

BLUEFIELD STATE COLLEGE
Board of Governors
April 18, 2013

Members Present: Mr. Norris Kantor, Mr. Roger Topping, Ms. Anne Lantry, Mr. James Palmer, III, Dr. Sarita Rhonemus, Mr. Dakota Dotson, Dr. Norman Mirsky, Mr. Larry Ratliff, Mr. Robert Perkinson, Mr. Garry Moore, Ms. Lois Manns

Members Absent: Mr. Richard Bezjak

President's Staff: Dr. Marsha Krotseng, Mr. John Cardwell, Mr. Jim Nelson, Dr. Lewis Jones, Ms. Shelia Johnson, Dr. Tracey Anderson, Mr. Terry Brown, Mr. Tom Cook, Ms. Jonette Aughenbaugh, Ms. Anita Barilla

Guests: Mr. JJ Oliver, Ms. Shannon Oliver, Ms. Susie Guyton, Ms. Deirdre Guyton

Welcome, Chair's Remarks, and Call to Order – Chairman Larry Ratliff

Mr. Ratliff called the meeting to order in the Bluefield State College Othello Harris-Jefferson Private Dining Room at 6:45 p.m. and asked for a moment of silence for the victims of the Boston Marathon bombings and the Texas explosion.

Chairman Ratliff announced the Inauguration activities of Dr. Marsha Krotseng as the 13th President of Bluefield State College on Saturday, May 4, 2013.

Mr. Ratliff informed the Board that three BOG members' terms will expire on June 30, 2013. Mr. Roger Topping and Mr. Richard Bezjak have agreed to continue on the Board for another term. Mr. James Palmer, III, is not eligible for reappointment at this time. Chairman Ratliff asked that Board members submit recommendations by April 30, 2013 to be forwarded to the Chancellor's office in May.

President's Report – Dr. Marsha Krotseng

Dr. Krotseng reviewed events which included:

- *enactus* group was named Rookie of the Year at the Atlanta competition;
- 29 new members inducted into Phi Eta Sigma;
- Students Mr. Brandon Kirby and Ms. Sasha Richmond are chairing the BSC/Bluefield City Task Force;
- BSC Athletics successes;
- Basketball camps scheduled for summer;
- Information Technology Advisory Committee creation and meetings;
- BSC's participation in Higher Education Day at the Legislature;
- Working with Bluefield City Manager Jim Ferguson with the Blueprint Communities;
- Working with Bluefield Chamber of Commerce and the Mercer County Economic Development Authority;
- Congressman Rahall will host a Small Business Symposium on campus on May 1, 2013;
- Recruiting and retaining high quality staff – currently narrowing down candidates for VP Student Affairs and Enrollment Management;
- Advertising for Equity, Diversity, and Inclusion position (formerly Director of Multicultural Affairs);
- Working to reduce the student loan default rates.

Demonstration of the BSC Mobile App – Mr. Tom Cook

Mr. Cook demonstrated the Mobile App for the Board and explained how each feature works for students and faculty for class rosters, homework, contacts, etc. He stated that the App would also have Alumni information for keeping track of students after graduation. Mr. Cook reported the App has had about 300-400 downloads so far. Students using AT&T cell phone service will receive a 5% discount on their bill for downloading the BSC App.

Approval of the Consent Agenda

A motion was made (NKantor/RPerkinson) to approve the Consent Agenda. Motion carried.

Discussion Agenda

Policy 19 – Academic Freedom, Professional Responsibility, Promotion, and Tenure – This policy was revised to align the language with Series 9 on the HEPC website and the BSC Faculty Handbook. A motion was made (ALantry/NKantor) to approve the revision of Policy 19 for a thirty day comment period. Motion carried.

BOG Waiver Change – Mr. Cardwell reviewed BOG waivers given to students and asked that the Board approve a reduction of one percent each year over the next five years taking the percentage down to five percent in the fifth year. Discussion followed. A motion was made (RPerkinson/RTopping) to approve the request. Motion carried

Approval of Tuition and Fees – Ms. Johnson called the Board's attention to the materials distributed earlier with the recommendation to increase resident tuition and fees from \$2,590 to \$2,782 (\$192); an increase of non-resident tuition and fees from \$4,952 to \$5,268 (\$316) based upon the state formula for non-resident fees to cover the cost of instruction; and increase metro tuition and fees from \$3,772 to \$4,020 (\$248). She asked that the Board give the President authority to make adjustments based upon the finalized state appropriations for FY 2013-14. A motion was made (ALantry/LManns) to approve the recommendation for tuition and fee increases and to give Dr. Krotseng the flexibility to make adjustments up to 7.5%. Motion carried.

Athletics Update – Dr. Krotseng reminded the Board of the letter sent to the Mountain East Conference requesting clarification for excluding BSC from membership in the new conference. The response letter from the Mountain East Commissioner was distributed to BOG members for review. Chairman Ratliff asked Mr. Kantor to work with Dr. Krotseng to plan a strategy for the next step. Discussion followed.

Next Meeting Date – June 20, 2013

With no further business to discuss the meeting was adjourned at 8:13 p.m.

Respectfully submitted,
Anita Barilla