

BLUEFIELD STATE COLLEGE

Board of Governors

February 21, 2013

Members Present: Mr. Norris Kantor (via conference call), Mr. Roger Topping, Mr. James Palmer, Mr. Richard Bezjak, Dr. Sarita Rhonemus (via conference call), Mr. Dakota Dotson, Dr. Norman Mirsky, Mr. Larry Ratliff, Mr. Robert Perkinson, Mr. Garry Moore, Ms. Lois Manns, (via conference call)

Members Absent: Ms. Anne Lantry

Guests/Staff Present: Dr. Marsha Krotseng, Mr. John Cardwell, Mr. Jim Nelson, Dr. Lewis Jones, Ms. Shelia Johnson, Dr. Tracey Anderson, Mr. Terry Brown, Mr. Tom Cook, Ms. Betty Carroll, Ms. Jonette Aughenbaugh, Ms. Anita Barilla, Mr. Tom Harrison, Ms. Sherri Williams, Mr. Barry Blizzard, Dr. Betsy Steenken

Welcome, Chair's Remarks, and Call to Order – Chairman Larry Ratliff

Mr. Ratliff called the meeting to order in the BSC Othello Harris-Jefferson Private Dining Room at 6:45 p.m. and welcomed Ms. Jonette Aughenbaugh, new Director of Human Resources, Ms. Sherri Williams, Chair of the Faculty Senate, and Mr. Barry Blizzard, WVIAC Commissioner.

Advisory Council of Faculty (ACF) Report – Mr. Mike Lilly

Mr. Lilly explained who the Advisory Council of Faculty (ACF) are and what they do on a state and local level. He informed the group that representatives from ACF will be attending the Higher Education Day at the Legislature on March 21, 2013. Meetings will be arranged with Legislators to discuss faculty concerns.

President's Report – Dr. Marsha Krotseng

Dr. Krotseng gave the Board a summary of some of the areas the college has been working on:

- College Goal Sunday – BSC volunteers were on hand to help students and parents fill out Financial Aid forms.
- Working to expand and revise programs. Articulation Agreements have been signed by Wytheville Community College and the BSC School of Business to provide students with a seamless access to BSC four year programs.
- Visited Beckley campus to meet with practitioners who work with the BSC School of Nursing and representatives from clinics, area schools, and community colleges that collaborate with our programs at the Erma Byrd Higher Education Center.
- Dr. Krotseng has been attending the various events on campus that students participate in or sponsor.

Dr. Krotseng introduced the BSC “*enactus*” group, a community of students, academic, and business leaders who are committed to using and putting together the power of entrepreneurial action. The students have had opportunities to participate in competitions to develop business plans. Two of the students recently returned from New York City where they were able to meet Fortune 500 CEOs and executives. The group made presentations and explained the projects they have been working on and how their work helps the community.

Approval of the Consent Agenda – Chairman Ratliff

A motion was made (NMirsky/RTopping) to approve the Consent Agenda. Motion carried. The Consent Agenda consisted of the following items:

- Minutes of the December 13, 2012 Meeting
- Financial Report and Update
- Enrollment Update
- Cabinet Reports
 - o Institutional and Media Relations Update
 - o Institutional Advancement and Planning Update
 - o Virtual College and Technology Update

Policy Topics

- Athletics Update – Dr. Krotseng informed the group that the winter meeting of the WVIAC is on February 28, 2013. She stated that BSC has been a member of the conference for 58 years and would like to remain, but the conference may be dissolved at the winter meeting. WVIAC Commissioner Barry Blizzard was in attendance to assist with questions and additional information. Dr. Krotseng announced that the Mountain East Conference has been approved as an official conference. She stated that one action BSC will take is to ask for clarification on where we stand. She assured the group that the primary focus is for the best interest of the students at Bluefield State both in class and in athletics. Chairman Ratliff and Dr. Krotseng have written a letter to the current WVIAC members, many of whom will be in the newly formed Mountain East Conference, expressing concern that BSC is the only public four year institution in the state that was excluded from the Mountain East Conference. Discussion followed.
- Approval of Policy 11 – Awarding of Undergraduate Tuition and/or Fee Waivers Policy 11 was presented in the December 2012 meeting and the 30 day comment period has passed with no comments. A motion was made (NMirsky/RPerkinson) to approve Policy 11 as presented. Motion carried.
- Governor's Budget – Ms. Shelia Johnson reviewed several items included in the Governor's Budget and what types of cuts will make up the 7.5% budget cuts. With no cuts to the financial aid, the cuts for the institution will be increased to 8.92%. The BSC Budget Committee will be meeting again to discuss how to deal with the budget cuts and how to recover from the \$600,000 funding cuts to the institution. Dr. Krotseng called the group's attention to a handout of Guiding Principles for Developing Budgets. She stated that the focus must continue to remain on preserving the Core Mission of the institution, which is to provide an accessible, affordable education, and to continue our focus on serving students. Dr. Krotseng stated that as we allocate our resources, we need to focus the resources in the areas that impact the Mission, Vision, and Strategic Plan of the institution. Discussion followed. A motion was made (JPalmer/RBezjak) to endorse the Guiding Principles of Budget Development for the institution. Motion carried.
- Plans for Legislative Session – Dr. Krotseng discussed the various bills being presented in the Legislature that will have an impact on the institution. She discussed the outcomes-based funding and the concerns of the presidents across

the state. All presidents and board chairs are signing letters to stress that now is not a good time to have outcomes-based funding with the budget cuts facing all state institutions. A roundtable discussion has been scheduled for March 21, 2013 during Higher Education Day at the Legislature. Discussion followed.

- Academic Affairs – Dr. Jones
 - o Radiologic Sciences – Dr. Jones discussed the enhancement of Radiologic Sciences with Nuclear Medicine technology. He informed the group that plans are to move forward with ultrasonography to help students be competitive in the primary labor market.
 - o National Council for Accreditation of Teacher Education (NCATE) – Dr. Jones and Dr. Betsy Steenken discussed the concerns with the Assessment Standards during the recent accreditation visit. Dr. Steenken stated that the report in general was positive with the other five standards. The problem was not with the student performance but with the way the assessment data was collected. The Live Text assessment tool will be used to collect the data, and a return visit by NCATE will be scheduled in 2014. Discussion followed.

Dr. Krotseng recognized Mr. John Cardwell, VP Student Affairs and Enrollment Management, and announced that he will be retiring as of February 28, 2013. She informed the group that Mr. Cardwell will be continuing two-thirds time until the end of the semester while the search for a new VP is conducted.

Possible Executive Session to Discuss Honorary Degrees Under the Authority of WV Code 6-9A4(b) item 10

A motion was made (GMoore/RTopping) to go into Executive Session at 8:45 p.m. Motion carried.

A motion was made (JPalmer/NMirsky) to return to Regular Session at 8:55 p.m. Motion carried.

Action Resulting from Executive Session

A motion was made (JPalmer/GMoore) to accept the names mentioned in Executive Session for Honorary Degrees. Motion carried. Honorary degrees will be awarded to Mr. Carl Boyd, Mr. Ergie Smith, and Lt. Col. Thomas Mayfield (posthumously).

Next Meeting Date – April 18, 2013 in the BSC Private Dining Room

With no further business to discuss, the meeting was adjourned at 9:00 p.m.

Respectfully submitted,
Anita Barilla