College in Radiologic Sciences. This Agreement enables SWVCTC students to move into a four year degree program from BSC seamlessly and also provides an additional certification for BSC students from Southern.
- o Spoke with students and parents at Orientation at both Bluefield and Beckley campuses.
- o Met with Big Blue Scholars – a summer program to get students acquainted with the campus and to learn about resources available at BSC.
- o Greeted faculty at Faculty Institute and discussed the goals for BSC.

- Established a Student Loan Default Rate Task Force to learn best practices and develop strategies to help students better understand what it means when they take out a loan. Dr. Sarita Rhonemus, Task Force Chair, updated the Board on the first meeting of the Task Force.
- Big Blue Institute was held on the Beckley Campus today and will be on the Bluefield campus tomorrow.
- Worked with Ms. Betty Carroll on grant opportunities to help students be successful.

Impact

- Had several meetings of the Bluefield State/Bluefield City Task Force. The Task Force is working on the Lemonade Festival to be held on August 31, 2013 in downtown Bluefield. BSC will be participating in various capacities.
- Working with President Tomblin (SWVCTC), President Washington (NRCTC), and President Boggess (Concord University) on economic issues in West Virginia. A plan for Leadership Development for the State has been outlined and will be shared with Delegate Clif Moore and other legislators.
- Attended a new President's Conference sponsored by the American Council on Education. Dr. Krotseng shared information important to BSC presented at the conference.
- The search for a permanent Provost will be launched by the end of the month. The position for VP Student Affairs and Enrollment Management will be re-advertised. A possible interim will be visiting the campus on August 21, 2013 to fill the vacancy until a new VP Student Affairs is hired.
- HEPC Master Plan *Leading the Way Reporting Element* – Dr. Krotseng stressed how important the Master Plan is to the BSC community. Dr. Anderson used a PowerPoint presentation to explain how the BSC Mission and Vision Statements fit with the HEPC Master Plan. Discussion followed.

Approval of the Minutes of April 18, 2013 and Minutes of the Special Meeting of July 11, 2013

A motion was made (GMoore/NMirsky) to approve the Minutes of April 18 and July 11. Motion carried.

Consent Agenda

A motion was made (NKantor/NMirsky) to approve the Consent Agenda. Motion carried. The Consent Agenda consisted of:

- Institutional and Media Relations Report
- Institutional Advancement and Planning Report
- Institutional Research and Effectiveness (Dr. Anderson presented during the President's Report)
- Information Technology Report

Academic Affairs Update – Dr. Roy Stewart, Interim Provost

Dr. Stewart stated that he plans to work in the following areas:

- General Education

- Class Scheduling
- Assessment
- Budgeting
- Work to lay a foundation for the person hired as Provost
- Off campus programs and program reviews
- Will be placing emphasis on students and teachers

Financial Report and Update – Ms. Shelia Johnson

- Ms. Johnson reminded the Board of the Home Depot “We Dig BSC” Landscaping Project on Friday, September 27, 2013 and asked for participation from the Board.
- The financial report included in the BOG packet received before the meeting was reviewed and discussed.

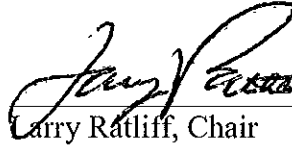
Enrollment Update – Mr. John Cardwell

Mr. Cardwell reviewed the enrollment numbers and discussed some of the reasons for the downward trend. Discussion followed.

Next Meeting Date – October 17, 2013

With no further business to discuss, the meeting was adjourned at 8:45 p.m.

Respectfully submitted,
Anita Barilla


Larry Ratliff, Chair