

BLUEFIELD STATE COLLEGE
Board of Governors
October 17, 2013

Members Present: Mr. Norris Kantor, Mr. Roger Topping, Mr. Harold Wells, Mr. Richard Bezjak, Mr. Daniel Frost, Mr. Dakota Dotson, Dr. Norman Mirsky, Mr. Larry Ratliff, Mr. Robert Perkinson, Mr. Garry Moore, Ms. Lois Manns

Members Absent: Ms. Anne Lantry

President's Staff: Guests: Dr. Marsha Krotseng, Dr. David Gnage, Mr. Jim Nelson, Dr. Roy Stewart, Ms. Shelia Johnson, Dr. Tracey Anderson, Mr. Terry Brown, Mr. Tom Cook, Ms. Betty Carroll, Ms. Anita Barilla, Mr. Russell Manns, Ms. Deirdre Guyton, Dr. Sarita Rhonemus, Mr. Jerry Perdue, Mr. J.J. Oliver

Welcome, Chair's Remarks, and Call to Order – Chairman Larry Ratliff

Mr. Ratliff called the meeting to order in the Bluefield State College Othello Harris-Jefferson Private Dining Room at 6:45 p.m. and reviewed the events of the day with the legislators and presentations from the students and faculty.

Chairman Ratliff informed the group that the Presidential Evaluation is in progress and he will be sitting down with Dr. Krotseng in the next week to discuss the evaluation. He will present those results to the Board in December.

Oath of Office – Ms. Barilla, Notary Public, administered the Oath of Office to Mr. Harold Wells, Mr. Richard Bezjak, and Mr. Roger Topping.

President's Report – Dr. Marsha Krotseng

- Dr. Krotseng thanked those who made the presentations to the legislators possible.
- Discussed the Strategic Plan and the Goals to focus on the students.
- Access
 - o Sent out message earlier this week informing the campus and the Board that G-MAC did not invite BSC to proceed with application but offered no explanation. A consultant will be coming to campus to review the Athletic Program and provide recommendations.
 - o International Student Reception held earlier this month.
 - o Conference for area Girl Scout Leaders who want to continue to partner with Bluefield State.
- Success
 - o Home Depot on September 27 had 350 to 400 volunteers working across campus.
 - o October 23 Mr. John Ellison will be performing at BSC and speaking on how to make dreams happen. He wrote and recorded the song "Some Kind of Wonderful." The performances will be at 10:30 a.m. and 7:00 p.m. with a reception to follow the evening performance.
- Impact
 - o Participated in Founders Day celebration.
 - o Attended the Mercer County Chapter of the Alumni Association.
 - o Working with City of Bluefield in the Blueprint Community meetings.
 - o City of Bluefield Town Hall meeting on Tuesday, October 29 at 6:00 p.m. at Bluefield State in the Hebert Gallery.
 - o Speaking at the Bluefield Rotary Club on October 29, 2013.
 - o The National Public Radio will be airing a report about Bluefield State College tomorrow morning.

Approval of the Minutes of August 15, 2013

A motion was made (NMirsky/RBezjak) to approve the Minutes of August 15, 2013. Motion carried.

Financial Report and Update – Ms. Shelia Johnson

Ms. Johnson called attention to the Financial Report contained in the Board packet and reviewed the information. The new state system called OASIS will begin July 1, 2014 bringing a lot of changes to the

state processes. Ms. Johnson also updated the Board on the progress of the construction across campus. Discussion followed.

Enrollment Update – Dr. David Gnage

Dr. Gnage reviewed the enrollment report and compared this year's enrollment numbers to the previous years' enrollment. Mr. Bezjak requested a trend analysis for the various programs. Discussion followed.

2007-2013 Charting the Future: 2013 Compact Final Update – Dr. Tracey Anderson

Dr. Anderson reviewed the Comprehensive Summary and Assessment of the Compact and asked for approval of the Board with the request to be permitted to make minor typographical corrections and the minor addition of adding the Smart Thinking to the report. Discussion followed. A motion was made to approve (RPerkinson/DFrost) with the editorial changes requested. Motion carried.

Bluefield State College Strategic Goals, 2013-2018 – Dr. Tracey Anderson

Dr. Anderson reviewed the Strategic Planning Goals for the next five year cycle. Faculty, staff, students, alumni and community members were involved in the process. Discussion followed. A motion was made (DFrost/LManns) to approve the Strategic Plan Goals.

2013-2018 Leading the Way: Access, Success, Impact Metric Goals and Rationale- Dr. Tracey Anderson

Dr. Anderson reviewed the revisions to the Institutional Compact and asked the Board to approve *Leading the Way: Access, Success, Impact, 2013-2018 Quantitative Metric Goals and Rationale* for submission to the West Virginia Higher Education Policy Commission. Discussion followed. A motion to approve was made (RPerkinson/NMirsky) to approve the Compact. Motion carried.

Policy 50 – Drug Free Workplace (30-day Comment) – Dr. Tracey Anderson

Policy 51 – Policy on Policies (30-day Comment) – Dr. Tracey Anderson

A motion was made (DFrost/NKantor) to approve both Policy 50 – Drug Free Workplace and Policy 51 – Policy on Policies for a 30-day comment period. Motion carried.

Cabinet Reports

Academic Affairs – Dr. Roy Stewart

- Dr. Stewart informed the Board that many hours of preparation have gone into making the spring schedule to better meet the needs of the students. Registration starts on Monday, October 21.
- The BSC Catalog is in progress as an online catalog to be revised once a year with the old catalog to be archived for easy access.
- Submitted an Intent to Plan for the Bachelors in Engineering Management.
- Chairing search for VP Student Affairs/Enrollment Management.

Media Relations – Mr. Jim Nelson

- Big Blue Madness will be held on Saturday, October 19 and will provide an opportunity for the campus and community to meet all the Big Blue basketball players.
- A new scoreboard and TV monitors featuring the student athletes and upcoming events will soon be in place in the gym.
- Mr. John Ellison will be performing and speaking on October 23 at 10:30 a.m. and 7:00 p.m. with a reception to follow the evening performance.
- October 29 will be a City of Bluefield Town Hall meeting on the BSC campus at 6:00 p.m.

Institutional Advancement and Planning – Ms. Betty Carroll

- Ms. Carroll informed the Board that Neighborhood Investment Program (NIP) credits have been received.
- Scholarship Dinner will be Thursday, October 24 at 6:00 p.m.
- The Foundation has received a grant from the Community Foundation of the Virginias.
- Brian Delp Run earned \$5,299.

Informational Technology – Mr. Tom Cook

- Mr. Cook talked about the BSC Portal and the ability of students to have a single sign-on for all functions.
- Contacting students to enroll for spring semester.

- Requests have been received for Deans to have access to list serve for various categories so students may be contacted with specific information.
- Working with a consultant for the online programs to find better ways to serve students efficiently.
- BSC Mobile App usage has increased by 46%.
- There have been over 800 admissions applications submitted online. With the new process, students are able to apply and check on the status of their application online. Online payments are also available for student convenience.

Other

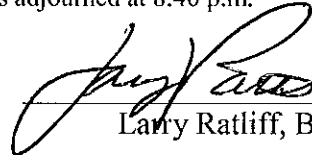
Mr. Frost distributed packets from the Classified Council and asked the members to review the information and provide a response. The Classified Council will be meeting with the Board at the December meeting.

A motion was made (LManns/RTopping) to include an executive session in December's meeting. Motion carried.

Next Meeting Date -- December 12, 2013

With no further business to discuss, the meeting was adjourned at 8:40 p.m.

Respectfully submitted,
Anita Barilla


Larry Ratliff, BOG Chair